How do you approach community-building on your campus?
Redefining the Community College Library as a Campus Hub

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Agenda

- Overview of MCC & Community in Focus Literacy
- Community Engagement
- Creating & Making
- Practical Considerations in Planning, Marketing & Outreach, and Assessment
- Future Plans
- Your Stories and Questions
Middlesex County College & our Library

- Library Digital Collection: [http://digital.middlesexcc.edu](http://digital.middlesexcc.edu)
- MCC demographics: All commuter college, 53% Part-time students
Library Mission & MCC Strategic Plan

- Aligning community initiatives with 2018 Strategic Plan
- Strategic Plan Major Area: Engaged with our Community
- Updated Library Mission Statement:

The Library's mission is to empower the MCC community with the skills to find, evaluate, and effectively use quality information resources. We provide an affordable, accessible education by using innovative practices and partnerships. As a collaborative, technologically rich and welcoming environment conducive to learning and research, we seek to bridge academics with the creative, social, and cultural life of the community. Our services, tools, and resources support the curriculum and lifelong learning.
Community in Focus Areas:

- Creating and Making
- Literacy
- Faculty-Staff Engagement

Outcomes:

- Sustainable
- Place student service & learning at the forefront
- Build Community
- Encourage Civic Engagement
- Support & Extend Curriculum
- Professional development
Literacy

- Rebranding traditional activities to become part of Community in Focus
- Creating Strategic Partnerships
- New activities include:
  - Creating & Research Writing Bootcamps for Faculty & Staff
  - Coffee Klatches
Literacy

- Pictures from CIF Collection:
- Displays co-and extra curricular reading
- Libguides
- Bootcamps
- MCC authors and creators
- Partnerships: Humanities Honor Society, Civic Engagement
- Battle of the books. K12 outreach
- "Read"
Community Engagement

- Partnerships: Phi Theta Kappa Honor Society, Humanities Honor Society, Service Learning
- Civic Engagement – Social Justice
- Faculty and staff – Creative Writing and Research Bootcamps
- Librarian Recommended Reads and MCC Faculty and Staff Bibliography
Creating & Making

create bravely
@ MCC LIBRARY
Stress Stops
White Boards

We love our MCC students, staff, faculty members. What do you like about your library?

I like the carpet. It's soft and plush.

Who else agrees? The MCC library. It's welcoming and invigorating.

The Staff are the best in the library! Best!
White Boards
Pop-Up Maker Stations
Pop-Up Maker Stations: Goals

- Build Community
- Encourage & Stimulate Student Creativity
- Collaborate with Campus Clubs & Departments
- Support & Extend the Curriculum
Pop-Up Maker Stations
Pop-Up Maker Stations
Pop-Up Maker Stations
Pop-Up Maker Stations

- Challenges & Room for Improvement
- Future Plans
Photo Contest
Photo Contest

You choose the winner. Vote for a favorite. Who is the Fan Favorite?
Photo Contest
Photo Contest
Practical Considerations in Planning

Organizing: SharePoint and Office 365

Creating the community hub requires a change in mindset. Involve all staff. Room for everyone to shine.

We can be as strong as our strongest link if ideas from everyone are considered.

Relationship building and collaboration.

Value of student involvement.

Organizing, collaborating (funds, expertise), already existing tools and resources (MCC Digital Collection, LibGuides)
Marketing & Outreach

PHOTO CONTEST
COMMUNITY IN FOCUS

Enter for a chance to win a camera! Additional prizes will also be awarded.

GRAND PRIZE: NIKON 3400 DIGITAL SLR CAMERA
Entries will be accepted through October 31. Awards Ceremony: Tuesday, November 20th.

Create bravely @ MCC LIBRARY
Cosponsored by Student Life; the Visual, Performing, & Media Arts Department; & the Library.

LIBRARY
Library Hours Today: 7:45am to 10pm

COMMUNITY IN FOCUS PHOTO CONTEST 2018

Contact Details & Entry Form
Entry Forms Link
How Do You Define Community?
Some describe community as a shared feeling, while others refer to a specific place. Are these people, places, or social issues that reflect your idea of community? Tell us! Share this opportunity to shine a light on them with a photograph that will be displayed in the Library.

Contest Details:
- Open to current MCC students only.
- Photos will be awarded to winning entries.
- Photos will be displayed in the Library gallery.

Dates: Entries will be accepted from Monday, October 1 through Wednesday, October 31. Each student may enter one photograph in the contest. Submissions should be in JPG or TIF format with an image resolution of 300 DPI or greater. Photos should be between 2.8 MB in size.

Contest Entries: To compete in the contest, please submit a professionally printed version of your photograph (from CD, Target, etc.) to the Circulation desk. This photo must be printed on glossy paper or an 8x10 or 5x7. You will be asked to sign a printed declaration form at that time. Registrants will be notified by email after their applications have been approved.

Winners will receive a prize and will be honored at a reception in the Library. Winning entries will be displayed in the Library gallery and at awards will be added to Middlesex County College’s digital library.

This event is cosponsored by Student Life; the Visual, Performing, & Media Arts Department; & the Library.

Entry Form Link
Marketing & Outreach
Marketing & Outreach
Marketing & Outreach
Practical Considerations in Assessment

Considerations
- Library Mission Statement
- MCC Strategic Plan
- Values
- Vision for the Future
- Qualitative & Quantitative Data
- Reflective Practice for Educators
- Participatory Action Research (PAR)
Digital Collection – Middlesex County College
Future Plans

- Connecting to strategic plan
- Helps director advocate for funding and collaborations across the college
- Supports the college’s stat plan, investment
- Planning new activities
- Assessment
- New partnership: ambassador, departments: funding, civic engagement/literacy
- Future plans in marketing: Tagline
- C&M: 3D printer, video
Future Plans: Creating & Making
Share Your Stories and Questions

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Digital Collection

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