

NJLA/CUS-ACRL-NJ Marketing & Outreach Partnership with NJASL

NJALC 2022 January 7th (3 - 3:50pm)

- ★ **Ewa Dziezic-Elliot**, NJASL PresidentElect, Librarian Lawrence Township High School
- ★ **Neil Grimes**, Education & Curriculum Materials Librarian, David and Lorraine Cheng Library, William Paterson University
- ★ **Bonnie Lafazan**, Library Director, Woodbridge Campus Library, Berkeley College
- ★ **Gary Marks**, Reference & Outreach Librarian, David and Lorraine Cheng Library, William Paterson University





Who We Are

Ewa Dziezic-Elliot,
NJ ASL President-Elect,
Lawrence High School
Media Center Library Specialist

- ❖ New Jersey Association of School Librarians, President Elect, 2021 Fall Conference Chair
- ❖ 2019-2020 NJDOE State Standards committee member, Information and Media Literacy
- ❖ 2019: NJDOE Students Learning Standards Review working group members, ELA Instructional Unit Standards
- ❖ Aspiring school administrator



Who We Are

Neil Grimes
Education & Curriculum Materials
Librarian, William Paterson
University

- ❖ Former K-12 Educator & School Media Specialist
 - ❖ Coordinator of WPUNJ Real Men Read Initiative
 - ❖ Honors Research Seminar Instructor
 - ❖ EBSS CMC Committee Member
 - ❖ NJLA-CUS/ACRL-NJ Marketing and Outreach Committee Member
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- ❖ Past-President NJ LA-CUS/ ACRL-
NJ
- ❖ Marketing and Outreach
Committee, Member
- ❖ Board Member, LibraryLink NJ
- ❖ NJLA School Library Taskforce
- ❖ Adjunct Professor, Legal
Research (@Berkeley College)



Who We Are

Bonnie Lafazan
Director Library Services,
Berkeley College



Who We Are

Gary Marks, Jr.

Reference & Outreach Librarian,
William Paterson University

- ❖ Chair Marketing & Outreach
Committee NJ LA-CUS/ ACRL-NJ
 - ❖ Coordinator WPUNJ Civic
Literacy Initiative
 - ❖ Adjunct Professor Political
Science WPUNJ
 - ❖ NJ LA-CUS/ ACRL-NJ Legislative
Representative
-



Program Overview

- ★ Introductions ✓
- ★ Partnership Overview
 - NJ LA-CUS/ ACRL-NJ
 - NJ ASL
- ★ Academic Panel Initiative
 - Background & Why
 - School Librarian Perspective
 - Details
 - Logistics
 - Results
- ★ Plans for the future
- ★ Audience Q & A





Partnership Overview- Two Organizations (or Maybe 3)

NJLA-CUS/ACRENJ

- ❖ College & University Section of NJLA
- ❖ NJ Chapter of the Association of College & Research Libraries
 - Consists of Academic Librarians and those interested in academic library topics in and around the NJ area.

NJASL

- ❖ NJ Association of School Librarians,
- ❖ NJ chapter of AASL
 - Consists of practicing and retired School Librarians and those interested in school librarianship in NJ.

Partnership Overview

- Seeking joint opportunities to forge relationships between academic & school librarians
- Offer programs which support College Readiness for high school students
- Bolster support for and awareness on the need of School Librarians/Media Specialists



Academic Panel Initiative

Background

- Address students' feelings of anxiety when it comes to the academic library
- Academic libraries as a factor in college choice
- Present a virtual orientation to the academic library





Library Anxiety

- In a study conducted by **Mellon (1986)**, students' fear of the library was first documented in the library study that she conducted at the **University of East Carolina**.
- She concluded that **75 to 85 percent** of the **6,000 students** surveyed expressed feelings of **fear and anxiety** when they needed to use the **library**.

Mellon (1986) pointed to **four factors** that students point to as **sources of library anxiety** :

1. Amazement by the size of the library.
2. Ignorance of the organization of the library and disorientation in the library space.
3. Lack of self-confidence at the beginning of the research.
4. Fear of seeking help from a librarian.



Library Anxiety

- **Muskiewicz (2017)** focused on how a Get to Know Your Librarian orientation program at Valparaiso University (Indiana) helped to specifically reduce library anxiety among students.
 - ✓ **Key to reducing library anxiety for students was making librarians accessible.**
 - ✓ This can be accomplished by students getting to know librarians on an individual level, **especially informally through an orientation program.**
- **Gardijan (2021)** specifically analyzes and summarizes existing scientific literature regarding **library anxiety** with a special focus on **academic libraries**.
 - ✓ The insights from Gardijan's research can help academic librarians identify ways to **prevent** and **address library anxiety** in an effort to further support student success.



Orientation to the University Library – The Missing Link - NASSP Bulletin – Buddy (1982)

- According to **Buddy (1982)**:

“too many students arrive on the campuses of our colleges and universities totally unaware of the resources and materials available to them in the academic library (p.99).”

- Through interviews with academic librarians, **Buddy (1982)** was able to gain a better understanding of the specific areas that caused research shock.

1. **Finding: 86%** of the librarians noticed students were intimidated by the size of the physical library facility, the use of the Library of Congress Classification System, and asking librarians for assistance.
2. **Finding: 71%** of the librarians felt students were amazed at the size/number of library collections.



Orientation to the University Library – The Missing Link - NASSP Bulletin – Buddy (1982)

- Buddy (1982) concluded from her research that the missing link for high school students was an **orientation** to an **academic library environment** prior to graduation.



Academic Libraries as a Factor in College Choice

Taken from Oakleaf (2010):

According to the **Association of Higher Education Facilities Officers** :

“Libraries are an important consideration when students select a university or college, and, as a result, academic libraries can help institutional admissions boost enrollment” (Simmel 2007, 88).

“Specifically, the library ranked second in terms of facilities important in the selection decision process; only facilities for students’ majors ranked higher. Libraries were ranked ahead of technology facilities, the student union center, and even recreational facilities” (Michigan Academic Library Council, 2007, p. 2).



Academic Libraries as a Factor in College Choice

- According to **Oakleaf (2010)**, there is a clear connection that libraries can help their institutions attract the best possible prospective students as well matriculate the best possible admitted students, in a number of different ways depending on an institution's type, size, and profile.
- Academic librarians take part in campus-wide recruiting and orientation efforts.
- **Oakleaf (2010)** believes that in the future “**libraries can play a more prominent role in reaching key prospective student groups and communicating the ways in which librarians can help students attain academic success**” (p.13).



Academic Libraries as a Factor in College Choice

- Lombard (2012) looked at the extent that academic libraries factor into prospective student college choice.
- Conducted a survey that looked at how much or how little the library factors into prospective student college choice.
- **Finding:** The results of his survey indicated that nearly two-thirds of responses were “no factor” while it was at least “an important factor” for nearly 10% of survey participants (p.238).
- **Finding:** A majority of the respondents (77%) indicated that they were currently attending college with nearly all of the respondents having attended college within the last 20 years (Lombard, 2012).
- **Conclusion:** Overall, Lombard (2012) concluded that the library can impact enrollment, but more in terms of retention of students rather than recruitment of students while indicating his study raised more questions than answers.

Further research needs to be done in terms of how academic libraries factor into student college choice.



Academic Panel Initiative

Why?

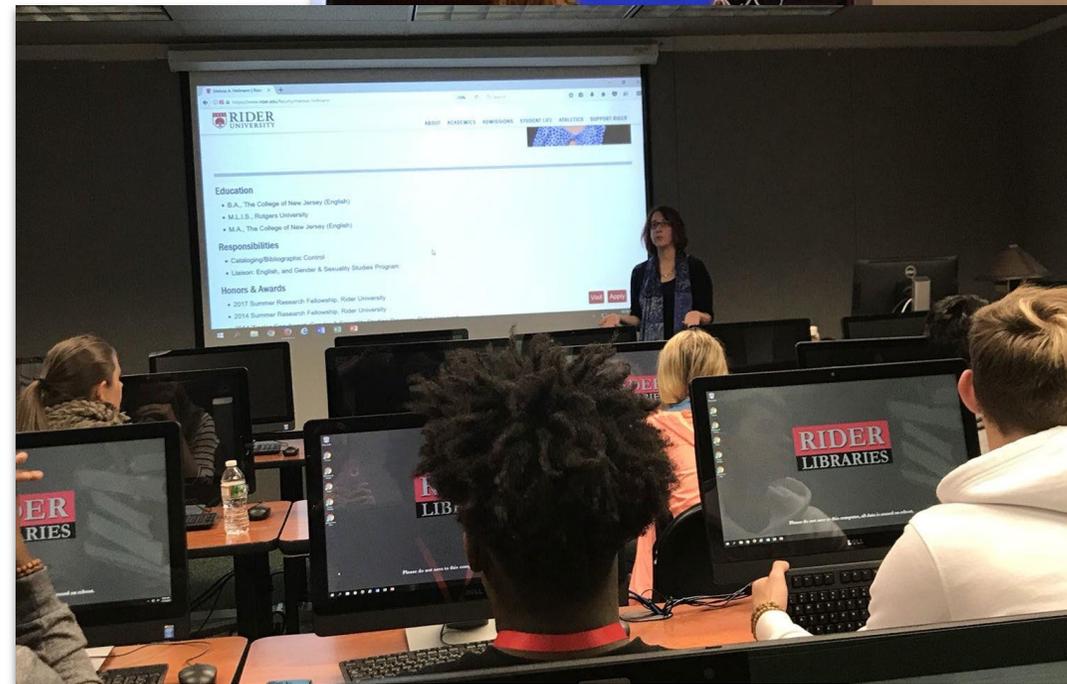
- Buddy's research led to several important conversations and a **partnership with NJASL**.
- Initial conversation with then **NJASL President Beth Thomas (Spring 2021)** proposing virtual academic library orientation panels for high school students.
- Conversation with **Gary** about how to organize statewide outreach initiative and recruit New Jersey academic librarians.
- Led to partnership and virtual orientation to the academic library sessions with current **NJASL President - Elect Ewa Dziezic-Elliott (Fall 2021)**.



College research vis its

Local in person collaborations
with TCNJ and Rider librarians

- first ever college visit for many hs students
- taste of college life on campus
- introduction to college research
- introduction to college level resources





Why are School Librarians Interested in partnering with Academic Librarians ?

- ❖ Cross AASL standards with ACRL framework
- ❖ Vertical collaboration between high school and academic/college librarians
 - HS librarians need to know what college/academic research expectations are
 - HS librarians need to be well educated in college/academic research techniques and strategies
 - HS librarians need to be knowledgeable when it comes to college/academic level resources and tools
 - HS librarians need to be using academic level research language



- understanding that there is a difference between high school and college research
- awareness of what is an accepted academic level research source
- knowledge that there are formatting and citation formats other than MLA
- etiquette and academic integrity
- college learning is different, resources are not handed out to you

How High school students can benefit from contact/working with college/academic librarians





Valenza et al preliminary findings

Cara Berg, William Paterson University; Brenda Boyd, Kutztown High School, Rutgers University; Rebecca Bushby, University of New England; Dr. Lin H. Charles, Rutgers University; Heather Dalrymple, Rider University; Joan Dalrymple, Bergen Community College; Megan Dempsey, Paritan Valley Community College; Eye, Dzedzik Elliott, Lawrence (NJ) High School; Gigi Mohamed, William Paterson University; Joyce Valenza, Rutgers University

If you would like please share a brief video response describing your transition from high school to college research

NOVICE

- ❖ I currently go to ??? University. Something about my high school experience was, we didn't use really any databases, so a lot of the research that we did I just did through Google. I often looked for .edu.org or .gov websites because I knew that those were most likely they were trusted. Occasionally we you know how to use print books as well. But that was fairly rare.
- ❖ But with my current project on *Fences* the play by August Wilson it's been hard because that I don't think the database is understanding what I'm searching for. And what I'm trying to find, because *Fences* is such a general term, but I mean it's the title of the play, can't really use anything else.

Valenza et al preliminary findings

Cara Berg, William Paterson University; **Brenda Boyd**, Kutztown High School, Rutgers University; **Rebecca Bushby**, University of New England; **Leslin H. Charles**, Rutgers University; **Heather Dalrymple**, Rider University; **Joan Dalrymple**, Bergen Community College; **Megan Dempsey**, Saritan Valley Community College; **Eva Dzedzi-Elliott**, Lawrence (NJ) High School; **Gigi Mohamed**, William Paterson University; **Joyce Valenza**, Rutgers University

If you would like please share a brief video response describing your transition from high school to college research

Non-novice

- ❖ Thankfully due to the resources provided at my high school, because my high school specifically taught to prepare us for college-level writing and research.
- ❖ Once I got to college, it wasn't too difficult because the classes literally employed the same exact concepts. Yeah, that's all I have to say. I really think taking a class like AP Research would be very beneficial when it comes to research and transitioning from high school to college.



Logistics

The Nuts & Bolts

How the collaboration unfolded.



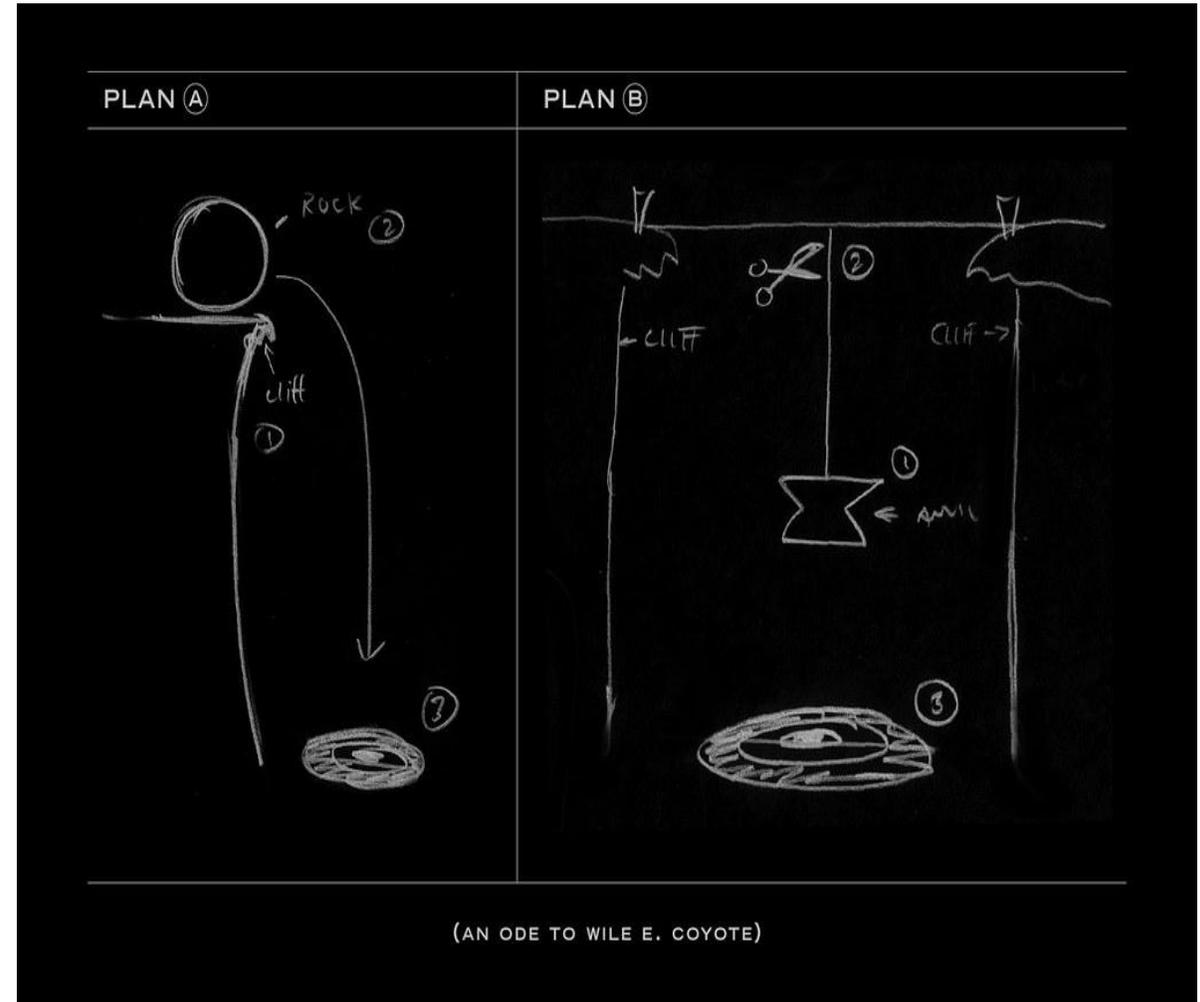
Early Planning

- May 2021
 - Idea introduced to NJLA-CUS/ACRL-NJ Marketing & Outreach Committee (Hereinafter referred to as M & O)
- June 2021
 - M & O discusses possible logistics
- July 2021
 - M & O Outlines a plan for fall Librarian Panels
- July 2021
 - M&O surveys academic libraries to gauge interest (30 reply)
- August 2021
 - M & O sets meeting with NJ ASL leadership to finalize plans



“The Plan Develops”

- August 2021
 - M & O develops Panelist Talking points, reviews with NJ ASL leadership ([Link](#))
- September 2021
 - M & O confirms participation with academic libraries (25 confirm)
- October 2021
 - M & O shares registration form with NJ ASL leadership
 - NJ ASL disseminates registration form to members



The Main Event

- October 2021
 - 3 Panels held 10/22
 - 3 Panels held 10/29
- November 2021
 - M&O surveys participants for feedback
- December 2021
 - We crashed this conference to discuss it with you





What Happened?

Post Event
Assessment &
Reflection



Participants

- 30 Academic Libraries expressed interest in participating
- 25 Academic Libraries confirmed availability and participated
- Panels were organized geographically
- Panels mixed 2-yr, 4-yr, public & private institutions

Date	Time	Group	Institutions
Friday, October 22nd	9am-9:50am	Central 1	Raritan Valley CC Brookdale CC Westminster Choir College of Rider University Middlesex College Rutgers Health Sciences Library
Friday, October 22nd	10am-10:50am	North 1	Fairleigh Dickinson University Hudson County CC Berkeley College Montclair State University William Paterson University
Friday, October 22nd	1pm-1:50pm	South 1	Rowan University Rowan College of South Jersey Rutgers University-Camden
Friday, October 29th	9am-9:50am	Central 2	Ocean County College College of New Jersey Rider University Monmouth University
Friday, October 29th	10am-10:50am	North 2	Felician University Ramapo College of NJ County College of Morris Rutgers University New Brunswick Bergen Community College
Friday, October 29th	1pm-1:50pm	North/Central	NJ Institute of Technology Rutgers University Newark Caldwell University Stockton University



Participants

- 18 School Librarians expressed interest in attending
- 6 Panel sessions offered
 - 18 total attendees
 - 12 Schools participated
 - Some schools attended multiple panels
 - Some who expressed interest were unable to attend





Post-Survey Results

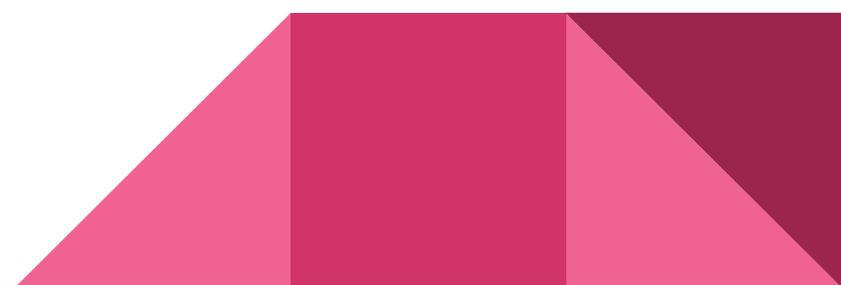
Assessment

(1) **Survey to Academic Librarians**

16 responses

(2) **Survey to HS Media Specialists**

2 responses

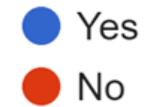
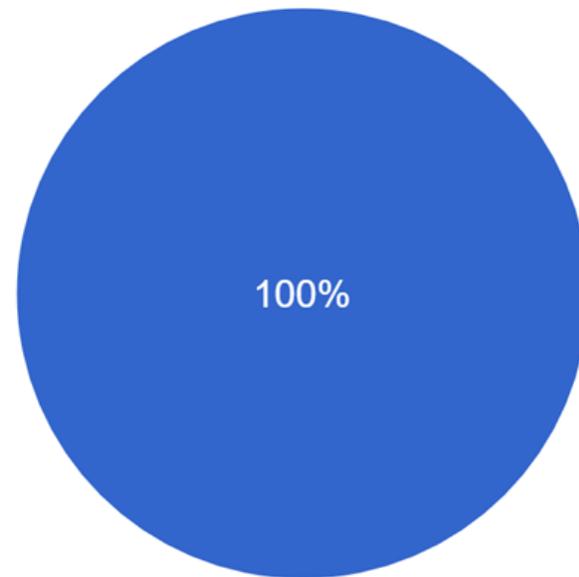




from the Academics

6. Would you like to see future programs like this collaboration between NJLA-CUS/ACRL-NJ and NJASL?

16 responses

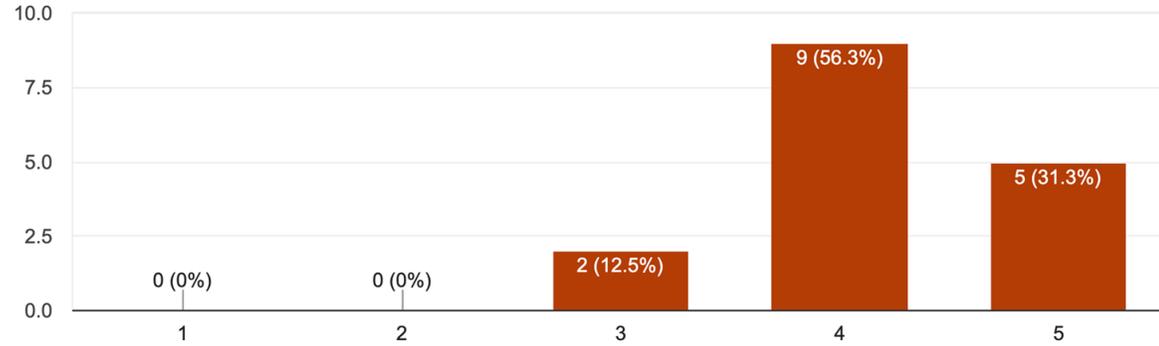




from the Academics

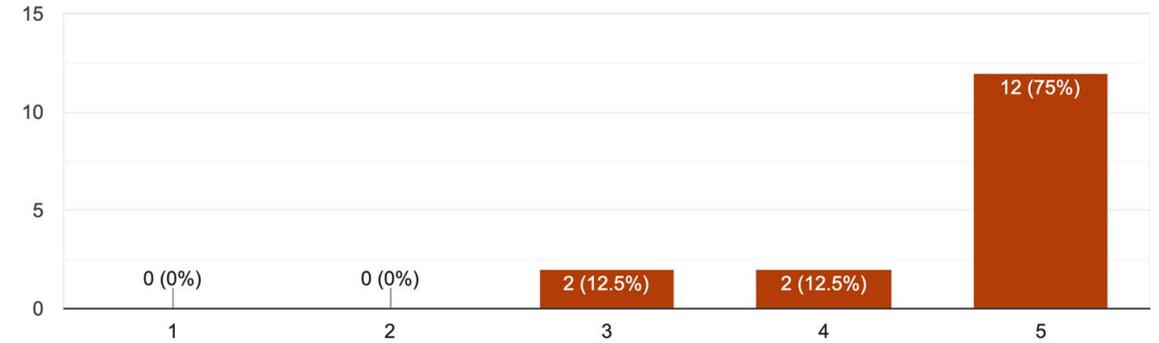
7. How would you rate the NJ Academic Libraries High School Outreach program overall?

16 responses



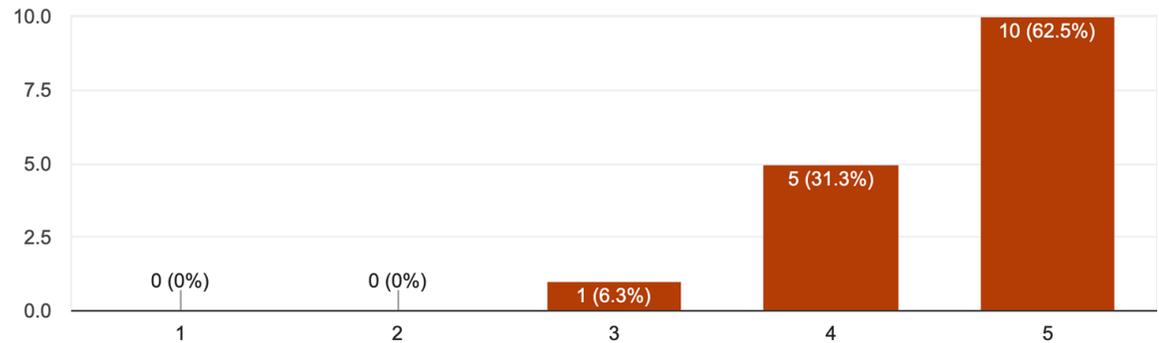
7b. Facilitator?

16 responses



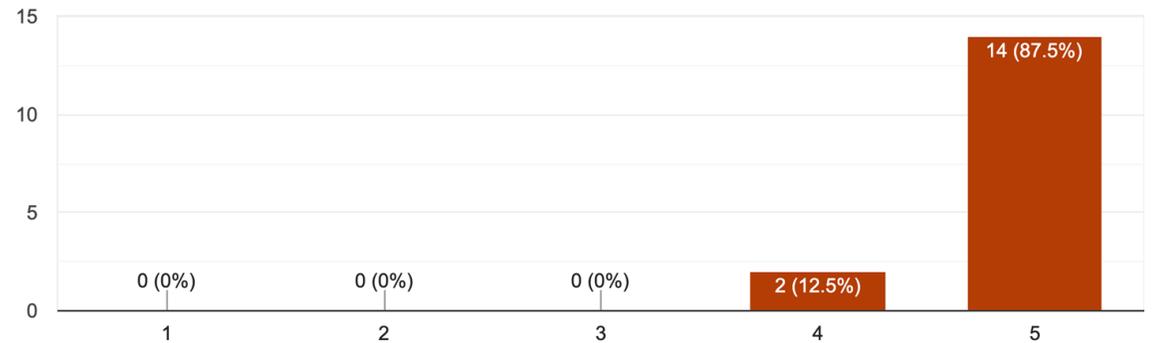
7a. Communications?

16 responses



7c. Other Panelists?

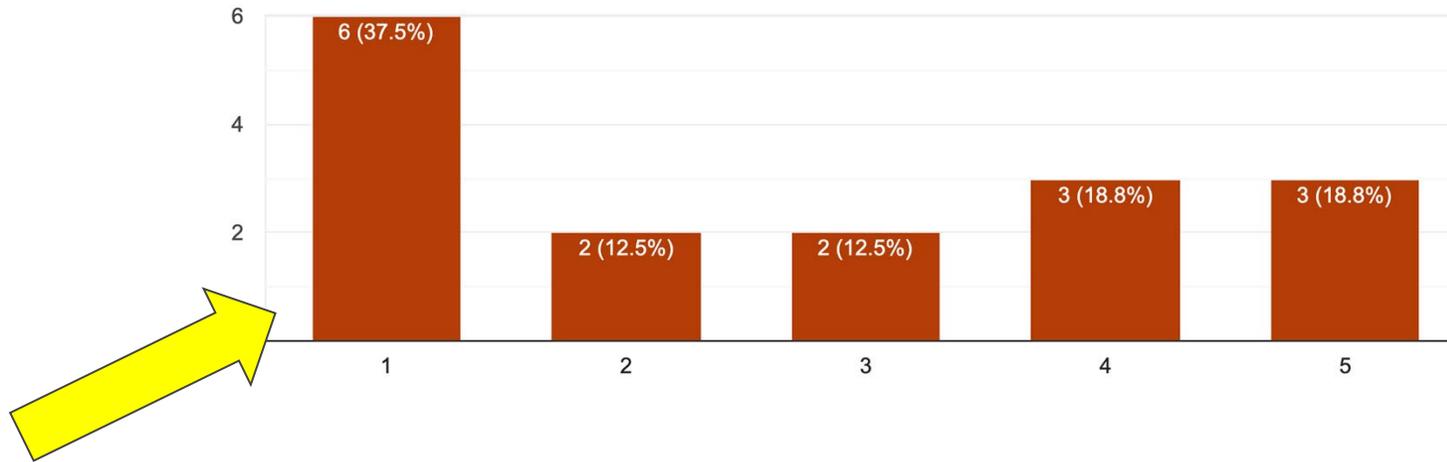
16 responses



from the Academics

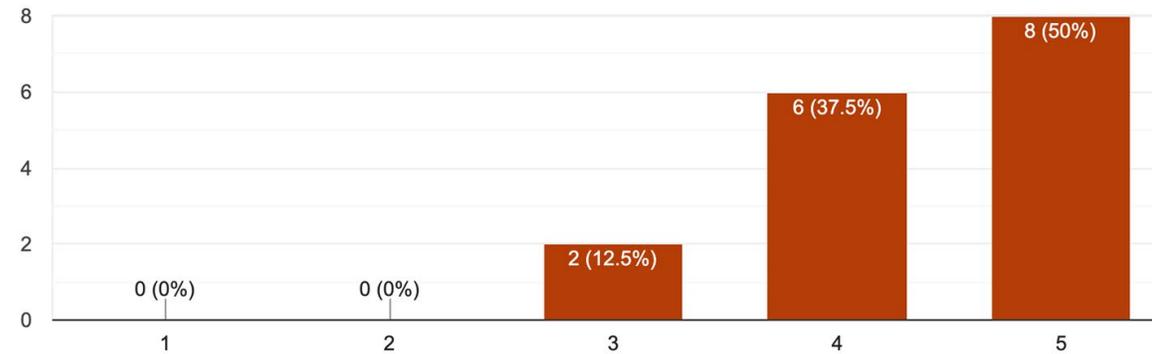
7d. Interactions with High School(s)?

16 responses



7e. Topics Covered?

16 responses

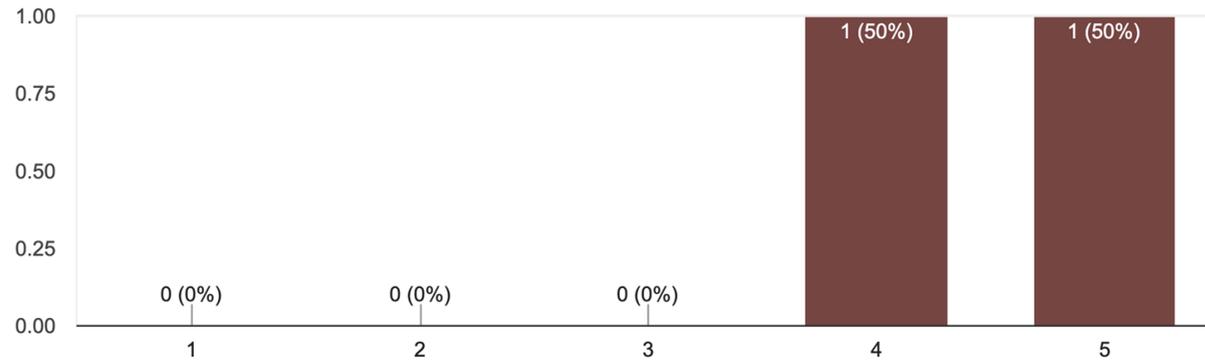




from the High Schools

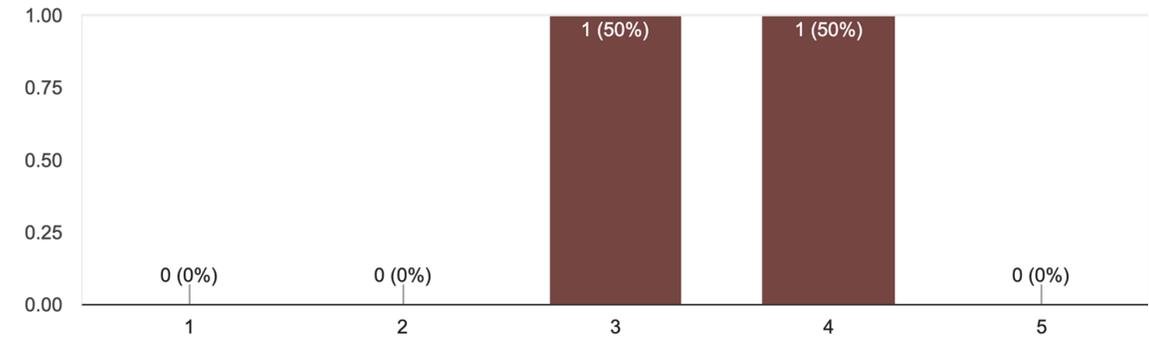
6. How would you rate the NJ Academic Libraries High School Outreach program overall?

2 responses



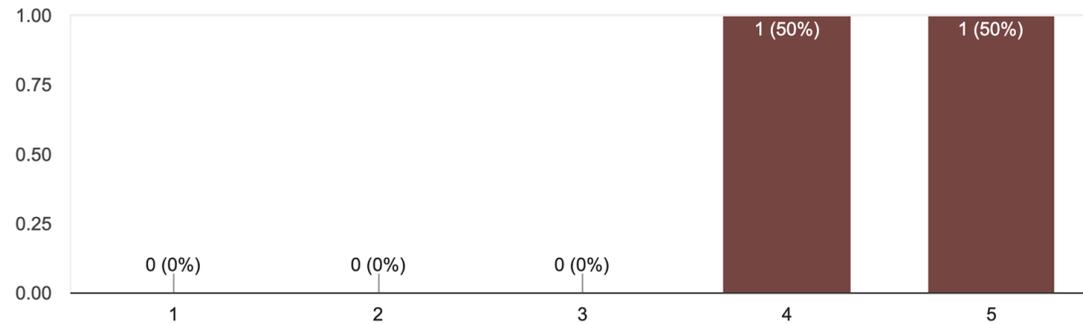
6a. Communications?

2 responses



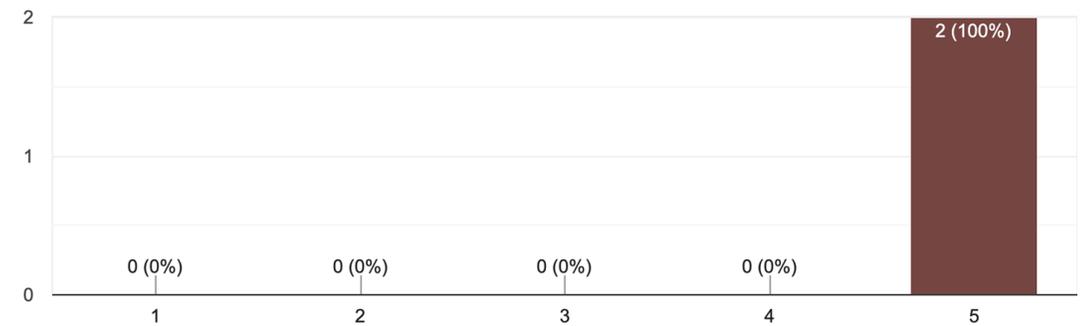
6b. Facilitator?

2 responses



6c. Panelists?

2 responses

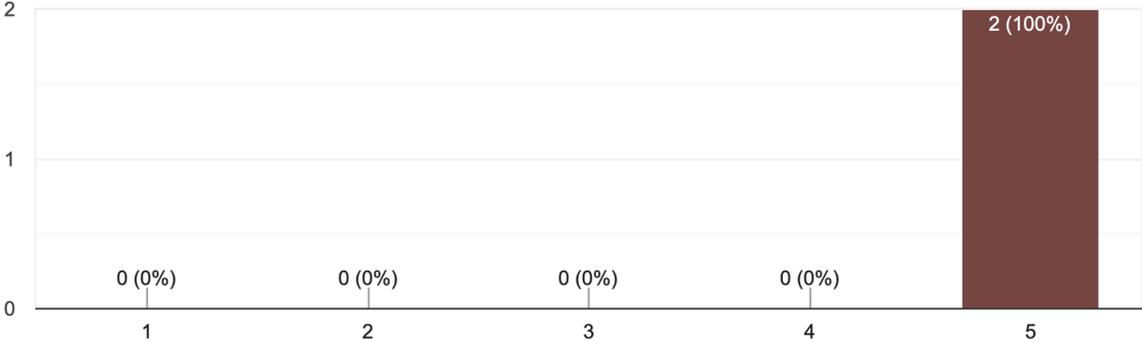




Post-Survey Results

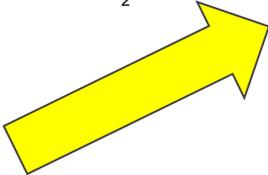
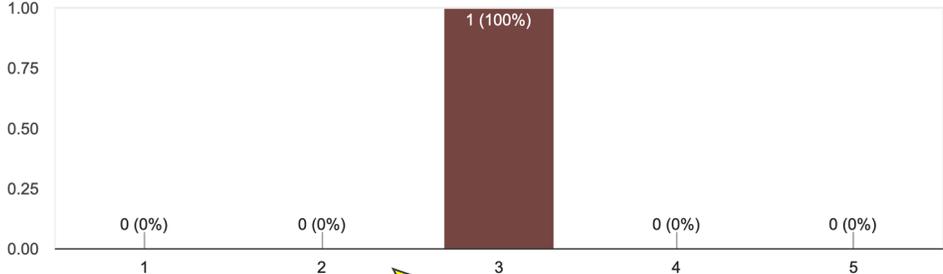
6c. Panelists?

2 responses



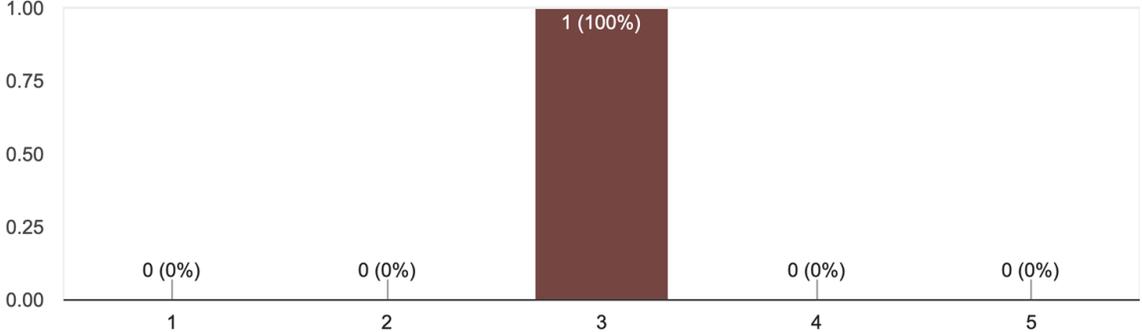
6d. Interaction between High Student Students and Panel

1 response



6e. Topics Covered?

1 response

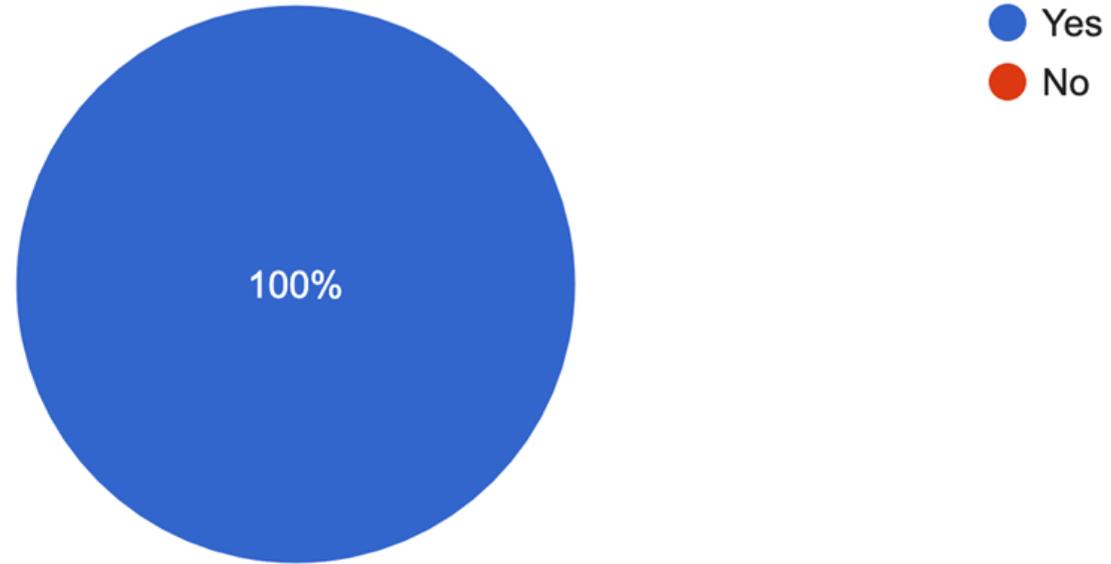




from the High Schools

5. Would you like to see future programs like this collaboration between NJLA-CUS/ACRL-NJ and NJASL?

2 responses





★ TOPICS TO INCLUDE IN THE FUTURE/PROGRAM IDE



- ★ LC classification, using databases & other basic stuff
- ★ Maybe they could talk about working with an IRB, since many HS students are taking AP Research and that is part of the process
- ★ Emphasis on the types of sources students will need to use and library instruction.
- ★ Collaboration with schools who are teaching dual enrollment classes at our community college.
- ★ Academic librarians have SO MUCH to learn from HS librarians. Sharing assignments/activities, software/apps, would be mutually beneficial.



Post-Survey Feedback/ Suggestions



- ★ **more interaction** with the schools and school students
- ★ **have the high school students prepare questions to the panelists** in advance or even serve as a moderator (or HS librarian as a moderator)
- ★ **feedback** from the students and/or school librarians
- ★ it was a great.! However, I like the idea of future panels being a **conversation with students** as opposed to a presentation.

Suggestions/Comments from NJASL after our Dec. Panel session

Field trip with AP English teacher to TCNJ and did research there. Was shocked at the **level of discomfort of HS students** at the college!



Comment from a Title 1 school: ***students feel weird*** being in the library, don't even know what to do here. Their lower levels don't have library experience, so they don't even understand what an academic journal is.

Virtual panels are great, but we cannot dismiss ***getting them on campuses!***

Suggestions/Comments from NJASL after our Dec. Panel session

Administrators really need to hear from the college librarians that they can tell which kids did or didn't have school librarians and how they're not prepared.!

**Outreach to
administrators and
High school
principals!**

Superintendents need to see the numbers---how there have been more academic librarians/ first year librarians to bridge the gap

We need you to say we can tell who is college ready and for them to hear the research you presented today

Plans for the Future

- Closer collaboration with NJASL
- Check in with your local high schools - is there a certified librarian in the building? Is there a library curriculum in place? Are they conducting research projects?

CONTACT NJASL

- if you want to be a college/academic liaison
- if you want to mentor a school librarian
- if the school district where you live or work doesn't have a school library program
- if the school district where you live or work is experiencing book challenges
 - <https://www.njasl.org/>
 - presidentelect@njasl.org



Academic Panels & Future Ventures

★ Multiple Academic Panels being offered in the Spring

- Broad topics
- Introductory focused

★ Multiple Topic Specific Academic Panels

- Plagiarism & Citations
- Academic Databases
- Subject Specialist Panels
 - STEM Fields
 - Humanities & Soc Sci
 - Business
 - Education

★ Local Partnerships

- Develop School & Academic Library Partnerships
- Opportunities for students to interact with Academic Librarians

★ Professional Development

- Cultivate Professional Development opportunities for School Librarians

★ Collaborations

- Support collaborations to enhance Information Literacy Instruction K-12 into Higher Education
-



Q&A

Let's hear from the Audience.



Q&A

Questions for the Audience.

Read About it



<https://cus.njla.org/content/newsletter/fall2021>

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Questions

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