

How to Make On-Campus Events Inclusive to Distance Education Students

General Event Goals:

- Teach students about library resources
- Boost library card registrations
- Promote the library as a fun community space

Specific Goals for Distance Education Students:

- Provide equivalent access to library events for distance learners
- Promote online library resources (e.g. chat reference, databases, libguides)

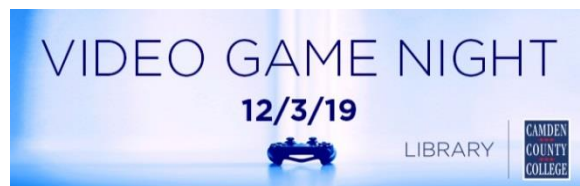
Outcomes for Distance Education Students:

- Zombie Apocalypse Event: 10% of overall participants
- Video Game Night: 10% of in-person attendance
- Coloring Event: Unable to track participation due to SpringShare issues

Zombie Apocalypse Scavenger Hunt: designed to teach students about library resources

Distance Education Inclusion Efforts:

- Online version of the scavenger hunt with a separate digital prize (\$25 eGift card)
- Email blasts specifically sent to distance ed. students



Video Game Night : Allows students to showcase and test their video games

Distance Education Inclusion Efforts:

- Attempted to have online versions of student-created video games on the library's website
- Online registration for the in-person event
- Email blasts specifically sent to distance ed. Students

Color Your Stress Away: coloring event to help ease student stress during finals week

Distance Education Inclusion Efforts:

- Online, downloadable version of the CCC coloring book



COLOR YOUR STRESS AWAY
Drop-in, Color & De-stress!

Wolverton Library
 December 9th to 20th
 9am to 8pm

Halpern, First Floor
 December 9th to 20th
 9am to 4pm

[or click here for a free CCC Coloring Book!](#)

Conclusions:

- Outreach to distance education students is an effective method for boosting overall event participation
- Providing equivalent access helps support the college's mission of accessibility

Lessons Learned:

- Email blasts alone are not the most effective marketing tool for distance learners- need to integrate with College's website, social media and/or Canvas
- Hosting student-created video games online is only possible in the Spring, due to the this class format
- Coloring event - unaware that SpringShare could not track downloads - we will host this online component using a different method



VIDEO GAME NIGHT



SEE WHAT IT TAKES TO DESIGN A VIDEO GAME AND PLAY THE GAMES THAT CAMDEN COUNTY COLLEGE STUDENTS HAVE DESIGNED!

Meet new people and learn about the Computer Graphics: Game Design and Development Program at CCC.

**Wolverton Library,
Blackwood Campus**

December 3, 2019

6 - 8 p.m.

**For more information
contact the CCC Library**

library.camdencc.edu
(856) 227-7200 x4408
asklib@camdencc.edu

LIBRARY

CAMDEN
COUNTY
COLLEGE



COLOR YOUR STRESS AWAY

Go to the [library's website](#) and click on the **COLOR YOUR STRESS AWAY** banner to download your **FREE** Camden County College Coloring Book.



We wish you all the best with your Finals!



Zombie Apocalypse Scavenger Hunt

Stop by the Wolverton Library
on October 30th
anytime between 10am and 3pm

If you are a distance education student
click registration link on the left
for more information
on how to participate!

WIN PRIZES!

Sponsored by
Student Life & Activities
LIBRARY

CAMDEN
COUNTY
COLLEGE