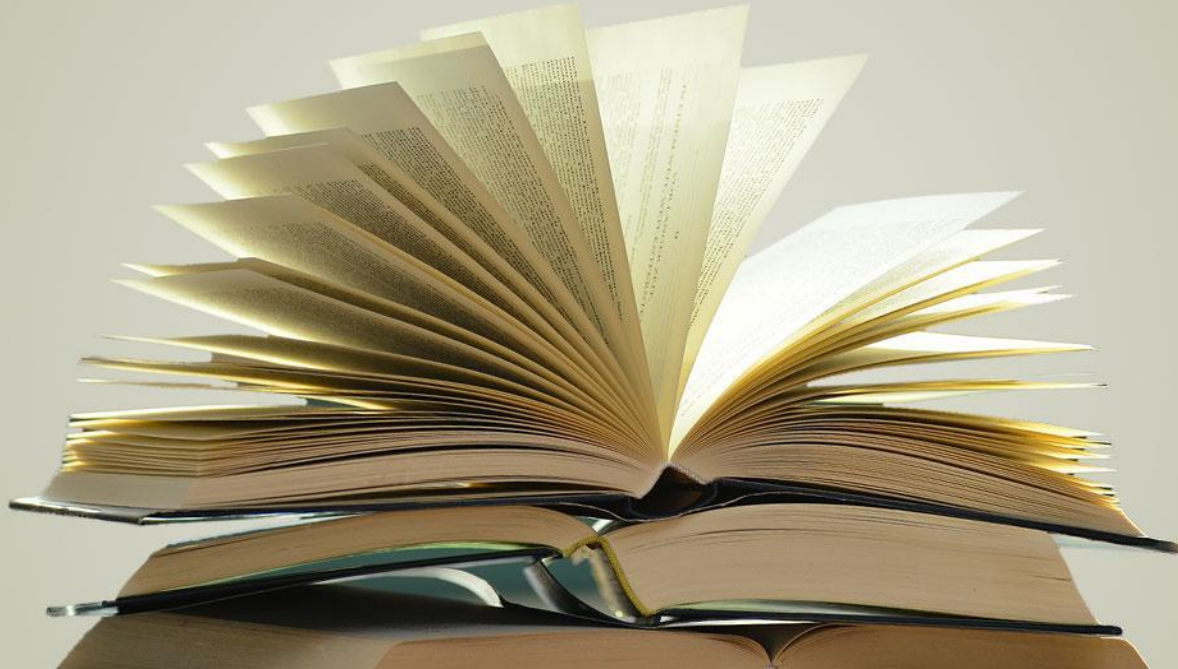


# Simplify & Streamline for Student Success

Camden County College Library

<https://libguides.camdencc.edu/CCCLibrary>



# The Big Question...

**When adapting to a virtual environment would the changes be sustainable post-pandemic?**





# Post-Pandemic Sustainability

Why was this important?

**We realized the need for continuity not only for students but faculty and library staff.**

## Students

- Current students – simplify transition from in-person to online
- New students – reduce learning curve for accessing online resources

## Faculty

- Proactively provide focused resources to support asynchronous, online teaching
- Ensure their student information needs are met

## Library Staff

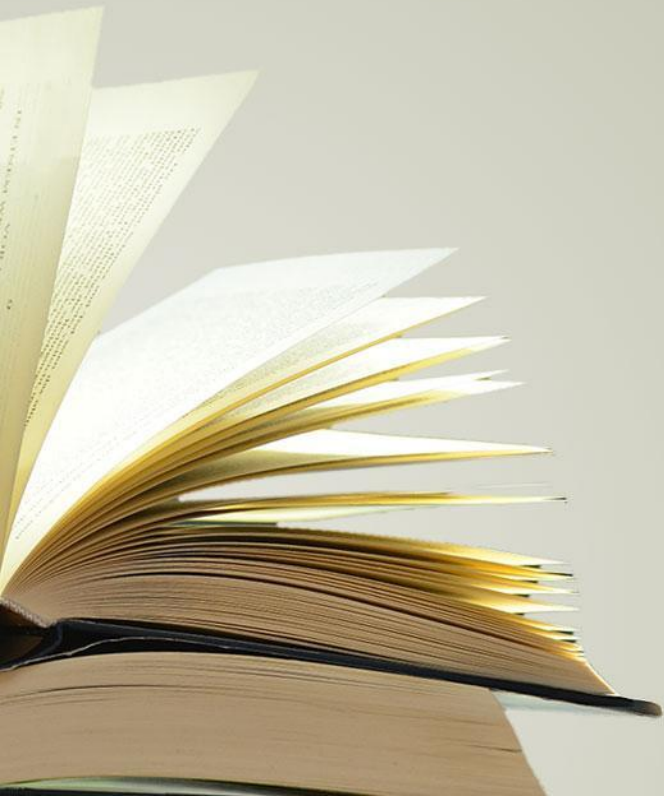
- Keep within policies and procedures so everyone is on the same page
- Transition from...



# Main Focus

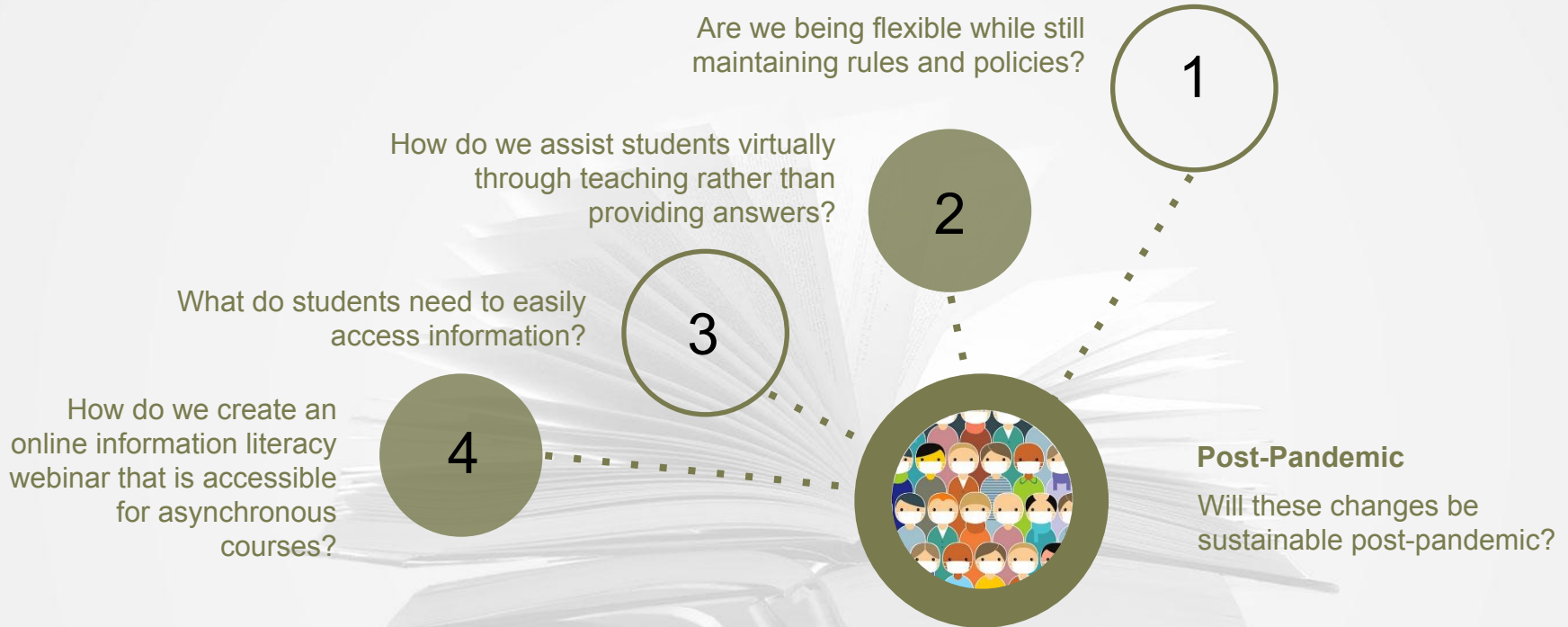
**When developing workflows and increasing our online presence, our main focus was on...**

- **Student engagement & success**
- **Maintaining high profile with faculty**
- **Sustainability post-pandemic**



# Simplify & Streamline

Considerations for Making Changes



# Where were changes needed...



1

**Website Usability**

2

**LibGuide Simplification**

3

**Information Literacy Instruction**

4

**Patron Access**

# Streamline Website

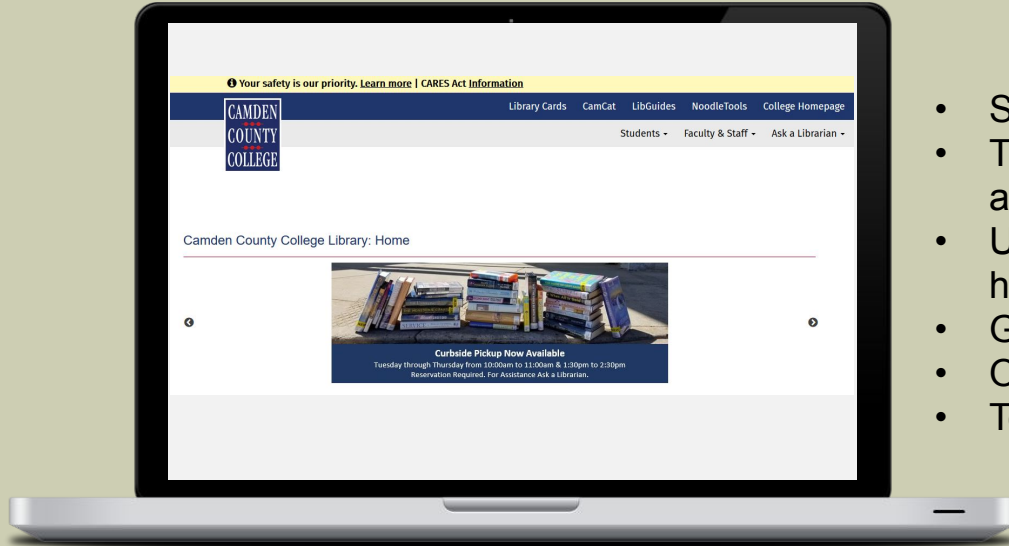
Why did we do it?



- **Functionality**
- **Content Relevancy**
- **Optimization**

# Streamline Website

What did we do?

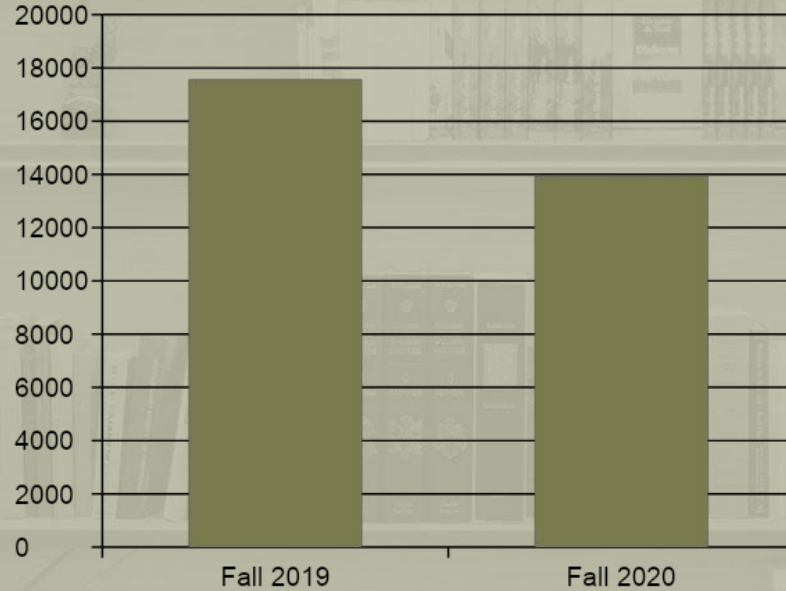


- Simplified header and footer
- Two simple boxes with user friendly descriptors and navigation
- Updated location of Ask a Librarian including header and pop-out
- Got rid of tabs and went to all direct links
- One click to get anywhere
- Temporary Resources/Free Trials

# Streamline Website

How did it work?

Fall Stats for Homepage



# LibGuide Simplification

What did we do?

- **Ease of use**
  - **Ability to work independently**
  - **Works within guidelines of assignment**

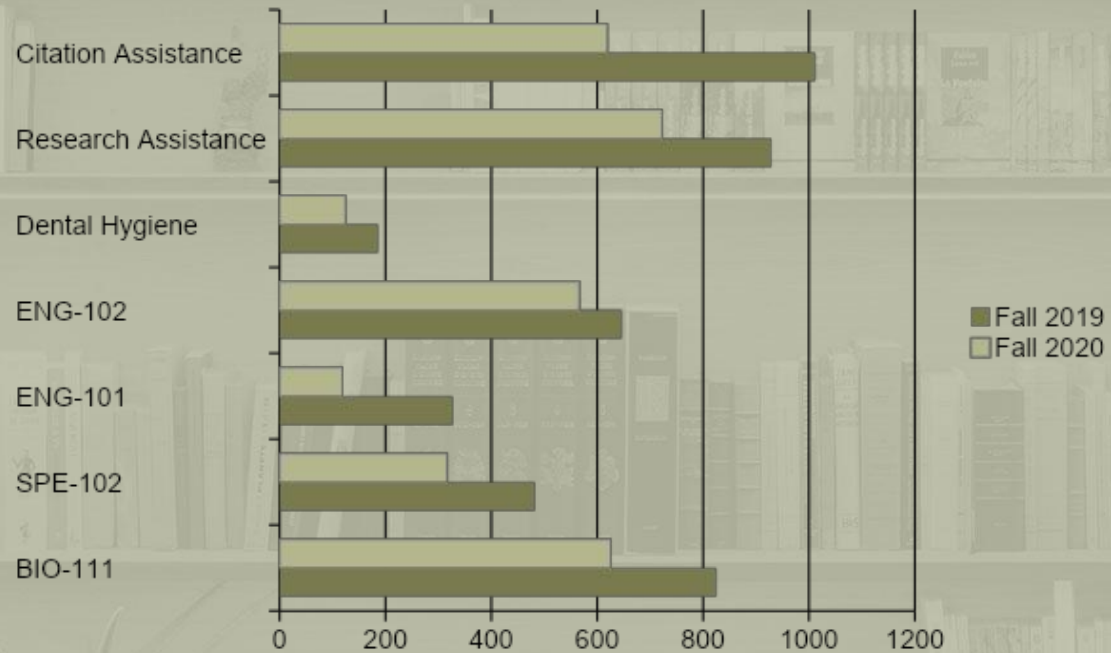
# LibGuide Simplification

What did we do?

- **One click to get anywhere**
  - **Addition of short video instruction**
    - **Intentional repetition of relevant information from homepage**
      - **Library relevant course materials and assignment guidelines**

# LibGuide Simplification

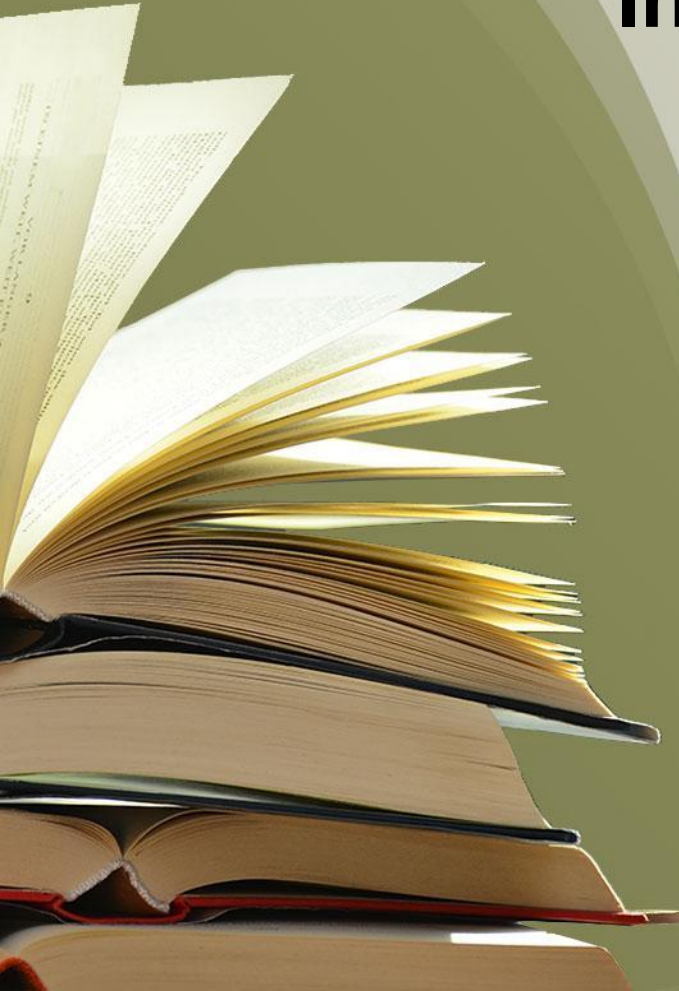
How did it work?



# Information Literacy Instruction

Why did we do it?

- Ensure all students had the knowledge, access & ability to use library resources
- Provide asynchronous learning option
- Deliver focused resources to faculty who require research projects



# Information Literacy Instruction

What did we do?

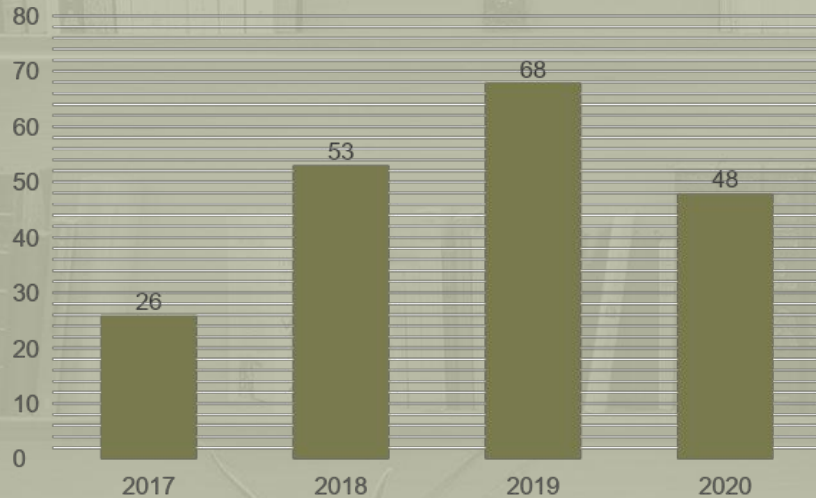
- Developed asynchronous option while meeting informational and attendance standards
- Created webinar for each subject area instead of course specific
- Contacted all professors with options, times & instructions for student registration



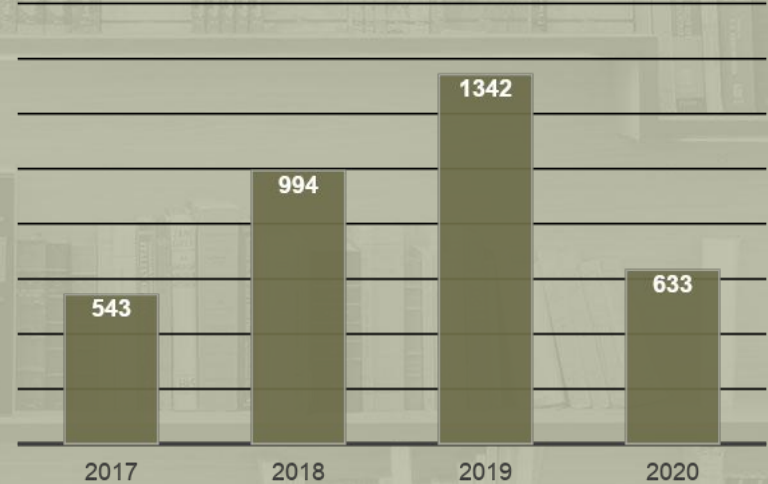
# Information Literacy Instruction

How did it work?

## Information Literacy Fall Classes



## Information Literacy Number of Fall Students



# Patron Access

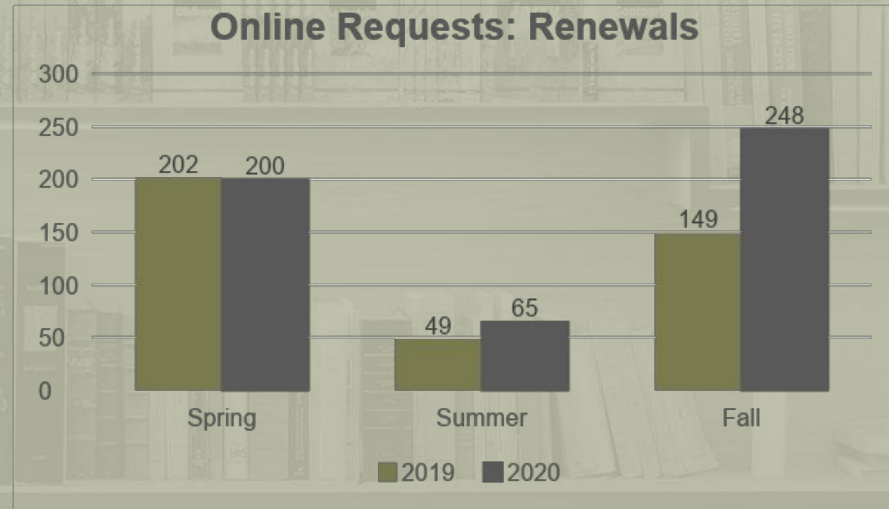
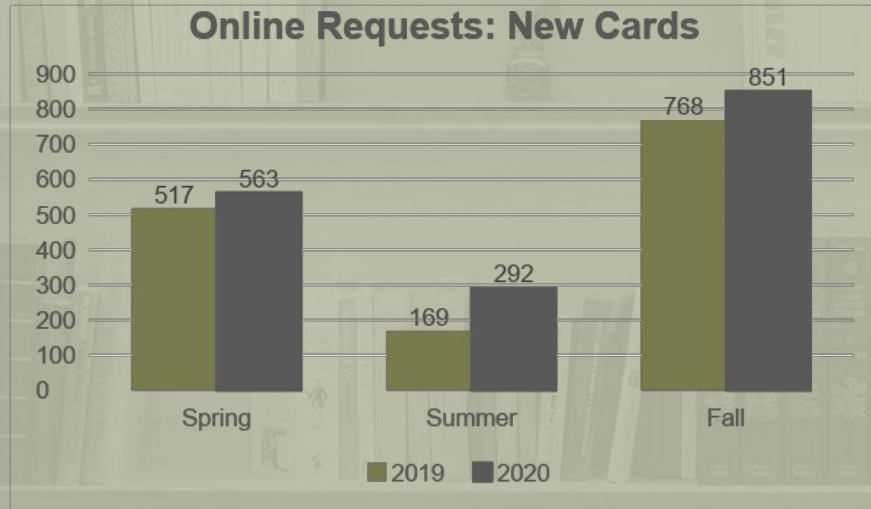
Why did we do it?

- **Easier for students to get virtual assistance**
  - **Make sure off-campus access was simplified**
    - **Limited library staff and physical access**

# Patron Access

What did we do?

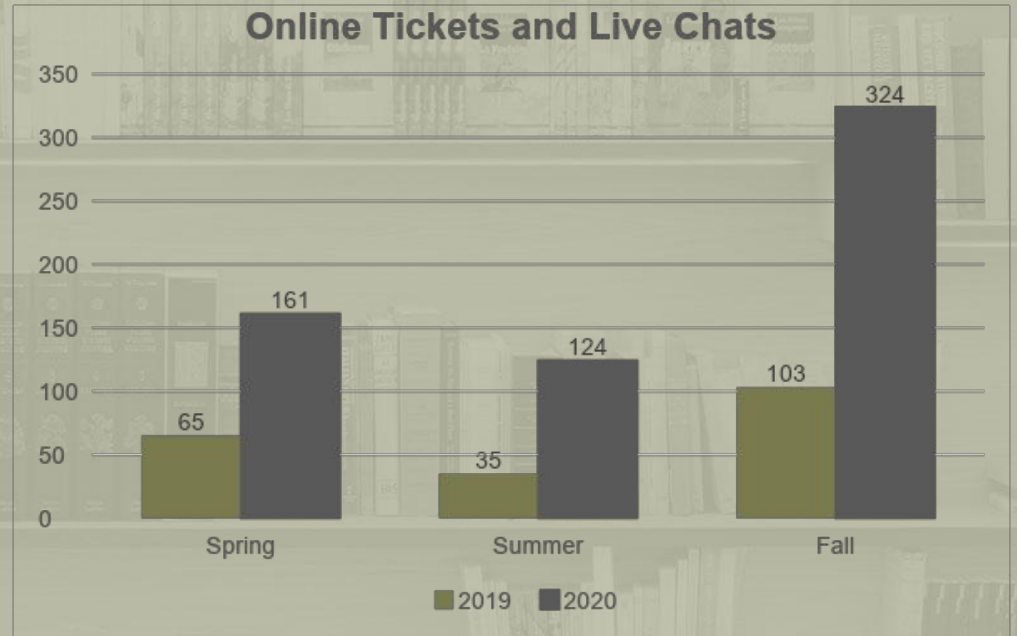
- Library Cards



# Patron Access

What did we do?

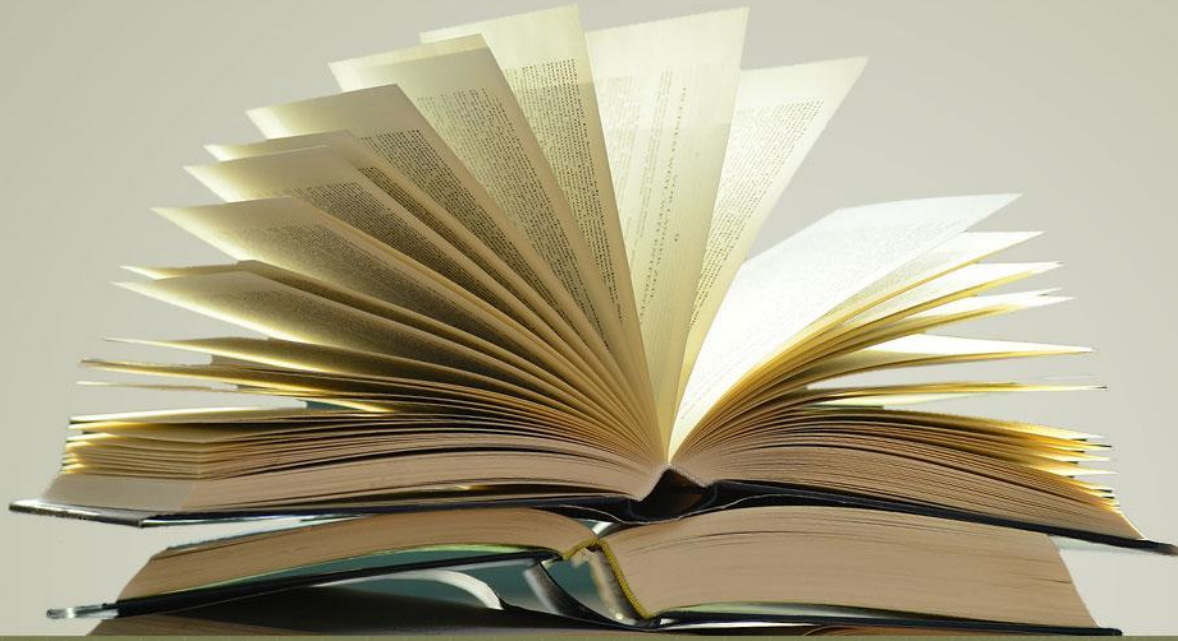
- Virtual Assistance



# Patron Access

What did we do?

- Returns/checkout
  - Accessing print & online resources and services
    - Modified in-person services



**Thank you**

[Camden County College Library](#)

**Isabel Gray**

**Lori Lenox**

**Lorraine Smith**

**Andy Woodworth**