

www.pollev.com/jpascale519

How do you approach community-building on your campus?

Redefining the Community College Library as a Campus Hub

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Middlesex County College Library Services

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Agenda

- Overview of MCC & Community in Focus
Literacy
- Community Engagement
- Creating & Making
- Practical Considerations in Planning, Marketing & Outreach, and Assessment
- Future Plans
- Your Stories and Questions



Middlesex County College & our Library

The screenshot shows the Middlesex County College Library website. At the top is the college's logo and a navigation menu with links: About, Admissions, Cost & Financial Aid, Academics, Continuing Education, Student Services, and Campus Life. The main banner is for the 'COMMUNITY IN FOCUS 2018 STUDENT PHOTO CONTEST', featuring a collage of student photos. Below the banner, two bullet points provide information: 'Visit the display on the lower level of the Library' and 'View the Digital Gallery at digital-collections.middlesexcc.edu/communityinfocus'. A blue bar below the banner contains the word 'Library' and a breadcrumb trail 'Home > Library'. The page is divided into five colored boxes: 'Related Links' (yellow), 'Search & Find' (green), 'Get Help' (purple), 'Borrow & Request' (blue), and 'Visit & Study' (red). Each box contains a list of links. At the bottom, there is a link to 'Search our FAQs!'.

MIDDLESEX COUNTY COLLEGE
About Admissions Cost & Financial Aid Academics Continuing Education Student Services Campus Life

**COMMUNITY IN FOCUS
2018 STUDENT PHOTO CONTEST**

- Visit the display on the lower level of the Library
- View the Digital Gallery at digital-collections.middlesexcc.edu/communityinfocus

Library Home > Library

Related Links

- MCC Library
- Tutoring and Writing Center
- Faculty: Schedule Library Instruction
- College Archives
- Media Services

Search & Find

- Books & DVDs
- Databases (Articles & Facts)
- Textbooks on Reserve
- English Class Readings (LibGuides)

Get Help

- Course Help
- Subject Help
- Citations (MLA, APA)
- Ask a Librarian!
- Schedule 1-on-1 Help

Borrow & Request

- Renew Books
- Pay Fines
- Borrowing Policies
- Get Books & Articles from Other Libraries

Visit & Study

- Study in the Library
- Hours & Calendar
- Printing
- Wi-Fi/Computer Use
- Urban Centers

[Search our FAQs!](#)

- Library Digital Collection: <http://digital.middlesexcc.edu>
- MCC demographics: All commuter college, 53% Part-time students

Library Mission & MCC Strategic Plan

- Aligning community initiatives with 2018 Strategic Plan
- Strategic Plan Major Area: Engaged with our Community
- Updated Library Mission Statement:

The Library's mission is to empower the MCC community with the skills to find, evaluate, and effectively use quality information resources. We provide an affordable, accessible education by using innovative practices and partnerships. As a collaborative, technologically rich and welcoming environment conducive to learning and research, we seek to bridge academics with the creative, social, and cultural life of the community. Our services, tools, and resources support the curriculum and lifelong learning.

COMMUNITY IN FOCUS

@ MCC LIBRARY



Community in Focus Areas:

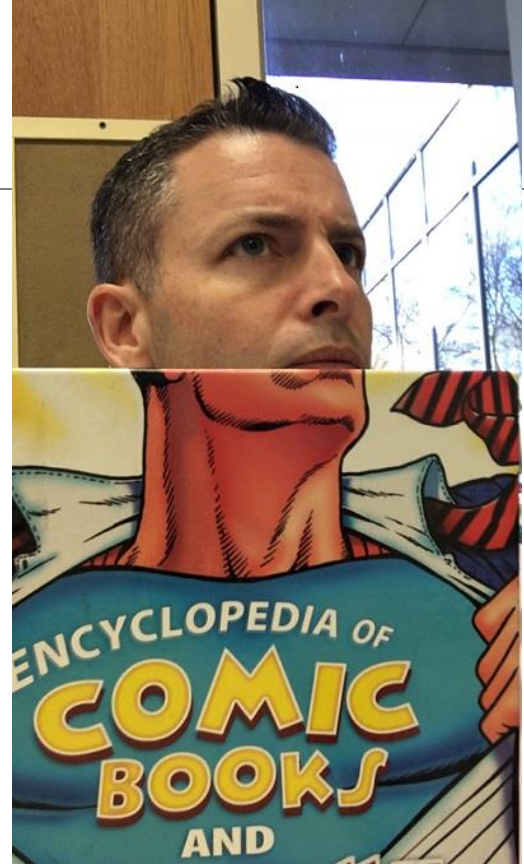
- Creating and Making
- Literacy
- Faculty-Staff Engagement

Outcomes:

- Sustainable
 - Place student service & learning at the forefront
 - Build Community
 - Encourage Civic Engagement
 - Support & Extend Curriculum
 - Professional development
-

Literacy

- Rebranding traditional activities to become part of Community in Focus
- Creating Strategic Partnerships
- New activities include:
- Creating & Research Writing Bootcamps for Faculty & Staff
- Coffee Klatches



Literacy

- Pictures from CIF Collection:
- Displays co-and extra curricular reading
- Libguides
- Bootcamps
- MCC authors and creators
- Partnerships: Humanities Honor Society, Civic Engagement
- Battle of the books. K12 outreach
- "Read"



Community Engagement

- Partnerships: Phi Theta Kappa Honor Society, Humanities Honor Society, Service Learning
- Civic Engagement – Social Justice
- Faculty and staff – Creative Writing and Research Bootcamps
- Librarian Recommended Reads and MCC Faculty and Staff Bibliography



In Your Community:

Addressing Homelessness

Thursday, April 13 • 12:30-2 p.m. • MCC Library

This panel offers insights into homeless and poverty in and around Middlesex County.

Hank Kalet, an MCC adjunct professor and journalist, will read from his book, *As an Alien in a Land of Promise*, on a now-closed tent encampment for the homeless in Lakewood.

Alexander Lewis will share his story as a 20-year-old who found himself homeless during a cold New Jersey winter.

Coming Home Inc., Hands of Hope, Catholic Charities of Metuchen, and Elijah's Promise will discuss how they support the homeless and what volunteer opportunities are available to help the local community.

Book sales proceeds will go to MCC student scholarships and local charities. Donations of non-perishable food, paper plates, napkins, and plastic cookware will be accepted at the Library that day and leading up to the event. A full list is available at the Library.

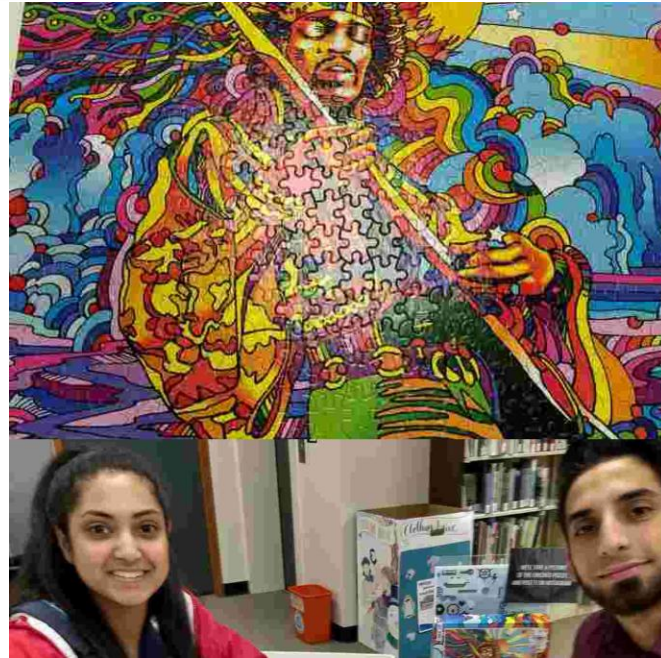
For more information visit
Middlesexcc.libguides.com/homelessness

SUCCESS STARTS HERE

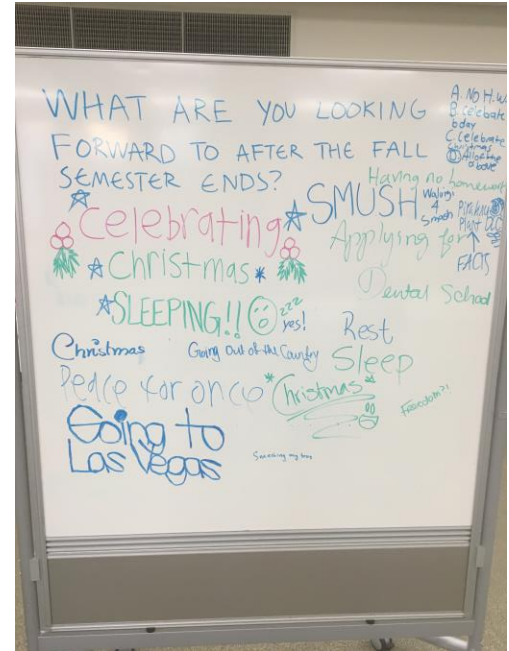
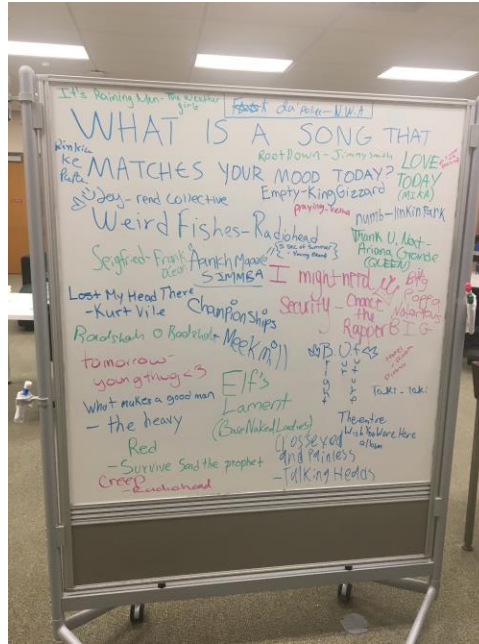
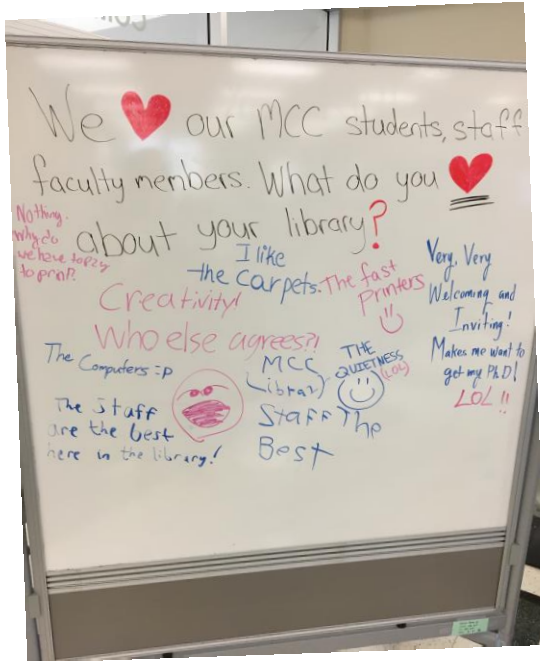
Creating & Making



Stress Stops

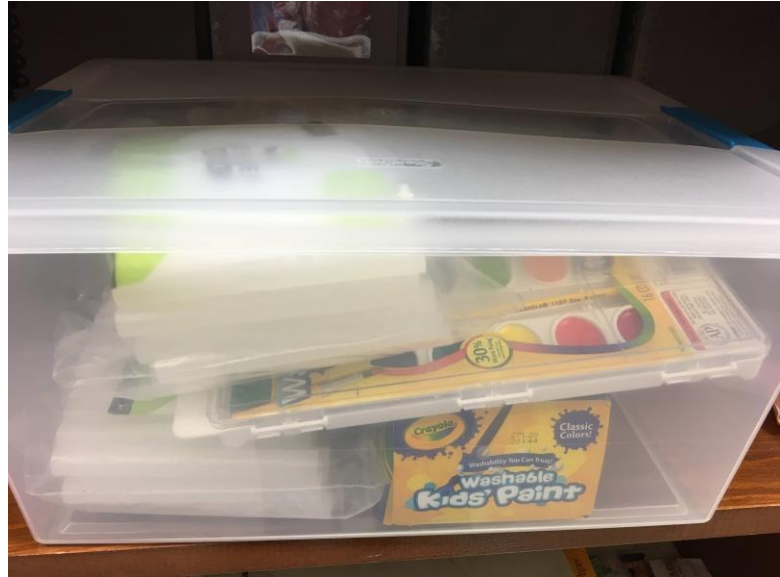


White Boards



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Pop-Up Maker Stations



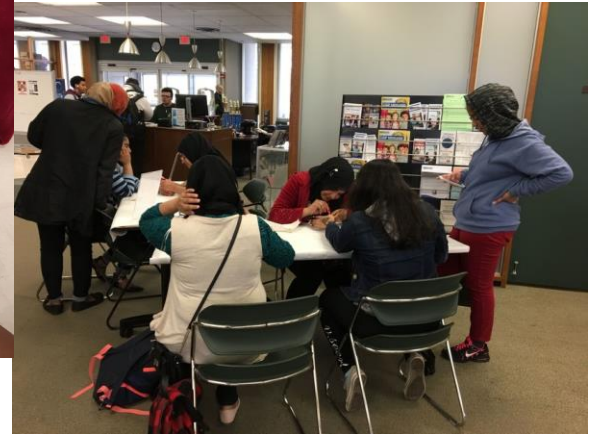
Pop-Up Maker Stations: Goals

- Build Community
- Encourage & Stimulate Student Creativity
- Collaborate with Campus Clubs & Departments
- Support & Extend the Curriculum

Pop-Up Maker Stations



Pop-Up Maker Stations



Pop-Up Maker Stations



Pop-Up Maker Stations

- Challenges & Room for Improvement
- Future Plans

Photo Contest



Photo Contest



Photo Contest



Photo Contest



Practical Considerations in Planning

Organizing: SharePoint and Office 365

Creating the community hub requires a change in mindset.
Involve all staff. Room for everyone to shine.

We can be as strong as our strongest link if ideas from everyone are considered.

Relationship building and collaboration.

Value of student involvement.

Organizing, collaborating (funds, expertise), already existing tools and resources (MCC Digital Collection, LibGuides)

Marketing & Outreach




PHOTO CONTEST COMMUNITY IN FOCUS

Enter for a chance to win a camera!
Additional prizes will also be awarded.

GRAND PRIZE NIKON 3400 DIGITAL SLR CAMERA
Entries will be accepted through October 31.
Awards Ceremony: Tuesday, November 20th,
DETAILS WWW.MIDDLESEXCC.EDU/LIBRARY



Cosponsored by Student Life;
the Visual, Performing, & Media
Arts Department; & the Library.

**LIBRARY**

Library Hours Today: 7:45am to 10pm

MCC Library Homepage

Community in Focus Photo Contest 2018

[Home](#)
[Contest Details & Entry Form](#)
[Free Photo Editing Tools](#)
[Photography Guides Online](#)
[Photo Books & Videos](#)
[Online Image Collections](#)

Contest Details & Entry Form

Please submit a photograph that shows us what community means to you.
[Entry Form Link](#)

How Do You Define Community?
Some describe community as a shared feeling, while others refer to a specific place. Are there people, places, or social issues that reflect your idea of community, but go unnoticed? Take this opportunity to shine a light on them with a photograph that will be displayed in the Library.

Contest Details:
* Open to current MCC students only.
* Prizes will be awarded to winning entries.
* Photos will be displayed in the Library gallery.

Dates: Entries will be accepted from Monday, October 1 through Wednesday, October 31. Each student may enter one photograph in this contest. Submitted images should be in .JPG or TIFF format with an image resolution of 300 DPI or greater. Files should be between 2-5 MB in size.

Contest Entries: To complete the application process, please submit a professionally printed version of your photograph (from CVS, Target, etc.) to the Circulation desk. This photo must be printed in glossy finish as an 8x10 or 5x7. You will be asked to sign a printed disclaimer form at that time. Registrants will be notified by email after their applications have been approved.

Winners will receive a prize and will be honored at a reception in the Library. Winning entries will be displayed in the Library gallery and all entries will be added to Middlesex County College's digital library.

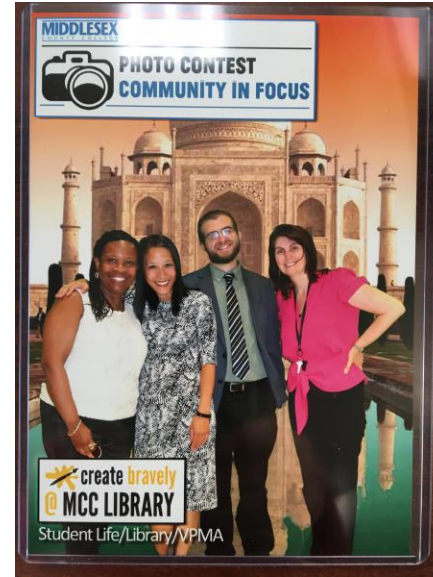
This event is cosponsored by Student Life, the Visual, Performing, & Media Arts Department, & the Library.

[Entry Form Link](#)

Marketing & Outreach



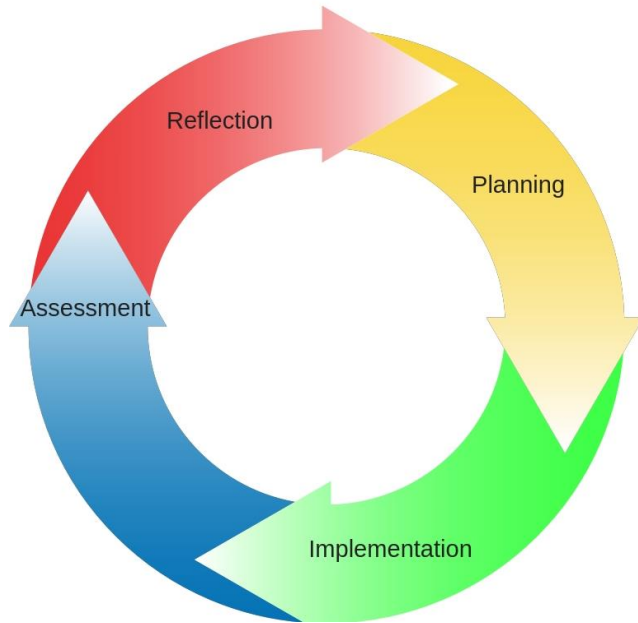
Marketing & Outreach



Marketing & Outreach



Practical Considerations in Assessment





Considerations

- Library Mission Statement
- MCC Strategic Plan
- Values
- Vision for the Future
- Qualitative & Quantitative Data
- Reflective Practice for Educators
- Participatory Action Research (PAR)

Digital Collection – Middlesex County College

[myMCC Home](#) | [MCC Library Home Page](#) | [Help](#)

[About](#) [Admissions](#) [Cost & Financial Aid](#) [Academics](#) [Continuing Education](#) [Student Services](#) [Campus Life](#)



MCC Digital Collections @ MCC Library

[MCC Home](#) [Advanced Search](#) [Text Search](#) [View Items](#)

[PRINT](#) [SEND](#) [SHARE](#)

Search Collection: [Go](#)

Welcome to the Middlesex County College Digital Collections

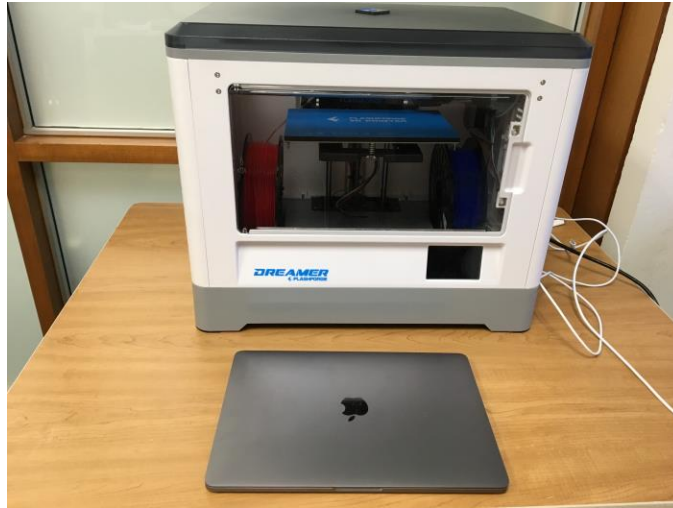
The Middlesex County College digital repository (MCCDC) houses both the scholarly and creative output of faculty and students along with historical materials of the College held in its Archives.

HISTORICAL COLLECTIONS

Future Plans

- Connecting to strategic plan
- Helps director advocate for funding and collaborations across the college
- Supports the college's stat plan, investment
- Planning new activities
- Assessment
- New partnership: ambassador, departments: funding, civic engagement/literacy
- Future plans in marketing: Tagline
- C&M: 3D printer, video

Future Plans: Creating & Making



Share Your Stories and Questions

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Joseph Pascale Jpascale@middlesexcc.edu

Digital Collection

<http://digital.middlesexcc.edu>