

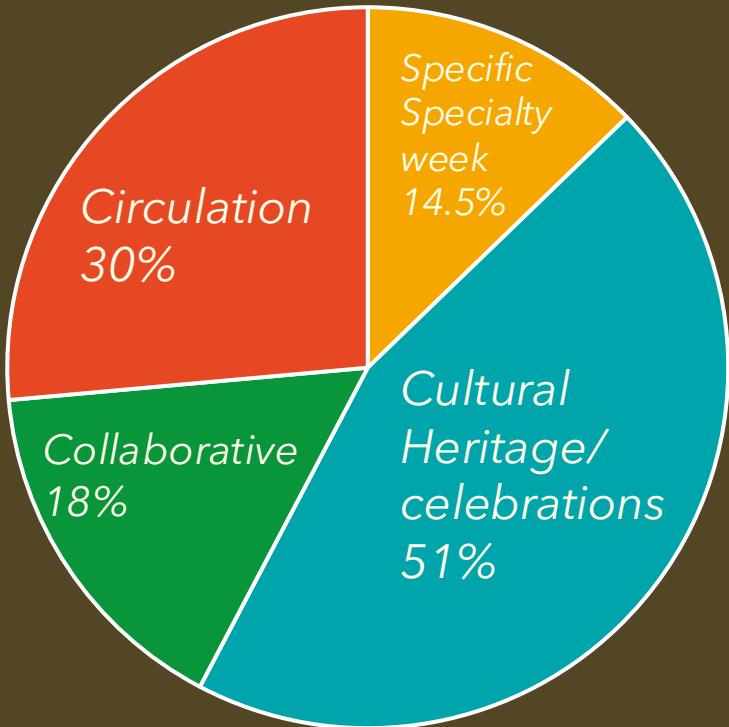
Library Displays as Instructional tools

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What we use displays for?



- Highlight the collection and resources
- Increase circulation
- Build community
- Decoration and engagement

Why make displays instructional?

Displays can be **Instructional**.

The library space is often patrons' greatest touchpoint for library services.

Meeting patrons where they are can help close the gap between what patrons think we do and what we do.

They communicate the role of librarians as instructors and experts in information systems and research skills.

Using infrastructure that exists helps patrons see that libraries have always been instructional spaces, instead of presenting instruction as a "rebrand."

REFERENCE
&
CIRCULATION

TYPES OF SOURCES

Constant
inspiration:
it's okay to connect a
look to a skill.

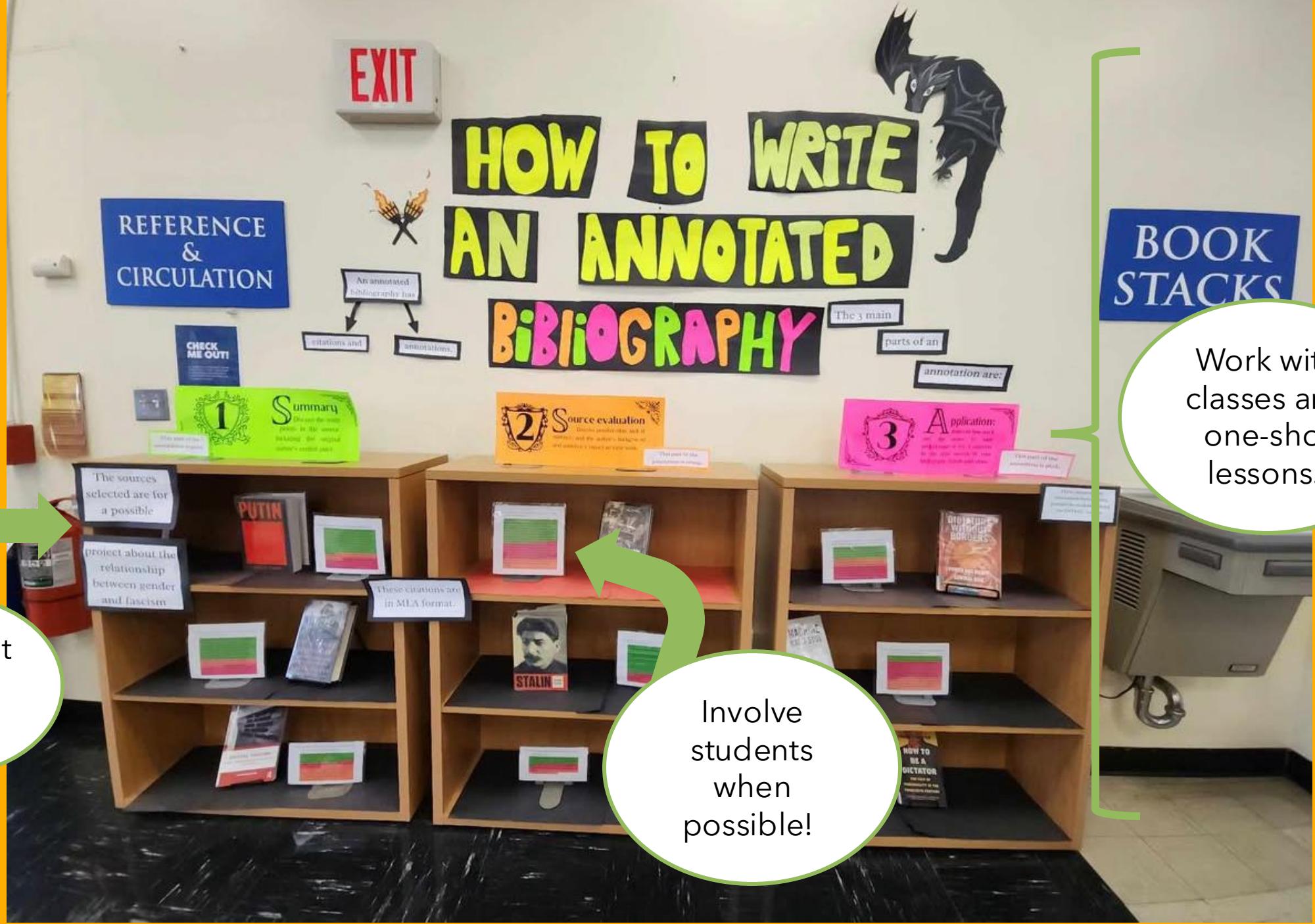
Adapt
don't
invent

Demonstrate
collection
use

When in doubt
Info Lit!

Use annual
displays as a
starting
point to
save time!

Displays as
Outreach!
Social
media posts,
classes and
events.



Highlight unique topics

Involve students when possible!

Help students see the presence of library skills in their lives.

NATIVE
AMERICAN
Heritage month

Wampum is a cultural practice of indigenous people in the North Eastern Woodlands - Including New Jersey -

They use woven beads to aid in the memory of treaties, speeches and stories

These beads retrieve info from human memory like an index in a book or library catalog

Use the ACRL framework!
(address neglected outcomes)

Interaction as assessment

Questions/ Contact and resources!

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