GEORGIAN COURT UNIVERSITY
THE MERCY UNIVERSITY OF NEW JERSEY
SMJCLibrary

Ready, Set, Connect: Bringing Community Spirit Back Through Interactive Spaces, eDisplays, and Newsletters

eDisplays

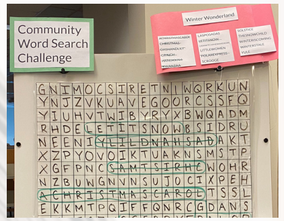
Goal: To connect students to library resources, especially when few were on campus due to online learning and limited capacity in the library.

Scan to view the current eDisplay

-These monthly displays are created using LibGuides to showcase library and online resources, and can be supplemented with physical displays linked by QR codes.
-Begun in Fall 2020 during online learning and building closure to connect with students while they were off campus.
-**Most popular:** Venice, Italy: A Virtual Field Trip
-**Results:** Over 400 users since September 2020; expanded display space; engagement with nontraditional learners

Interactive Spaces

Goal: To encourage students to see the library as a place to engage, collaborate, and de-stress while learning or going about their routines.



-While the library still has several monthly live events, these interactive spaces are constantly available for students to enjoy at their leisure.
-Begun in Fall 2021 after building re-opening with a jigsaw puzzle table. Students began taking "puzzle breaks" in the middle of their study sessions.
-**Most Popular:** Giant Word Search
-**Results:** These spaces have led to over 100 interactions since the beginning of the Fall 2021 semester.

Newsletters

Goal: To ensure there is a constant avenue of communication between the library and our campus community.

-Newsletters are sent out weekly on Monday mornings during semesters.
-Begun in Spring 2020 during online learning and building closure
-Newsletter stats are tracked via how many users click on the issue to visit the accompanying LibGuide. This does not reflect how many people view the issue via email.
-**Most popular:** Issue 54: November 15, 2021 (150 clicks)
-**Results:** Over 2200 total clicks since March 2020

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