

Innovative Marketing and Outreach Strategies that Foster Community and Student Success



Joyce DeStasio, Stockton University
Nicole Potdevin, Fairleigh Dickinson University
Theresa Agostinelli, Brookdale Community College
Susan Cavanaugh, Cooper Medical School of Rowan University
Susan Van Alstyne, Centenary University
Joan Dalrymple, Bergen Community College, Moderator



Your Library: Then, Now, Next

An Interactive Library Exhibit Highlighting
our Past, Present, and Future Vision

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Exhibit Goals

- Utilize empty exhibit space
 - Unknown end date
 - Upcoming library renovation
- Use existing materials to create exhibit
 - Keep costs down
 - Avoid bringing new items into library
- Educate community
 - Provide history of library
 - Show changes over time
- Gather information and build excitement for library future
 - Technology
 - Community
 - Student Success

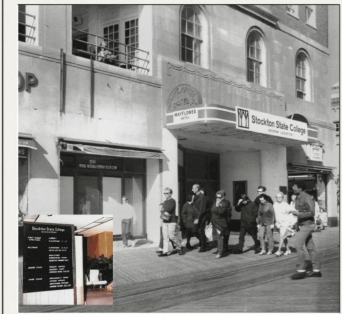


An Interactive Library Exhibit
Highlighting our Past, Present,
and Future Vision

Located at
STOCKTON
UNIVERSITY
RICHARD E. BJORK LIBRARY

Then

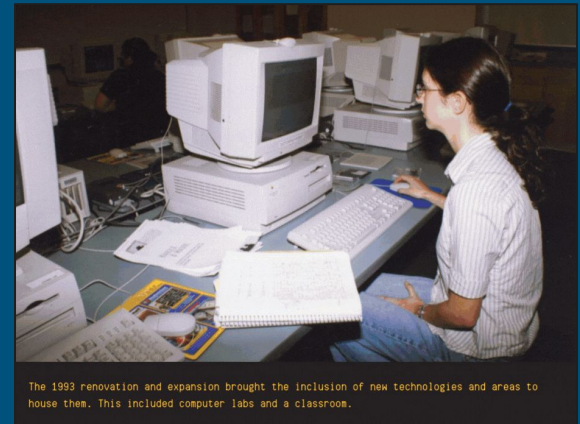
- 1970s - 1990s
- Old Stockton colors
- Photos in Polaroid-style
 - Old entrance
 - Students using microfilm, card catalog, study spaces, etc.
- Features
 - Card catalog with cards
 - Film projector
 - Record player
 - Library cards, due date cards
 - Old school banner



When Richard Stockton State College opened in Fall 1971, the library was located in Atlantic City's Mayflower Hotel until the completion of Phase I of the Galloway Campus. The library next moved to D Wing in early 1972.

Now

- 2000s - Today
- Current Stockton colors
- Photos in digital camera-style
 - New entrance
 - Students using the commons, computers, special collections, etc.
- Features
 - Working electric typewriter with signage encouraging typing messages and sharing on social media
 - DVD player
 - iPod
 - Study carrel
 - School seal
 - Directory panel



The 1993 renovation and expansion brought the inclusion of new technologies and areas to house them. This included computer labs and a classroom.

Next

- 2020s... and beyond!
- What does the future look like?
- Cloud mural
 - From previous exhibit
 - Promotes blue-sky thinking and open-endedness of the future
- Charrette-style photos with arrow stickies for voting
 - Whiteboard pod seating at Kean
 - Makerspace at Temple
- Word Cloud
 - QR code for providing feedback on ideas for the library future
 - TV with real-time “What’s Next” word cloud display of ideas for future



Our Team

Heather Perez, Special Collections Librarian

- Exhibit concept, oversight, and coordination of installation

Jennifer Rios, Graduate Library Aide

- Exhibit design, compilation of materials

Joyce DeStasio, Outreach Librarian

- Promotional materials and signage

Jessica Martorano, Access & Engagement Coordinator, and Luke O'Connor, Student Engagement Aide

- Future charette and word cloud



Left to right: Joyce, Jessica, Jennifer, Heather, Luke

Exhibit Outreach


- Teased and promoted on social media
- Included animation on TV library lobby
- Posted signage and display outside library
- Posted signage inside library
- Featured in Fall '23 library newsletter
- Hosted an exhibit opening with free food
- Emails targeted to stakeholders
- Posted on library website blog
- Included on library tours





Celebrating 50 Years of Hip-Hop

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CELEBRATING THE
50TH ANNIVERSARY OF HIP-HOP

OCTOBER 23 - OCTOBER 27

OCT 23	50 Years of Hip Hop: A Talk with DJs on Media, Technology, and Writing in the 21st Century 4PM - 6PM In-person at the Metro Campus Library and on Zoom Create Your Own Graffiti All Day Drop-in at the Metro Campus Library October 23rd - October 29th
OCT 24	Graffiti: Express Yourself with Sidewalk Chalk Art 12PM - 4PM Sidewalk outside of the Library & Monninger Center at the Florham Campus
OCT 25	Hip-Hop Caucus: Respect My Vote! 4PM - 5PM On Zoom
OCT 26	Hip-Hop: Insights into Activism and Social Justice 4PM - 5PM On Zoom Pass the Mic: Hip-Hop Poetry Edition! 6PM - 8PM Bottle Hill Room at the Florham Campus Student Center
OCT 27	Hip-Hop and Spoken Word Therapy in School Counseling Praxis 2PM - 3PM In-person at the Metro Campus Library and on Zoom
Hip-Hop books exhibits will be on display at both the Metro and Florham Campus libraries for the entire month of October. Exhibits can also be viewed online at library.fdu.edu/exhibits .	

Should you require special accommodations to participate in any of the events, please contact the Disabilities Support Service Office at (201) 692-2078 (Metro) or (973)-443-8079 (Florham).

One full week of programming celebrating the 50th Anniversary of Hip-Hop

Four Main Elements of Hip-Hop

- Deejaying/Turntabling
- Rapping/MCing/Rhyming
- Graffiti/Graf/Writing
- Breakdancing/B-boying

Put together by FDU Library's Outreach Committee

- Co-Chairs Tanama Cruz and Melissa John

History of hip-hop exhibits

Hip-hop trivia social media posts



50 Years of Hip-Hop: A Talk with DJs on Media, Technology, and Writing in the 21st Century

Monday, October 23rd 4-6pm

Co-sponsored by FDU Library and School of Education
Hybrid event

Total attendance/views: 70

October 23
4PM

Metro Campus Library
or on Zoom

Use QR code for Zoom registration



50 YEARS OF HIP HOP:

A Talk with DJs on Media, Technology, and Writing in
the 21st Century

As part of our series celebrating the 50th anniversary of Hip Hop culture, this conversation will feature two DJs discussing hip hop's intersection with new media, digital literacies, and writing studies.



Dr. Brian Mooney,
FDU Assistant Professor of
Education



Dr. Todd Craig,
Associate Professor at the
City University of New York
(CUNY)

Sponsored by the FDU Library and the School of Education

Should you require special accommodations to participate in the event, please contact the Disabilities Support Service Office at (201) 692-2078 (Metro) or (973)-443-8079 (Florham).

HIP HOP CAUCUS

RESPECT MY VOTE!



WEDNESDAY
OCTOBER 25TH
4PM
On ZOOM

Sponsored by the FDU Library and the Department of
Social Sciences and History.

The Hip Hop Caucus is a non-profit nonpartisan organization that brings the Hip Hop community together to build power and create positive change.

Join the discussion with Chris Walton, Policy Director for Democracy Reform at the Hip Hop Caucus, on this organization's work to advocate for election system reform, criminal justice reform, and economic justice. Learn about how climate crisis issues impact communities of color, why your vote matters, and how to stay engaged in the civic process year-round.



Use **QR code** to register for event or visit the Library's events calendar at library.fdu.edu/library.

Should you require special accommodations to participate in the event, please contact the Disabilities Support Service Office at (201) 692-2078 (Metro) or (973) -443-8079 (Florham).



Hip Hop Caucus: Respect My Vote!
Wednesday, October 25th 4-5pm
Sponsored by FDU Library
Zoom event
Total attendance/views: 35



Hip-Hop: Insights into Activism and Social Justice

Thursday, October 26th 4-5pm

Sponsored by FDU Library

Zoom event

Total attendance/views: 30

HIP-HOP

INSIGHTS INTO ACTIVISM
AND SOCIAL JUSTICE

Thursday,
October 26th
Zoom
4 pm

Use QR code to register for Zoom

Join the conversation with Manny Faces as he discusses how hip-hop music is used as a platform that positively influences social justice activism.

Manny Faces is an award-winning journalist, public speaker, podcast professional, and DJ. Manny is the founding director for the Center of Hip-Hop Advocacy.

Should you require special accommodations to participate in the event, please contact the Disabilities Support Service Office at (201) 692-2078 (Metro) or (973)-443-8079 (Florham).

Pass the Mic: Hip-Hop Poetry Edition!



Thursday, October 26th 6-8pm

Co-sponsored by FDU Library and
Black Student Union

In-person in Bottle Hill Pub in
Student Center

Total attendance: 20

HIP-HOP AND SPOKEN WORD THERAPY IN SCHOOL COUNSELING PRACTIS

A TALK WITH DR. IAN LEVY

October 27th
2pm - 3pm

Metro Campus Library
and Zoom



Use QR code to register for Zoom or visit the Library's events calendar at library.fdu.edu/library

SPONSORED BY THE FDU LIBRARY AND THE
SCHOOL OF PSYCHOLOGY AND COUNSELING.

Should you require special accommodations to participate in the event, please contact the Disabilities Support Services Office at (201) 692-2078 (Metro) or (973)-443-8079 (Florham).



Join us for a talk with Dr. Ian Levy where he will describe a need for culturally sustaining forms of school counseling in research and practice to illustrate how Hip-Hop culture can be effectively integrated into comprehensive school counseling.



Hip-Hop and Spoken Word Therapy in School Counseling Praxis

Friday, October 27th 2-3pm

Co-sponsored by FDU Library and School of Psychology & Counseling

Total Attendance/Views: 26

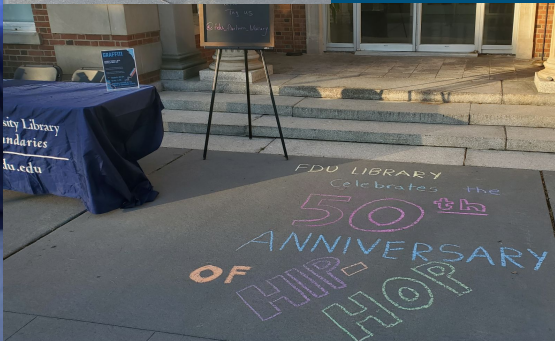
Graffiti

Florham Campus - Sidewalk Chalk Graffiti

Tuesday, Oct. 24th 12-4pm

Sidewalk in front of library building

Total participation: 24

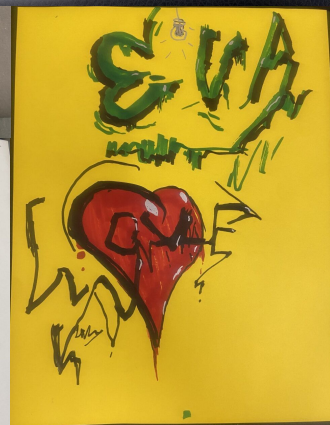
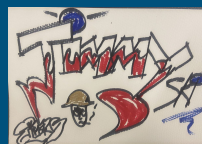
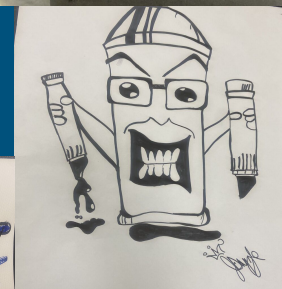
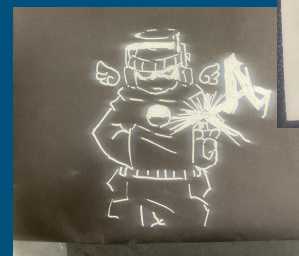


Metropolitan Campus: Marker & Paper Graffiti

Weeklong

Periodicals Room

Total participation: 36



Reflection

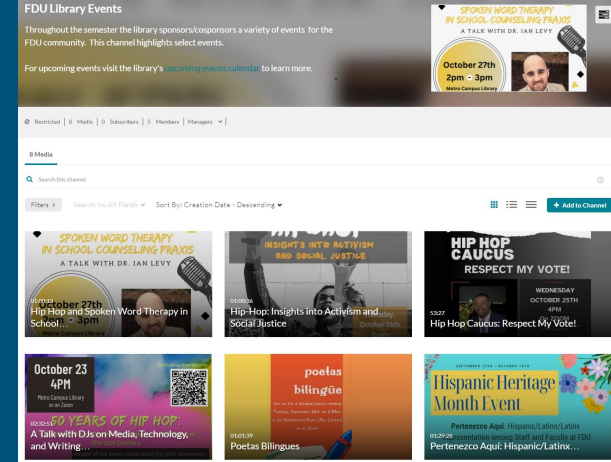
Benefits

- Meeting students where they are with relevant topics
- Content of presentations informed library practices
- Strengthened relationships with cosponsoring departments/student organizations
- Providing different types of events allows students to participate in a way they are comfortable with

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Fairleigh Dickinson University Library
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Learning Moments

- Seven events in one week is too much
- Pulling off hybrid events is a team effort
- Recording and posting events allows non-attendees to still “attend”
- Many post-pandemic students not as eager for in-person events
 - Prefer online engagement
 - Prefer low-stakes engagement
- More direct advertisement to relevant groups would likely help increase attendance





Theresa Agostinelli

Adjunct Librarian

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[The Human Library Explained in a Minute](#)



What is the Human Library?



When asked about the inclusion of the word “library,” Founder Ronni Abergel “...had a theory that it could work because the library is one of the few places in our community where everyone is welcome, whether you’re rich or poor, homeless or living in a castle, professor or illiterate,” he says. “It’s truly the most inclusive institution in our time” (Blake, 2021).

[The Human Library Explained in a Minute](#)

Founded by non-violent activist, Ronni Abergel & his brother Dany along with coworkers Asma Mouna & Christopher Erichsen in 2000 at a music festival in Denmark.

Bringing the Human Library to Brookdale



Judi Ungar & Ashley Zapogna-Krug, Event Co-Coordinator

Event Co-sponsors

- The Bankier Library
- The International Center
- Student Life
- The Community College Opportunity Grant
(CCOG) at Brookdale Community College

Human Library Publishing Partner Application

Name of applicant (organization/institution/other): *

Personal Information
Name *

Pronouns

Email * Website / URL

Role/Position * Phone *

Type: *
 Public Library
 Private Educational Institution
 Public Educational Institution
 Cultural Organization/Institution

- The application process takes several months.
- Our application took over six months to be processed.
- \$99 fee in 2022
- [Application link](#)

Volunteers & Training



- Leslie Gallagher from the New York Human Library Depot conducted training for Books via Zoom
- Books practiced telling their stories
- Librarians practiced moderating discussions
- Focus is on giving a brief bio and then inviting questions and discussion

Publicity & Registration



- Website [2022](#) [2023](#)
- General announcement email
- Direct email to students
- Publicity from College Relations
 - Social media
 - Flyers
 - Graphics
- [Library research guide](#)
- Google registration form
 - Name
 - Status
 - Sessions attending

The Event



Year One

3pm-7pm

30 minute sessions - 10 minute bio & 20 min questions & conversation

12 Human Books

56 Readers



Feedback from Books

Which experience(s) impacted you the most in today's reading? (this could be: a moment, a reader, a sharing, an insight or a question)

- Everything to be honest, from when I came in till the time I left. I was very nervous before I entered the building, but the welcoming aura of the event calmed me. I felt comfortable in every session, and I was able to share my experiences with each of the readers. The last group of people I met were immigrants as well, but they were from Columbia. English wasn't their strong suit, but they were absolutely open and kind. I learned a lot from them too; about Columbia as they also were curious about what Nigeria is like. I also made a few connections with some people who had ties with a few areas of my interest.

All of my readers were amazing! None of them discriminated against me or questioned my motivations for choosing adoption for my child

Feedback from Readers

... I absolutely loved this event and I am glad to have been able to be a part of it! If there was to be a future event (which I certainly hope there will be!), I would truly be so open to anything (book|topic related). While I only sat down fully for the trauma survivor book, I did stay for a little bit in several of the other books and enjoyed learning more about these topics and different people's perspectives on the topics presented. I think every experience had something to offer and something to learn from, and I think it is a truly wonderful thing to be able to bring to the college! (Thank you again for doing this!!!!)

- This was a fantastic event! Only by meeting people up-close & personal can you empathize with what others have experienced. This was a great chance to do so in a safe and welcoming environment.

Challenges & Considerations

Considerations

- Training should be provided for Books & Librarians every year
- Readers need help locating rooms
- Confidentiality of Readers' book selections should be preserved
- Librarians need to be prepared to support Books since they will be discussing sensitive and personal information
- Support from faculty members could help to ensure strong attendance

Challenges

- It is a lot of work
- Advanced planning is involved
- The Human Library requires a licensing fee
- Support from many campus partners and volunteers is necessary
- It's difficult to gauge attendance. Planners need to balance the pros and cons of allowing outside readers
- Some Books cancel at the last minute

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References

Blake, J. (2021, November 14). *This library lets you borrow people instead of books. It just may help bridge our bitter divisions*. Retrieved April 13, 2023, from

<https://www.cnn.com/2021/11/14/health/human-library-blake-cec/index.html>

Organization, H. L. (2017, April 17). Human library explained in a minute [Video].


YouTube. <https://youtu.be/fCGBXKy4Wuk?si=exYx4Nj0RjCOrTha>



Hosting an NLM Traveling Exhibition

<https://www.nlm.gov/initiatives/traveling-exhibitions>

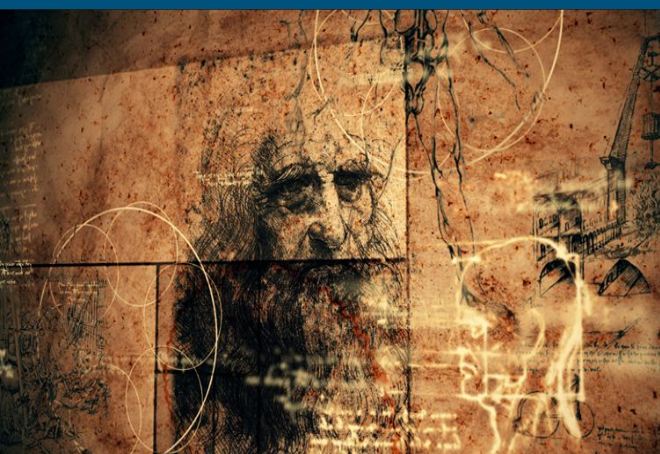
Susan K. Cavanaugh
Director, CMSRU Library
Cooper Medical School of Rowan University
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Background





Why an NNLM Exhibition?



**Promotional Materials
Supplemental Materials
Possible Funding**

Input:

Administration
Faculty
Students
Library Staff



COOPER MEDICAL SCHOOL

Cooper Medical School
of Rowan University



Factors:

- Availability
- Timing
- Integration
- Manpower

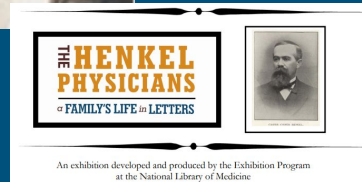
Finalists

- Opening Doors: Contemporary African American Academic Surgeons
- The Literature of Prescription: Charlotte Perkins Gilman and “The Yellow Wall-Paper”
- A Voyage to Health
- The Henkel Physicians: A Family’s Life in Letters
- Renaissance Science, Magic, and Medicine in Harry Potter’s World



A VOYAGE TO HEALTH

Migrating voyagers from the South Pacific began to settle on Kaulaia Kaho'olawe, named after Kaulaia, the god of the ocean, around the year 1,000. Over the centuries, the island became home to families of farmers and fishers and developed into a natural observatory for keeping the solar and lunar...



RENAISSANCE SCIENCE, MAGIC, AND MEDICINE IN HARRY POTTER'S WORLD

Harry Potter and the Philosopher's Stone (published in the United States as *Harry Potter and the Sorcerer's Stone*) follows Harry to the Hogwarts School of Witchcraft. While there, the young wizard uncovers...



RENAISSANCE SCIENCE, MAGIC, AND MEDICINE IN HARRY POTTER'S WORLD

In 1500, Nicolaus Copernicus' heliocentric model of the universe replaced the geocentric model of Ptolemy. In the Harry Potter world, the magical world is a parallel universe to the real world, with its own laws of physics and magic. The magical world is a parallel universe to the real world, with its own laws of physics and magic. The magical world is a parallel universe to the real world, with its own laws of physics and magic.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



DE BASILISCO

This is a drawing of a Basilisk, a large snake-like creature.

DE DRACONE

Dragons, like the Basilisk, are mythical creatures. In the Harry Potter world, dragons are depicted as large, scaly creatures with wings and horns. The Basilisk is a unique creature, being half-serpent and half-giant.



This is a drawing of a dragon from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.

MONSTERS



HERBODOLOGY

This is a drawing of a book from the Harry Potter series.

Herbology is the study of magical plants. In the Harry Potter world, magical plants like the Mandrill Poppy and the Broomrape are used for various purposes. The Mandrill Poppy is a powerful narcotic, while the Broomrape is a parasitic plant that grows on other plants.



This is a drawing of a book from the Harry Potter series.



MAGICAL CREATURES

DE MONOCEROTE



This is a drawing of a unicorn, a mythical creature with a single horn.



This is a drawing of a unicorn from the Harry Potter series.

Unicorns are mythical creatures that are said to be pure and gentle. In the Harry Potter world, unicorns are depicted as white horses with a single horn. The unicorn is a rare and elusive creature, and its horn is said to have magical properties.



This is a drawing of a book from the Harry Potter series.



FANTASTIC BEASTS

Magical creatures like the Centaur and the Hippogriff are found in the Harry Potter world. Centaurs are half-human and half-horse, while Hippogriffs are large, bird-like creatures with wings and hooves.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.



This is a drawing of a book from the Harry Potter series.

IMMORTALITY



RENAISSANCE SCIENCE, MAGIC, AND MEDICINE IN HARRY POTTER'S WORLD

Explore *Renaissance Science, Magic, and Medicine*

 OPEN ALL

- + About the Exhibition
- + How to Request NLM Traveling Exhibitions
- + Programming with NLM Health Information Resources
- + Materials for Selected Host Sites
- + Host Venue Responsibilities
- + Questions?



Illustration of an alchemy workshop
Johann Mylius, *Opus Medicum-Chymicum*, 1618

IN 1997, BRITISH AUTHOR J. K. ROWLING INTRODUCED THE WORLD TO HARRY POTTER AND A LITERARY PHENOMENON WAS BORN. Millions of readers have followed Harry to the Hogwarts School of Witchcraft and Wizardry where he discovers his heritage, encounters new plants and animals, and perfects his magical abilities. Although a fantasy story, the magic in the Harry Potter books is partially based on Renaissance traditions that played an important role in the development of Western science, including alchemy, astrology, and natural philosophy. Incorporating the work of several 15th- and 16th-century thinkers, the seven-part series explores important ethical topics during Harry's attempts to defeat the villainous Lord Voldemort, such as the desire for knowledge, the effects of prejudice, and the responsibility that comes with power.

RENAISSANCE SCIENCE, MAGIC, AND MEDICINE IN HARRY POTTER'S WORLD

Pharmacology
Faculty
Interest

Availability

Connection to
CMSRU

Herbology

NatMed
Resource

Harry
Potter
Enthusiasts

Hat Sorting
Ceremony



The Works of Ambrose Paré, translated out of Latine, 1634

Like Harry's professors, many Renaissance thinkers valued the study of the natural world. For example, both the naturalist Konrad Gesner and the surgeon Ambroise Paré argued that knowing more about the living things around them would help them to better understand the way the world worked. Their publications often catalogued the traits and medicinal value of odd creatures, including some featured hundreds of years later in *Harry Potter*.



Paracelsus, Aurei Vallisris oder der Guldin Schatz und Kunsthammer, 1598

During the Renaissance, the 16th-century physician and alchemist Paracelsus was unique to his profession for his appreciation of what other cultures could teach about healing. During his countless travels, he sought advice from diverse sources, including barbers and wise women. Paracelsus also held the unorthodox views that medical treatment should be a basic right and that nature should be protected, not exploited.

"All things that we use on earth
let us use them for good and not for evil."



Heinrich Cornelius Agrippa von Nettesheim, De Occulta Philosophia, 1533

Like Harry, many Renaissance alchemists, naturalists, and physicians struggled with the responsibilities that came with their attempts to understand the world. Sixteenth-century occultist, alchemist, and physician Heinrich Cornelius Agrippa von Nettesheim believed that ancient magic could be manipulated like a practical science for the betterment of society, though he cautioned against reckless use. Agrippa believed that only those with respect for nature could successfully control it and that those who used magic for selfish or immoral reasons would risk their very souls.



Timeline

Early 2014

Interest
Support
Approvals

Mid 2014

Finalize Selection
Request Exhibit
Consult Facilities
Meet with Marketing

2014 - 2015

Promotion Plan -Final Draft
Finalize Responsibilities
Secure Space
Initiate Promotion

Promotional Activities

- ❑ CMSRU Weekly Update
- ❑ School-wide Calendar
- ❑ Information Screens
- ❑ Distribution of NLM promotional items
- ❑ Bertie Bott's Bean Counting Contest
- ❑ Pharmacology Speakers Panel
 - ❑ Speakers were provided with a prompt based on the Higher Education supporting materials developed for the exhibition, *"Things Most Strange and Wondrous": The Hidden Roots of Modern Science and Medicine*
 - ❑ Please share your thoughts regarding the contributions of alchemy to the development of modern pharmacology. In your pharmacology education did you have an opportunity to learn about these contributions?
 - ❑ How were herbal medicines and traditional medical plants incorporated into your pharmacology education? Can you share your pharmacology consultation experiences regarding herbal medicine and traditional medical plants?

NLM Traveling Exhibitions

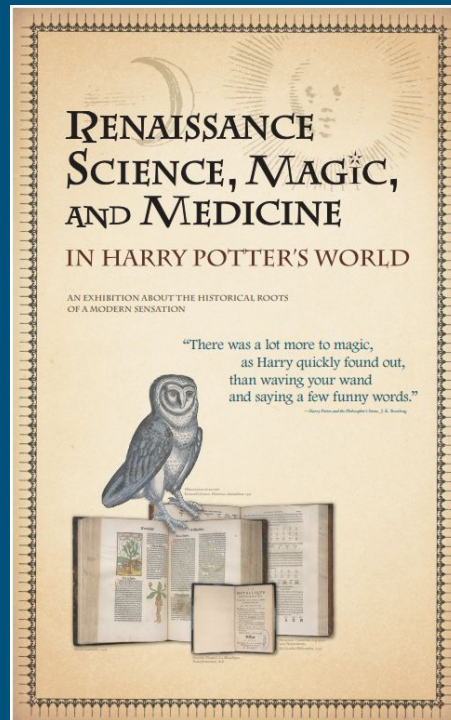
Renaissance Science, Magic, and Medicine in Harry Potter's World

NLM Traveling Exhibition Itinerary

Booking Dates	Host Venues [copy 1]	Host Venues [copy 2]
January 17, 2023–February 25, 2023	The George Washington University - Himmelfarb Health Sciences Library, Washington, DC	Webb Shadle Public Library, Pleasantville, IA
March 13, 2023–April 22, 2023	High Point Public Library, High Point, NC	Onondaga Community College - Coulter Library, Syracuse, NY
May 8, 2023–June 17, 2023	Norfolk Public Library, Norfolk, VA	North Canton Public Library, North Canton, OH
July 3, 2023–August 12, 2023	Elizabethton-Carter County Public Library, Elizabethton, TN	Laramie County Library, Cheyenne, WY
August 28, 2023–October 7, 2023	Altamonte Springs City Library, Altamonte Springs, FL	Charlevoix Public Library, Charlevoix, MI
October 23, 2023–December 2, 2023	University of Tennessee Health Science Center - Health Sciences Library, Knoxville, TN	Fountaindale Public Library District, Bolingbrook, IL
December 18, 2023 – January 27, 2024	Southlake Public Library, Southlake, TX	Rice County Historical Society, Lyons, KS
February 12, 2024–March 23, 2024	Woodland Hills Medical Center, Woodland Hills, CA	Georgetown Township Public Library, Jenison, MI
April 8, 2024–May 18, 2024	Anaheim Public Library, Anaheim, CA	The Margaret R. Grundy Memorial Library, Bristol, PA
June 3, 2024–July 13, 2024	Queen's University Library, Kingston, Ontario, Canada	Adams County Library System, Gettysburg, PA

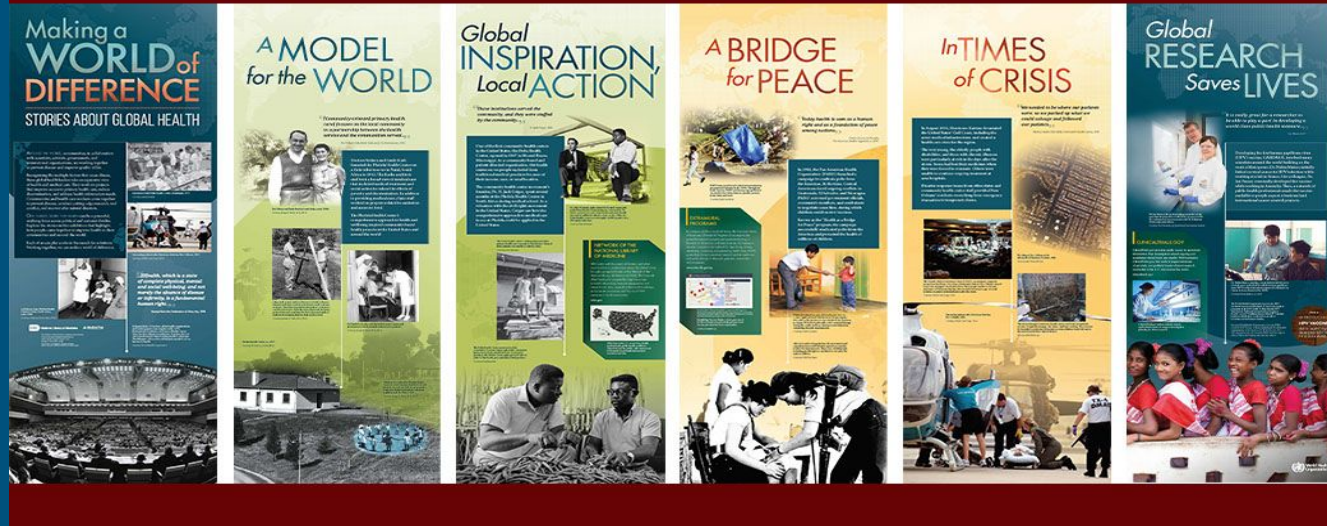
Exhibition Related Online Resources includes:

- [Renaissance Science, Magic, and Medicine Online Exhibition](#)
- Public Programming Example: [Herbology in Action](#)
- [Outside/Inside Exhibition Brochure](#); [Exhibition Poster](#)
- About the [Traveling Exhibition](#)



The All of Us Journey & Hosting an NLM Traveling Exhibition

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Making a World of Difference: Stories about Global Health

The National Library of Medicine produced this exhibition and companion website.

[Making a World of Difference: Celebrating Advances in Global Health | NLM \(nih.gov\)](https://www.nlm.nih.gov/exhibition/making-a-world-of-difference)

NLM Traveling Exhibitions

Making a World of Difference: Stories About Global Health

NLM Traveling Exhibition Itinerary

Booking Dates	Host Venues [copy 1]	Host Venues [copy 2]
January 17, 2023–February 25, 2023	Holmes Community College - Jack L. Holmes Library, Grenada, MS	University of North Carolina at Chapel Hill - Health Sciences Library, Chapel Hill, NC
March 13, 2023–April 22, 2023	University of St. Augustine for Health Sciences, St. Augustine, FL	Indiana University Bloomington, Bloomington, IN
May 8, 2023–June 17, 2023	Upper Dublin Public Library, Fort Washington, PA	Farmington Community Library, Farmington Hills, MI
July 3, 2023–August 12, 2023	Health Connect of South Dakota, Sioux Falls, SD	Barnes County Historical Society, Valley City, ND
August 28, 2023–October 7, 2023	Centenary University, Hackettstown, NJ	University of Massachusetts Amherst Libraries, Amherst, MA
October 23, 2023–December 2, 2023	University of South Carolina School of Medicine Library, Columbia, SC	Seward County Community College Library, Liberal, KS



Making a WORLD of DIFFERENCE

STORIES ABOUT GLOBAL HEALTH

NLM works with thousands of libraries and other organizations in communities across the United States through a program known as the Network of the National Library of Medicine (NNLM).

NNLM works to advance the progress of medicine and improve the public health by providing U.S. health professionals with equal access to biomedical information

and improving the public's access to information to enable them to make informed decisions about their health.



COURTESY NATIONAL LIBRARY OF MEDICINE

NIH National Library of Medicine

The National Library of Medicine produced *Making a World of Difference: Stories About Global Health*, guest curated by public historian and educator Ashley Bowen, PhD (editor of *Perspectives on History*).

The traveling banner exhibition and companion website tell stories of people who work on a wide range of issues—from community health to conflict, disease to discrimination—to improve health in their areas and beyond.



Doctors Sidney and Emily Kark in South Africa, early 1940s. Courtesy Jeremy D. Kark, MD, PhD

Doctors Sidney and Emily Kark founded the Pholela Health Center on a Zulu tribal reserve in Natal, South Africa in 1942. The Center provided medical care to people, which included improving sanitation and access to food.

This innovative approach to health and wellbeing inspired community-based health projects in the United States and around the world.

Making a
WORLD of
DIFFERENCE
STORIES ABOUT GLOBAL HEALTH

**All
of Us**
RESEARCH PROGRAM

It starts with **YOU**. It gets better with **All of Us**.



September 12-15, 2023

10:00am - 4:00pm

Last biosample collection time: 3:30pm

Centenary University
400 Jefferson St
Hackettstown, NJ 07840



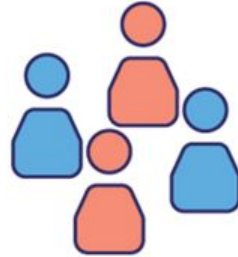
NIH National Library of Medicine
Network of the National Library of Medicine

Visit the **All of Us** Journey to learn more.

Your support led to:



**481 Quality
Conversations**



899 Engagements



57 Account Creations

Image retrieved All of Us program partners / Montage Marketing Communication about our program

Partnerships & Events



UNDER THE GOLDEN DOME SERIES

Monday, October 2nd, 2023 | 7:00pm
VIA ZOOM

Speaker: Dr. Craig Fuller

Topic: IS PUBLIC HEALTH & OUR HEALTH IMPACTED BY CIVIC ENGAGEMENT?

Dr. Fuller received his bachelor's and master's degrees in biology from Baylor University in Texas. During his research project on antibiotic-resistant bacteria, Dr. Fuller discovered the world of microbiological testing & hospital laboratories & pursued his diploma in medical laboratory science at Hillcrest Baptist Medical Center in Waco, TX. As a medical laboratory scientist, Dr. Fuller has worked in several hospital laboratories & for multiple reference laboratories, including a NIDA Toxicology lab.

Dr. Fuller continued his education at the University of Pittsburgh, where he earned his master's & doctoral degrees in Infectious Diseases & Microbiology. He used numerous molecular & histological techniques to examine the progression of disease in simian immunodeficiency virus (SIV) infected macaques. Dr. Fuller specifically examined the expression of chemokine & other cytokine molecules involved in the disease process within the pulmonary & lymphoid tissues.

Dr. Fuller began his teaching career as an Assistant Professor of Clinical Laboratory Sciences (CLS) Program at Eastern Michigan University, where he focused on microbiology, immunology, molecular biology & epidemiology.

Several years later, Dr. Fuller moved to Cologne, Germany, to work as a Global Product Manager for a biotechnology company. During his time in Germany, Dr. Fuller launched the company's first flow cytometer & managed the cell analysis portfolio. Dr. Fuller eventually moved to a Finnish-based company specializing in microbiological cultivation techniques used for robust protein production.

After returning from Europe, Dr. Fuller began teaching anatomy & physiology & microbiology courses at Tarrant County College & Worth Lake College & eventually at Parker University in the chiropractic program. Dr. Fuller received the Faculty of the Year Award in 2018 & Distinguished Educator of the Year Award in 2019.

Dr. Fuller joined Centenary in the Fall 2019 as Assistant Professor of Health Science & the Director of the Medical Laboratory Science Program. He has been actively building the health sciences at Centenary & became the Director of Health Science in 2021. Dr. Fuller currently serves as the Interim Dean for the School of Natural, Health, Social & Behavioral Sciences.



Join Zoom Meeting

Meeting ID: 819 1610 3651

Passcode: 136779



This is a lecture series presented in cooperation with Campus Ministry. The lecture series brings together speakers that provide information that supports the United Methodist Church Mission for Social Justice. The program will include time for questions and answers.

For more information, please email Dr. Tim Nickrasi
timothy.nickrasi@centenaryuniversity.edu



UNDER THE GOLDEN DOME SERIES

Tuesday, September 12th, 2023 | 7:00pm
In Person at the Taylor Memorial Library

Speaker: Jessica Bonilla

Topic: All of Us Research Program

Jessica supports the National Institutes of Health's (NIH) All of Us Research Program, working with community and healthcare provider organizations to expand and enhance diversity in biomedical research. In addition, she works on policy projects seeking to expand health equity to communities often left out. Previously, Jessica served as a fellow at Pyxis Partners. In this capacity she conducted research on health policy and regulatory issues on behalf of advocacy clients.

Jessica regularly contributed to the firm's thought leadership efforts, including Pyxis' health policy briefs which analyzes issues of national importance, including opioid use disorders, reproductive health matters, and the COVID-19 pandemic. Jessica comes to Pyxis Partners with a background in women's reproductive rights and health care reform. She earned her master's degree in public policy from Georgetown University and her Bachelor's Degree from William Paterson University in Wayne, NJ. She enjoys hiking mountains and spending time with her fur babies Sparky and Sparky Jr.



Join Zoom Meeting

<https://us02web.zoom.us/j/81567101134?pwd=VWgxNmUwNDhZbnRRTTR3ZHZhBelkUT09>



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**Faculty & Student Inspiration:
Return of the School Newspaper with
stories about the library exhibits and
events**



THE CYCLONE CHRONICLE

The Student Newspaper Makes Its Comeback

By: Kayla Dice

Author Maryann McFadden Lights Up Centenary with "The Christmas Star"

By: Joseph Hamway

Closed Book: The Next Chapter Project Makes Strides in Correctional Education

By: Kayla Dice



House of White Spiders Shows at Centenary University

By: Kayla Dice and Troy Sumpter



Open Mic Night at Taylor Memorial Library

By: Kayla Dice

Preserving the Past: The Push to Revive the Yearbook

By: Kayla Dice

Coco Unveils Colorful Canvases in Latest Exhibition

By: Joseph Hamway

All of Us Journey

By: Eve Foote



Adalberto Cotto smiles in front of the All of Us Journey's mobile bus outside the Lackland Building. (Photo by Eve Foote)



To left, program representatives, (Michael Hernandez, Crystal Ramirez, Brave De La Cruz, and Adalberto Cotto), happily invite students to take part in the All of Us Journey's. (Photo by Eve Foote)



The All of Us Journey's sign, indicating that 'DNA tells a story,' placed outside the Lackland Building for students to observe. (Photo by Eve Foote)

Takeaways

- Communication is Vital
- Prioritize Relationships
- **Shared Resources & Shared Risk**
provides a level of security (**All of Us = “DNA Collection”**)
- Partnerships and buy-in contribute to the success of the programs by fostering collaboration, leveraging resources, and creating a sense of shared responsibility.



Q & A