



**Open Textbook  
Network**

# **VALE & OTN**

## **Supporting Libraries' OER Efforts**

Megan Dempsey, Library Chair, RVCC

Ann Hoang, University Librarian, NJIT



United Nations

# Universal Declaration of Human Rights



“...higher  
education shall be  
equally accessible  
to all”

Assembly, UN General. "Universal declaration of human rights." UN General Assembly, A26 (1948).

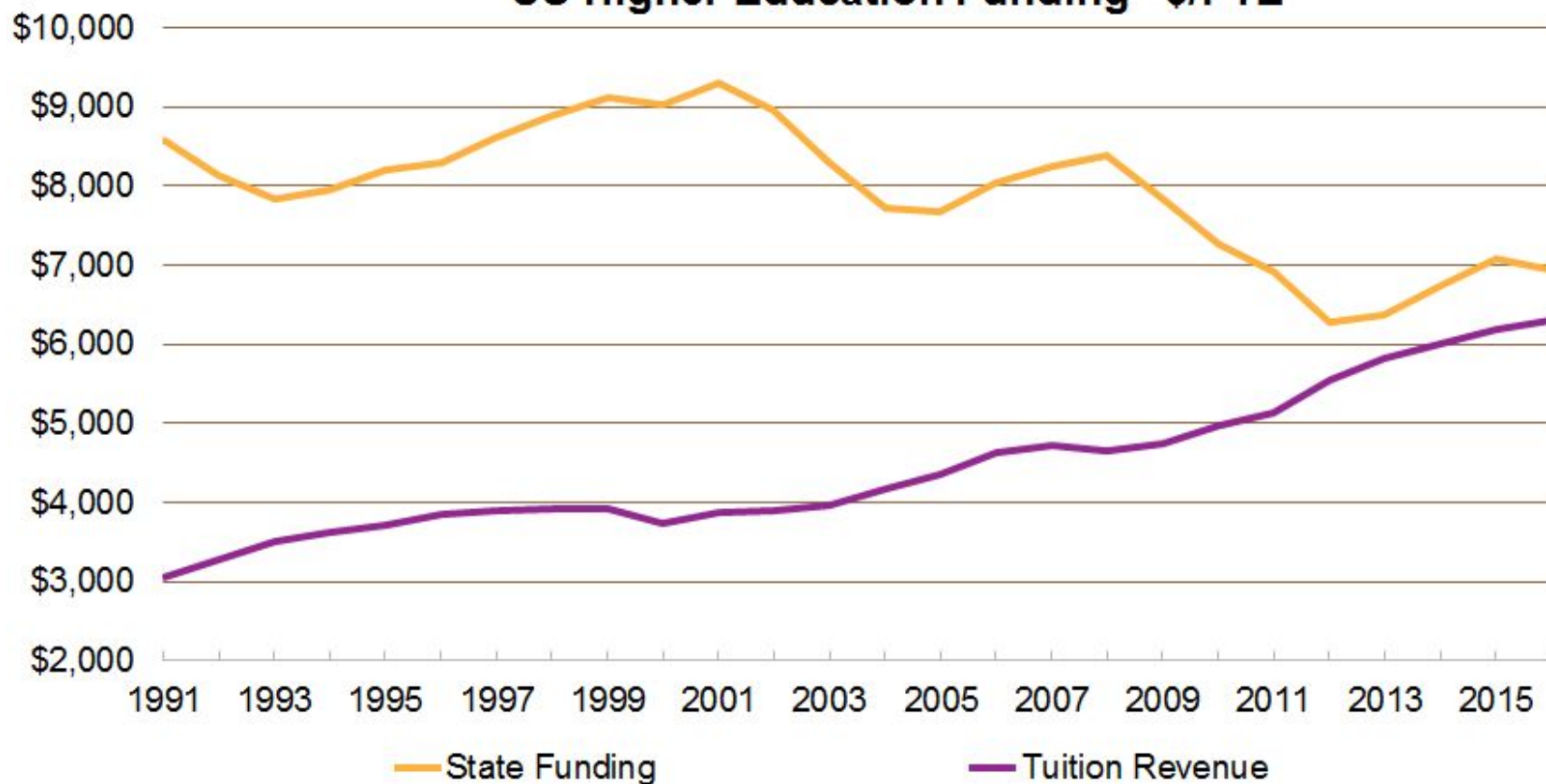
[http://www.claiminghumanrights.org/udhr\\_article\\_26.html#at28](http://www.claiminghumanrights.org/udhr_article_26.html#at28)

The cost barrier kept

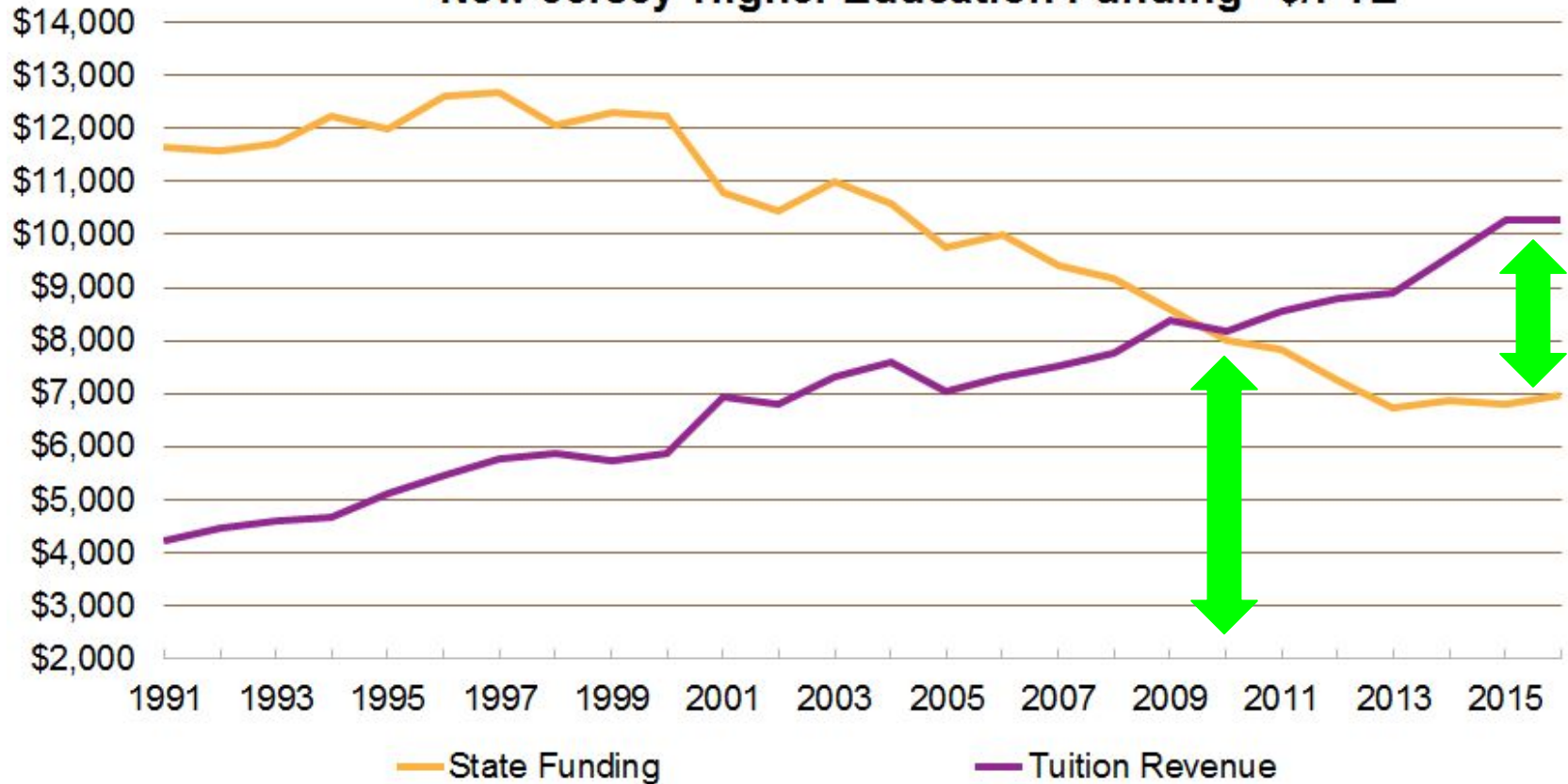
**2.4 million**

low and moderate-income  
college-qualified high school graduates  
from completing college in the previous  
decade.

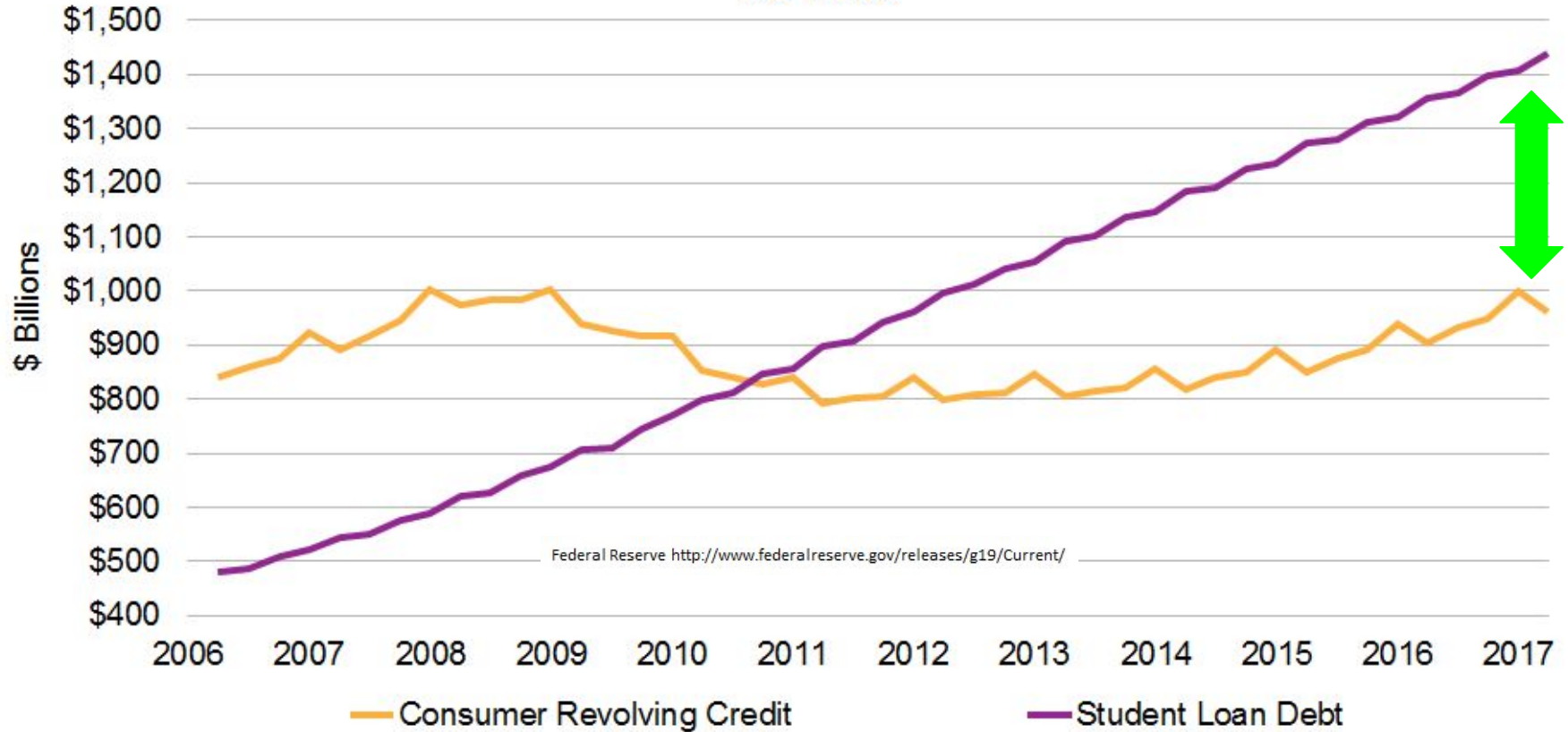
## US Higher Education Funding - \$/FTE



## New Jersey Higher Education Funding - \$/FTE



## US Debt



The average borrower owes more than  
**\$29,878**  
in student loans (class of 2016).

NJIT = \$40,967  
(CC students borrow less but default at a much higher rate)

The average student should budget

**\$1,220 - \$1,420**

for textbooks and course materials in  
2017-2018.

NJIT = \$1,600 - \$3,800

Rutgers = \$1,500

RVCC = \$2,400

PCCC = \$1,000

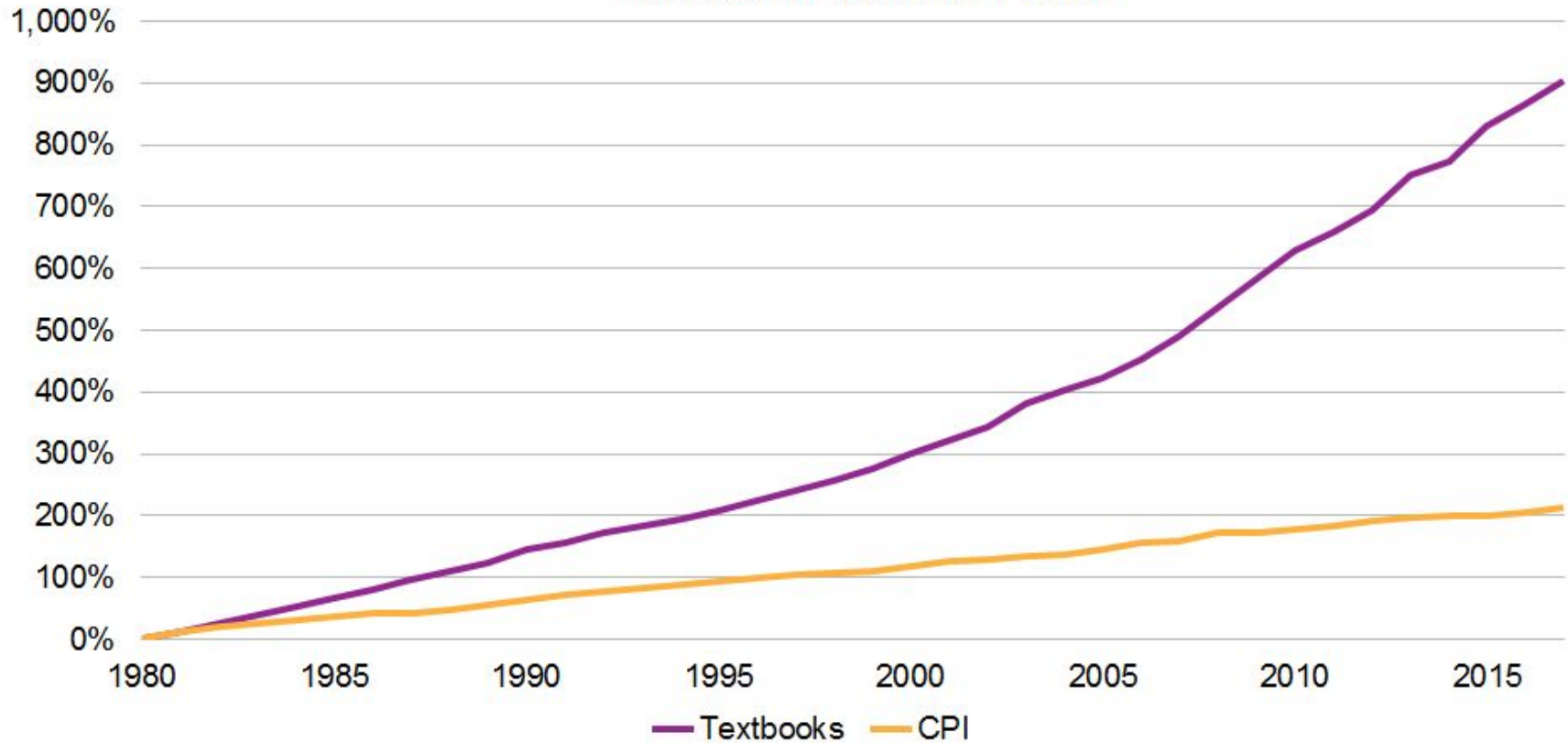
<https://trends.collegeboard.org/college-pricing/figures-tables/average-estimated-undergraduate-budgets-2017-18>

<http://www.njit.edu/financialaid/eligibility/costofattendance.php>

<http://www.collegesimply.com/colleges/new-jersey/raritan-valley-community-college/price/>



## Increase in Textbook Prices



What are we doing about it?



**Open Textbook  
Network**

**Open Textbook Network** is an alliance of colleges and universities committed to improve higher education through the advancement of **open textbooks** and practices.

**VALE is now a consortia member**



## **Open Textbook Network**

- Promotes access, affordability, and student success.
- Believes in the power of open education to transform higher education.
- Leadership of network members drive this transformation through action and results.



600+

Campuses  
represented



\$8.5  
Million

Student savings by  
OTN members



45%

of faculty who  
attend an OTN  
workshop adopt an  
open textbook

# VALE Membership Benefits

1. Professional development for campus OER champions
2. Support in developing local workshops for faculty
3. Leadership opportunity - 4 OER Ambassadors for VALE NJ
4. Data collection tools and support
5. Access to community of practice and members-only resources.



Open and Affordable Textbooks

Application and Criteria ✓

Open and Affordable Educational  
Resources ✓

Get Help & Info ✓

## Open and Affordable Textbooks

The Open and Affordable Textbooks Program is an incentive program that awards research funds to Rutgers faculty who make their courses more affordable for their students. To date, the program has brought an estimated savings of over \$2 million to students at Rutgers University–Camden, Rutgers University–New Brunswick, Rutgers University–Newark, and Rutgers Biomedical and Health Sciences. Our goal is to support textbook affordability at Rutgers, promote the use of open and affordable educational resources, and empower faculty to innovate their teaching through the use of open, free, or library-licensed materials and teaching aids.

Check back soon for information and deadlines regarding the Spring round of awards!

The OAT Program awards research funds to full- and part-time faculty who are willing to:

- Adopt: Replace a traditional textbook with a free, low-cost, or open alternative
- Innovate: Replace a traditional textbook with articles, book excerpts, audio, or video that are licensed through Rutgers University Libraries, open access, or freely available online
- Create: Replace a traditional, high-cost textbook with one that they will design, author, and provide for free or at low cost to students
- Remix: Replace a traditional textbook with existing open educational resources to meet your student needs.

**<https://www.libraries.rutgers.edu/open-textbooks>**



Open and Affordable Textbooks

Application and Criteria ▼

Open and Affordable Educational Resources ▲

Finding Open and Affordable Educational Resources ▲

Textbooks

Health Sciences

Ancillary Materials

Pressbooks

Get Help & Info ▼

## Finding Open and Affordable Educational Resources

One of the biggest challenges Rutgers faculty face in converting their courses to low- or no-cost is finding discipline-specific, appropriate, and rigorous materials. The links on this site are selected to promote discovery of open and affordable educational resources.

### Start Here

The [Open Textbook Library](#) is a multidisciplinary curated list of open textbooks. It is a great place to find best-bet texts in your discipline. The standards for inclusion in the Open Textbook Library are that the book must be available to download at no cost and/or printed at low cost and that it must be used at multiple higher education institutions; or be in some other way associated with an institution, scholarly society, or professional organization. Additionally, many of these books have been reviewed by faculty to assess their quality. The Open Textbook Library is supported by the [Center for Open Education](#) and the [Open Textbook Network](#).

There is no comprehensive way to search for open course materials, but [The Metafinder](#) from George Mason University provides a one-stop search of most major repositories, including OER Commons, OpenStax, and BC Commons.



# Course Catalog: OER Designation



RUTGERS University Libraries

Search library resources



Hours



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Services & Tools

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Places & Spaces

Info for...

About

**RUTGERS**  
OPEN AFFORDABLE  
TEXTBOOKS



[Home](#) > [Info for...](#) > [Faculty](#) > [Open and Affordable Textbooks](#) > [Application and Criteria](#) > [FAQ](#)

## 9. How will students know my course is an OAT course?

We recommend you work with the Office of the Registrar to place a note about OAT in the course listing. We will also supply an OAT logo for you to insert in your syllabus or course materials.

<https://www.libraries.rutgers.edu/open-textbooks/application-and-criteria/faq>

## PCCC Introduces Open Educational Resources: A Revolutionary Solution to the Rising Cost of Textbooks

Posted November 1, 2017



Honors class using OER employs online and other resources in place of traditional textbooks.

A PCCC education just became more affordable! Thanks to the College's Open Educational Resources (OER) Initiative, textbook costs for many courses have been considerably reduced, if not eliminated entirely. On average, full-time PCCC students have grown accustomed to paying \$1,000 per year for their textbooks. Well, relief is now in sight; those days may be over.

# PASSAIC COUNTY COMMUNITY COLLEGE

PCCC / LibGuides / OER : Open Educational and Free Resources / OER HOME

OER : Open Educational and Free Resources : OER HOME

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Discipline Specific

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Find Videos

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For Students

OER at PCCC

PCCC OER Showcase

Attribute your work

- Tool to create OER attribution
- Creative Commons Licenses
- Creative Commons attribution examples
- Public Domain Mark
- Public Domain Sherpa

What are Open Educational and Free Resources?

## Open Educational Resources

Open Educational Resources (OER) are teaching, learning, and research materials in any medium that reside in the public domain or have been released under an open license that permits their free use and re-purposing by others.<sup>1</sup>

Source: "Education- Creative Commons" <http://creativecommons.org/education> modified from original CC by 4.0

More on how to use and cite [Creative Commons Licenses](#)

Definitions:

**Free Access** - Materials available for free, although US [Copyright](#) laws may still apply.

**Public Domain** - Materials that may be used and reproduced without special permission, but one should still properly cite and acknowledge the source.

**Open Access (OA)** - Materials with unrestricted access and use.

**Open Education (OER)** - Materials can be used, shared, adapted.

<sup>1</sup>creative commons, [OER Glossary](#) from

<https://pccc.libguides.com/oer>





# Course Catalog: OER Designation

[FIRST](#)
[PREV](#)
[NEXT](#)
[LAST](#)
[JUMP](#)

Page 1 of 2

| Term                 | Status | Section Name and Title  | Location                | Meeting Information  | Faculty                   | Available/<br>Capacity | Credits | CEUs | Academic<br>Level |
|----------------------|--------|---|-------------------------|--|---------------------------|------------------------|---------|------|-------------------|
| Fall 2018<br>15 Week | Closed | <a href="#">AC-101-HSVT1 (0067664)<br/>FINANCIAL ACCOUNTING I</a> | PASSAIC CTY VOC<br>TECH | 09/05/2018-12/21/2018 LECTURE Monday,<br>Thursday 08:10AM - 10:08AM, Room to be<br>Announced   | J. Lopez, A.<br>McEachern | -15 / 0                | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-M01 (0067665)<br/>FINANCIAL ACCOUNTING I</a>   | MAIN<br>CAMPUS,PATERSON | 09/05/2018-12/21/2018 LECTURE Tuesday,<br>Friday 01:10PM - 02:25PM, Memorial Hall,<br>Room M231  | E. Pagan                  | 14 / 30                | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-M02 (0067666)<br/>FINANCIAL ACCOUNTING I</a>   | MAIN<br>CAMPUS,PATERSON | 09/06/2018-12/20/2018 LECTURE Monday,<br>Thursday 08:55AM - 10:10AM, Memorial Hall,<br>Room M340   | E. Pagan                  | 6 / 30                 | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-M03 (0067667)<br/>FINANCIAL ACCOUNTING I</a>   | MAIN<br>CAMPUS,PATERSON | 09/07/2018-12/21/2018 LECTURE Tuesday,<br>Friday 10:20AM - 11:35AM, Memorial Hall,<br>Room M334<br><br><b>OER Class: No textbook required to<br/>purchase.</b> | K. Kourani                | 3 / 27                 | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-ME1 (0067668)<br/>FINANCIAL ACCOUNTING I</a>   | MAIN<br>CAMPUS,PATERSON | 09/05/2018-12/21/2018 LECTURE Monday<br>07:05PM - 09:35PM, ACADEMIC HALL, Room<br>208A   | J.Aguero                  | 12 / 30                | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-ME2 (0067669)<br/>FINANCIAL ACCOUNTING I</a>   | MAIN<br>CAMPUS,PATERSON | 09/05/2018-12/21/2018 LECTURE Thursday<br>07:05PM - 09:35PM, ACADEMIC HALL, Room<br>206B   | T. Haughey                | 10 / 30                | 3.00    |      | Undergraduate     |
| Fall 2018<br>15 Week | Open   | <a href="#">AC-101-W01 (0067671)<br/>FINANCIAL ACCOUNTING I</a>   | WANAQUE ACAD<br>CENTER  | 09/05/2018-12/19/2018 LECTURE Monday,<br>Wednesday 10:20AM - 11:35AM, WANAQUE ,<br>Room W123<br><br><b>OER Course: No textbook required for<br/>purchase.</b>  | K. Kourani                | 5 / 30                 | 3.00    |      | Undergraduate     |

# Open & Affordable Textbook Initiative

## RESEARCH RESOURCES

## SERVICES

## POLICIES

## ABOUT US

## LITTMAN ARCHITECTURE AND DESIGN LIBRARY

NJIT's Open and Affordable Textbook (OAT) project aims to reduce the cost of textbooks for NJIT students through the use of Open Educational Resources (OER). The University Libraries, in partnership with the Office of Digital Learning, has launched this project to increase course affordability using low-cost open educational resources.

With financial support provided by the **Office of the Provost** and the **Institute for Teaching Excellence**, the project will provide awards to encourage faculty to redesign their course curriculums with high quality OER content.

**<https://library.njit.edu/oat/>**

Open

## RESOURCES

### OER FAST FACTS

### OER RESEARCH GUIDES

### Contact

RAY VASQUEZ

Reference & User

Services Librarian, or

email:

OAT-PROJECT@NJIT.EDU

## Open Educational Resources: Open & Affordable Textbook Initiative

[Overview](#)[Evaluating OER](#)[Finding OER](#)[Modifying & Creating OER](#)[Open & Affordable Textbook Initiative](#)[Copyright for OER](#)[Workshop](#)[Contact Us](#)

### About the OAT Initiative

[About OAT Initiative](#)[AY2017-2018 Cost Savings, Awardees & Projects](#)[AY2018-2019 Projected Cost Savings and Awardees](#)

The NJIT Open and Affordable Textbook Initiative realized a total cost savings and impact for academic year 2017-2018:

- Total savings of \$174,614
- Total number of students impacted - 1,868
- Total number of course curriculum redesigned - 13
- Total number of faculty participated - 12
- Colleges represented - 2 (NCE); 6 (CSLA), 3 (MTSoM), and 2 (YWCC)
- Number of grants: 12 awards of \$1,000

List of Awardees and Projects completed during Academic Year 2018-2018

<http://researchguides.njit.edu/oer>

Ask us!

Email a librarian

Raritan Valley Community College / Evelyn S. Field Library / Course & Assignment Guides / Open Educational Resources / Faculty OER Grants

## Open Educational Resources

Information for RVCC faculty to explore and adopt OER.

Find OER

Examples of OER Implementation

Learn more about OER

OER in Canvas

Zero- and Low-Textbook Cost  
Courses Offered

Faculty OER Grants

### 2018-2019 RVCC Faculty OER Grants

During Summer 2018, the RVCC OER Steering Committee approved 12 projects proposed by 17 faculty members to covert courses to free and open educational resources. These project grants are funded by a gift made to the RVCC Foundation. All projects will be implemented during the 18-19 academic year with the potential to save students over \$100,000 on textbook costs in the first year.

Congratulations to our grant recipients!

| Course   | Grant Recipients                                     | Semester OER will be implemented |
|--|--|----------------------------------|
| American Literature: Post Civil War War to Present | David Chase  | Fall 2018                        |
| Anatomy & Physiology                               | Ahmed Kahtsa<br>Marianne Baricevic<br>Eric Iannocone | Spring 2019                      |
| Cardiovascular Conditioning                        | Denel Bingel   | Fall 2018                        |
| English Composition II                             | Christine Pipitone<br>David Chase<br>Susan Arvay     | Fall 2018                        |
| General Chemistry I                                | Pascal Meier   | Spring 2019                      |
| Introduction to Business                           | Patti Kletz<br>Bill Klingner<br>Tracy Rimple         | Fall 2018                        |
| Introduction to College Reading & Composition      | Jessica Darkenwald-Decola<br>Christine Pipitone      | Fall 2018                        |

[library.raritanval.edu/opened](http://library.raritanval.edu/opened)



Ask us!

Email a librarian

Raritan Valley Community College / Evelyn S. Field Library / Site Map / Student Resources / Zero- and Low-Textbook Cost Courses Offered

## Student Resources

Shortcut to this page at [bit.ly/rvzcourses](http://bit.ly/rvzcourses)

Search this Guide

Search

Home

Group Study Rooms

Adaptive Services

Laptops

Borrowing Library Materials

Borrowing from Other NJ  
Colleges

University Center Students

Alumni

Course & Assignment Guides

Scholarly Articles

My Library Account

Get Help

Library Policies

Academic Integrity

Alumni Privileges

Evelyn S. Field Library Mission  
Statement

Request Materials

**Zero- and Low-Textbook Cost  
Courses Offered**

Z-courses

## Z-courses at RVCC

A "z-course" is a course for which there is zero cost for textbooks or course materials. In these courses, students are still required to consult course materials throughout their learning, but those materials are freely available to the students, often through Canvas, library databases or ebook collections, or internet resources. In some cases, a printed version of the materials may be available for purchase from the RVCC Bookstore or can be printed for free or for a small fee from the website where it is published. Your instructor will provide you with more information about how the course materials can be accessed. In certain courses, only specific professors run the course as a z-course. Check the "Instructor" column on the chart for which professors run z-course sections.

There is also a list of [low-cost courses](#) for which all course materials cost less than \$45/semester.

Check back often! This list will be continuously updated as more faculty adopt open educational resources. Bookmark <https://library.raritanval.edu/students/zcourses> for quick access.

RVCC Courses that have zero textbook costs

| Course Name              | Course Code | Instructors (Last Name) | Catalog Description   |
|--------------------------|-------------|-------------------------|---|
| Introduction to Business | BUSI 111    | All                     | This course examines the fundamental aspects of the business community. Emphasis is placed on business functions as they apply to current business practices. Current events comprise the framework for topic development and class assignments. (3 credits)  |
| Business Law I           | BUSI 131    | All                     | An introduction to the study of law as it relates to society with special emphasis on business applications. General areas covered include an overview of law, court systems and procedure, introduction to legal research, torts, contracts, and agency. This course is also based on a broader premise that the law is worthy of the study and respect of all educated persons irrespective of discipline. (3 credits)<br>Prerequisite(s): BUSI 131 Business Law I. |
| Business Law II          | BUSI 132    | All                     | This course surveys the legal environment of business and covers employment, real estate, commercial paper, personal property, bailments, sales, and business organizations. Service Learning   |

# OTN Workshops for VALE

Personalized visit to train-the-trainer:

- Identifying obstacles to open textbook adoption
- How to “Make the Case” for OER
- Student academic success and open
- Developing local programs



Emily Frank



Jonathan Lashley

# OTN Workshops for VALE

**When:** February 28 and March 1

**Where:** Middlesex County Community College

**Who:** For VALE institutions to send

- Library Deans or Directors
- Librarians involved in OER initiatives
- Instructional designers or IT professionals
- Leaders of Centers for Teaching and Learning
- Administrators charged with leading OER

**How:** Library Deans/Directors will register attendees



Emily Frank



Jonathan Lashley

# Leadership Opportunity: Be a NJ OER Ambassador

- 4 OER Ambassadors selected from VALE Libraries
- Attend OTN Summer Institute & Summit
  - In-depth training on facilitating open textbook workshops, sharing strategies for open education programming, building community, problem solving
- Support OER efforts throughout NJ for one-year

# Leadership Opportunity: Be a NJ OER Ambassador

**When:** Call for applicants early 2019

**How:** Submit application to your Library Dean/Director who writes a letter of nomination (1 nominee per institution)

OER Task Force will review nominees and make recommendation to VALE Executive Committee for final selection

OER Ambassadors notified by April and attend OTN Summer Institute (OTNSI) in July

# Why Open Textbook?

- Addresses the major pain point - **textbook costs**.
- Faculty understand textbooks.
- Faculty know how to adopt textbooks.
- Textbooks can provide content for a complete course and not too difficult to adopt.

# Library resources are not “open”, only available.

|                            | Costs to Students | Permissions to Faculty and Students |
|----------------------------|-------------------|-------------------------------------|
| Commercial textbooks       | Expensive         | Restrictive                         |
| Library resources          | “Free”            | Restrictive                         |
| Open Educational Resources | “Free”            | Liberal (5 Rs)                      |

#Inside Digital Learning

# Free Digital Textbooks vs. Purchased Commercial Textbooks

Open educational resources have saved students millions of dollars, but can they also improve students' grades?

By **Lindsay McKenzie** // July 16, 2018



ISTOCKPHOTO.COM/ANDREW\_RYBALKO

A large-scale study at the **University of Georgia** has found that college students provided with free course materials at the beginning of a class get significantly better academic results than those that do not.

The Georgia study, **published this week**, compared the final grades of students enrolled in eight large undergraduate courses between 2010 and 2016. Each of these courses was taught by a professor who switched from a commercial textbook costing \$100 or more to a free digital textbook, or open



# Open access

## Rutgers, NJIT neutralizing sticker shock with textbook alternatives

BY DAVID HUTTER  
@DAVID\_NJIBIZ

Students at Rutgers University spend an average of \$1,500 annually just on their course materials, according to data from the independent New Jersey Public Interest Research Group.

That prompted the creation of the Open and Affordable Textbooks Program, through which the Rutgers University Library System awards grants to campus faculty members to cover the costs of textbooks for students.

The program, Rutgers said, has assisted more than 11,000 students on its three campuses and Rutgers Biomedical and Health Sciences, saving them \$2.1 million since 2016.

Krisellen Maloney, vice president for information services and university librarian at Rutgers, launched the OAT initiative.

"Rutgers President Robert Barchi said he wanted it to happen," Maloney said. " ... The rollout went much better than I





# Open Textbook Library

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Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

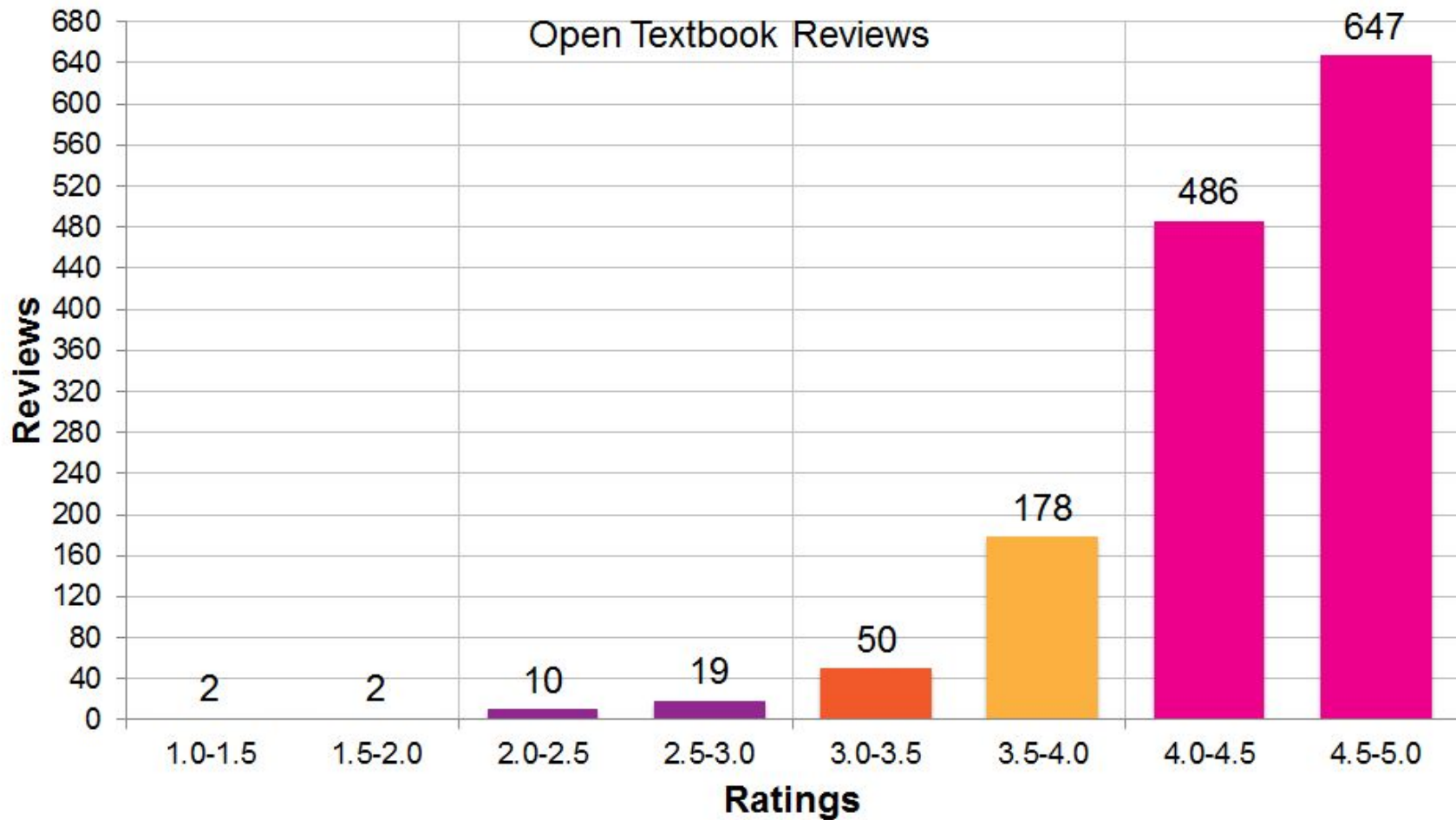
Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the [Center for Open Education](#) and the [Open Textbook Network](#).

[open.umn.edu/opentextbooks](https://open.umn.edu/opentextbooks)



- Includes textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed.
- Faculty peer-reviewed textbooks to **assess quality**.
- Downloadable at no cost or print at low-cost.
- Adoption creates measurable and positive impact on student success.

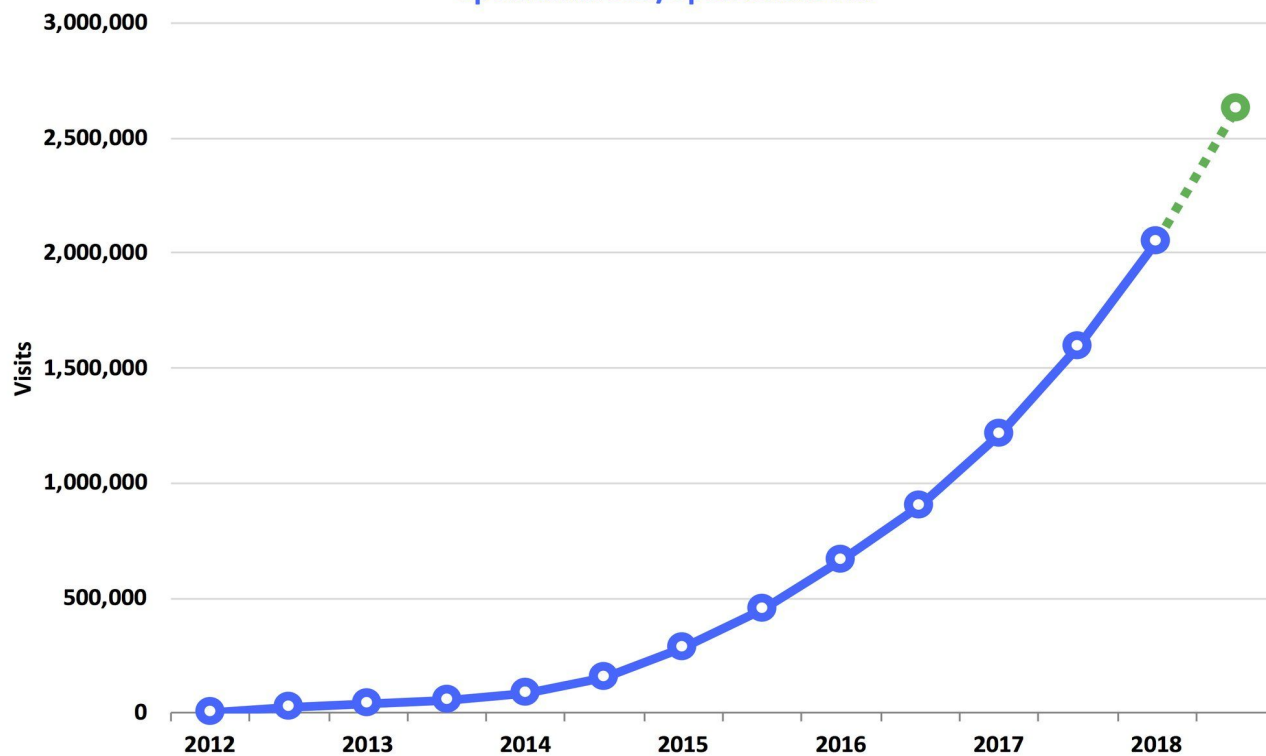




## Open Textbook Library Traffic

### Total Visits

[open.umn.edu/opentextbooks](https://open.umn.edu/opentextbooks)





## Discovery and MARC Records

The Open Textbook Network provides a cumulative file of MARC (Machine-Readable Cataloging) bibliographic records for content in the Open Textbook Library, thanks to a partnership with Colorado State University Libraries. This single file is comprehensive and includes records for all titles since the initial release in July 2016. MARC records are in the public domain and available under a Creative Commons CC0 license.



## Download MARC Record Batch

[Open Textbook Library MARC Record Batch](#) - updated April 25, 2018

*(Please ensure your downloaded batch has a .mrc file extension.)*

Open Textbook Library MARC Batch Specifications

- OCLC compliant records with OCLC control numbers





[Browse subjects](#)   [Our Textbooks](#)   [About us](#)

## Submit an Open Textbook

Would you like to suggest a book for the Open Textbook Library? Let us know!

### Criteria

A textbook must meet all of the following criteria to be considered for the Open Textbook Library:

- Has an open license that allows for derivatives
- Is a complete book (not individual chapters) available as a portable file (e.g. PDF, ePub)
- Is currently in use at multiple higher educational institutions, or affiliated with a higher education institution, scholarly society, or professional organization
- Is an original textbook (not a derivative of another textbook) or is for an entirely new audience

# Start Connecting Now ...

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## OER – Open Educational Resources

[Home](#) / [Initiatives & Services](#) / [OER – Open Educational Resources](#)

Now that VALE has made a commitment to promoting Open Educational Resources in New Jersey's Higher Education Community by joining the [Open Textbook Network](#), we think now is the time to start a VALE Listserv dedicated to the topic.

This Listserv can serve as a clearinghouse of ideas for any number of aspects of Open Educational Resources. We seek your ideas, questions, strategies, experiences with, marketing tips and anything else OER related that you think is worthwhile for the community.

There is no reason to limit ourselves to discussions about textbooks either. Learning objects, Libguides, other free resources — just bring it!

[Sign up for the OER listserv here.](#)





# Thank You

# Questions?

## Contact Information

Megan Dempsey, Library Chair, RVCC, [megan.dempsey@raritanval.edu](mailto:megan.dempsey@raritanval.edu)

Ann Hoang, University Librarian, NJIT, [ahoang@njit.edu](mailto:ahoang@njit.edu)