# "THE ACADEMIC LIBRARY AND CIVIC ENGAGEMENT: EXPERIENCES, EXAMPLES, AND RESOURCES"

VALE 20th ANNUAL USERS' CONFERENCE
January 2019

Maria Deptula, Berkeley College Suzanne Kosempel, Raritan Valley Community College Nancy Kranich, Rutgers University Gary Marks, Jr., William Paterson University

# Academic Libraries and Civic Engagement: New Roles for New Times

VALE Annual Conference January 4, 2019 Piscataway, NJ



Nancy Kranich Lecturer, Rutgers University nancy.kranich@rutgers.edu

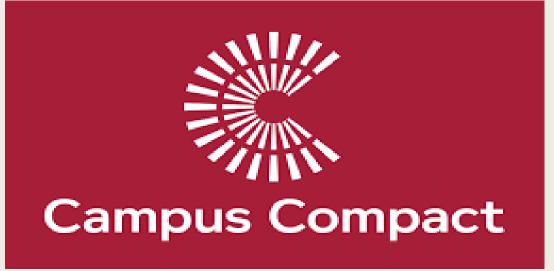


# **Practicing Democracy on Campus**

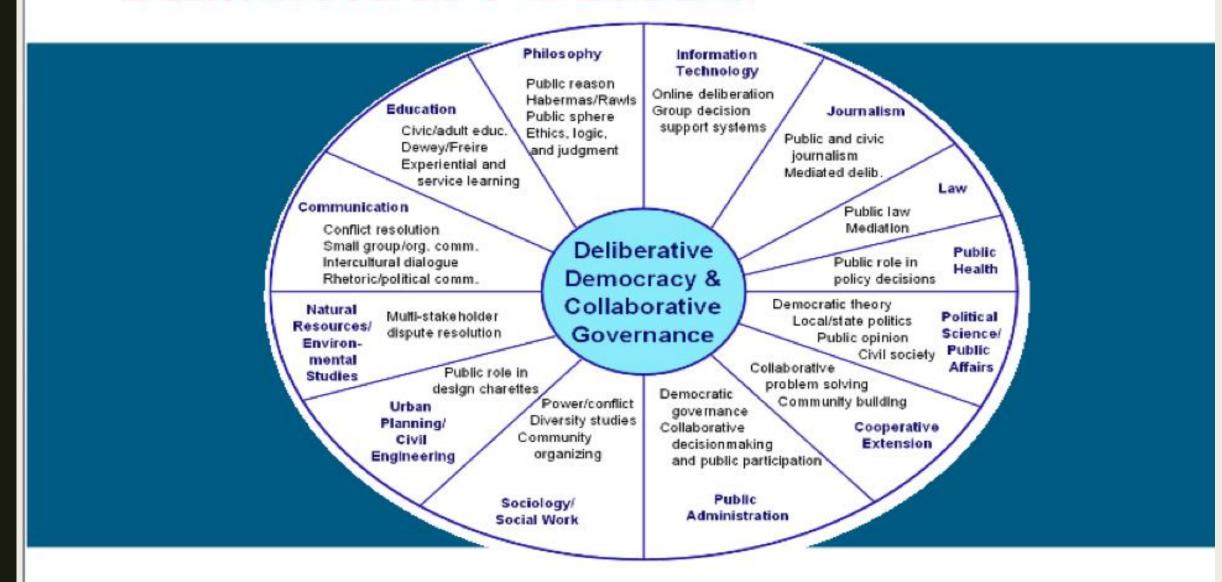


"Practicing the arts of democracy can be infused across disciplines, and it can be built into nearly all structures on campus, such as student clubs and activities, athletic programs, cultural and intellectual events, residential life, and volunteer opportunities. There are **no** venues on campus that could not be practice grounds for democracy." (Nancy Thomas, 2007, p. 7).

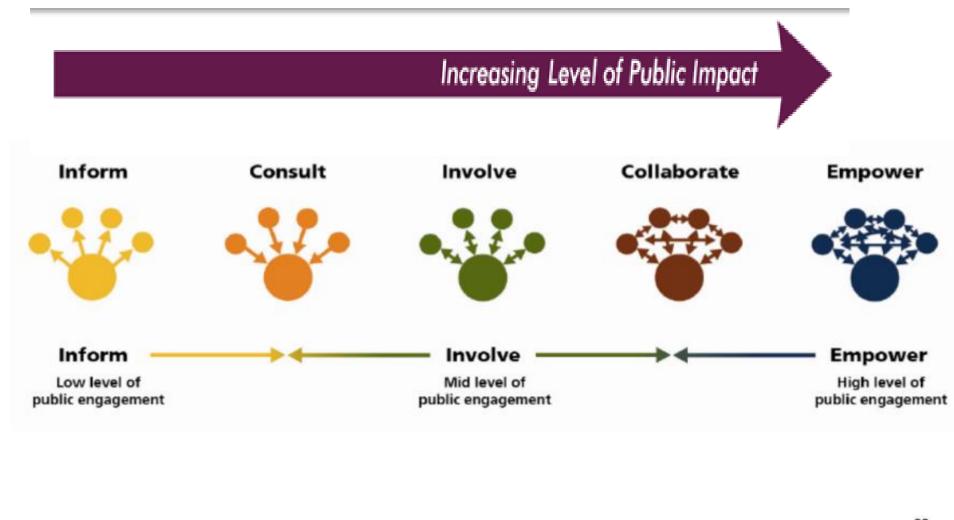




# "DEMOCRACY'S HUBS"



# Spectrum of Participation



### PUBLIC INVOLVEMENT CONTINUUM GIVING GETTING INFORMATION PARTNERING / ENGAGING INFORMATION COLLABORATING INFORM / CONSULT DISCUSS / ENGAGE / PARTNER / **EDUCATE** DEBATE PARTICIPATE COLLABORATE Library works with Library plans services Library involves Library asks the Library asks the and informs community members community what community what community in the public of it wants or finds it wants or finds library activities. to plan services. the services. important. important. OUTREACH SURVEYS FOCUS GROUPS ADVISORY COMMITTEES COLLABORATIVE LIBRARY BOOTHS **POLLS** PUBLIC MEETINGS EXPERT ADVISORS SERVICE DEVELOPMENT MARKETING OVER-THE-DESK CHATS **SEMINARS** COMMUNITY PANELS PROGRAMMING FEEDBACK FORMS COMMUNITY-LED ICT TRAINING SERVICE PLANNING LITERACY PROMOTION PRESS & PAMPHLETS **OPEN HOUSES** - LISTENING -CONSULTING -ENGAGING COLLABORATING

Source: Working Together Project, *Community-Led Libraries Toolkit*, p. 16, http://www.librariesincommunities.ca/resources/Community-Led\_Libraries\_Toolkit.pdf

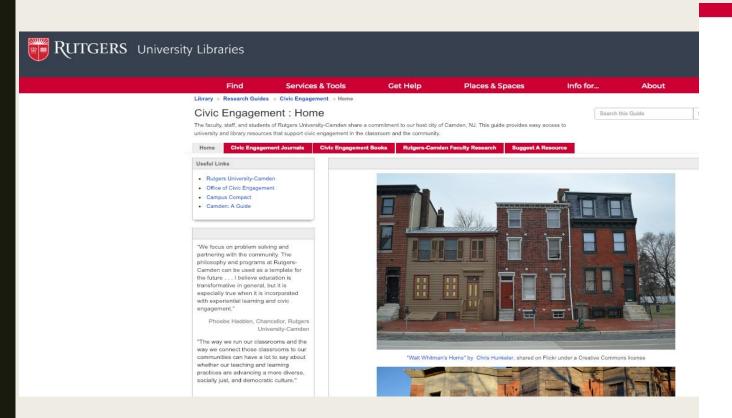
# Role of Academic Libraries



"citizenship centers...
more relevant now than ever in history"

# Informing and Consulting

# Building Collections, Reference, Instruction, LibGuides





# RU Voting and Other Civic Activities

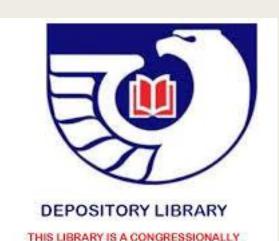
- Voter Registration
- Constitutional Café





# **Provide Civic Information**





DESIGNATED DEPOSITORY FOR U.S.
GOVERNMENT DOCUMENTS, PUBLIC ACCESS TO
THE GOVERNMENT DOCUMENTS COLLECTION IS
GUARANTEED BY PUBLIC LAW. (TITLE 44 UNITED
STATES CODE)

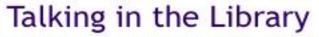
- Government documents
- E-Government
- Local information sources
- **Emergency** providers
- **2020 Census**
- Government and community organization partnerships

INFORMING the public

# Involving





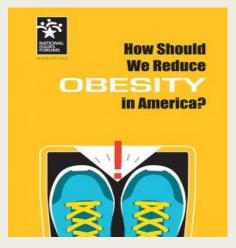


K-Staters united against shushing since 2006



**Civic Space** 













OSU Edmon Low Library

Civic Partnerships



### ISSUE GUIDE- UPDATED EDITION, 2013



### >>Immigration in America

### How Do We Fix a System in Crisis?

MMRIRATION HAS PLAYED a cracial role in American bishory. From his first stellarment at Immatower through the franching of the republic satingly age to the previous day, the United States has been shaped and reshaped by succestive values of successions.

Over the joint two decades. Amortica has admitted an average of about one militare new mentioners as your. Of thus, approximately two checks come to resemb with family members aloudy here. Others come evolving femiliars from published or religious personates. And will others as accepted on the house of their employment delike. A small resident me does offerthed differently a before.

For these numbers will only half the story. Each year was afrest several handred thousand people on long-term temporary vision, morely frequipy students, gloset workers, and collected exchange visions. Many of these infantishab estensially change, legally, to perminent astrata, We also have about 62 million short-term visions sensually, mainly teamers. Furthermore, for every immigrant accepted risk the country with a grown card in powent allowing frin or her to live and work permanently in the United States), other coins the border undercord, or choose to site or an expense domporary vias. When the food of Higher Interagings too has downed recordly, or entertand 31.1 million trendigates ones for in the United States without light payme. Never before has America had such a large pepulation of immigrants theiring outside the live.

### Naw Continuarios

The costs and benefit of armingration have always been debured. Dut so we went arm may not of a totagh occurrent, recursion, some worder whether newcorrent, respectably those armining illiquidly, one compromising our quadry of life, taking plots wenty from those already have, and throat ening our security and swereighthy as a nation. In only 20th, fresh, attention was decounted on this many when newly

HATCHWITTERS FOR ME.



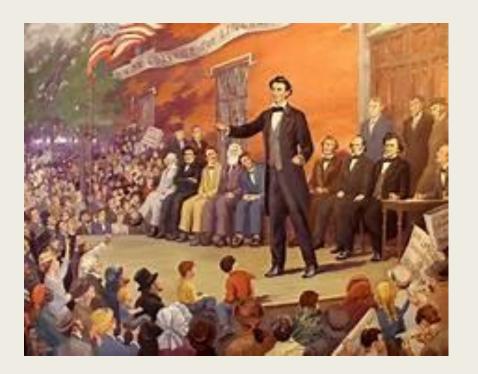
**OSU Extension** 



# Illinois State University Library Living Democracy Project



- Participated in campus American Democracy Project
  - Voter Registration
  - Service Learning Partner
  - Social Issues Fair
  - Candidate Debates
- Led research effort for Illinois budget forum



Foster Public Scholarship

# Collaborating



# PROGRAMMING Librarian

A website of the American Library Association Public Programs Office





## **Foster Civic Literacy**

- Add 3<sup>rd</sup> "C"—Citizenship to Information Literacy Framework
- Include Civic Literacy as part of 21st Century literacy skills
- Teach students to distinguish between fact and fiction
- Join campus Service Learning initiatives
- Partner with civic organizations including public libraries
- Carnegie 2020 Community Engagement Classification



# **Empowering**

## **Public Deliberation**



### **Safety and Justice**

**How Should Communities** Reduce Violence?





# **Rutgers U Libraries-**Newark



Guide to Organizing and Moderating Forums

### >>Mental Illness in America

How Do We Address a Growing Problem?

ANY AMERICANS share a sense that something is wrong when it comes to treatment of mental illness. More and more of us are taking medications for depression and other disorders. Meanwhile, dangerous illnesses are going undetected and untreated. What can be done to keep us safer and healthier?

### OPTION ONE

Put Safety First

While most mentally fil people are nonvtolent, some are not. For the good of society and the individuals involved, more preventive action is necessary to identify those who are notentially violent and intervene where necessary to prevent them from harming themselves and others. Public safety should be our top priority



### OPTION TWO

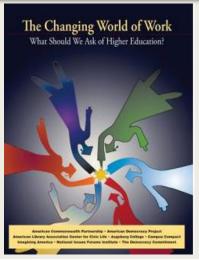
About 90 million Americans live in areas with a shortage of mental health professionals. If we are going to make progress in identifying and treating mental illness, we must make every effort to push services out to where people live and make it easier for people to connect with those services.

### OPTION THREE

### Let People Plot Their Own Course

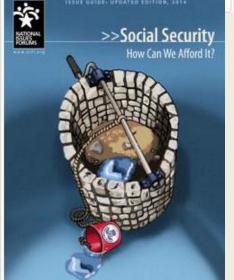
Quirky behavior is too often diagnosed as a mental illness and too many people are over-medicated with mood-altering drags. We should put the brakes on so many medical approaches, reduce our dependence on drugs, and let people plot their own courses to healthy lives. A simple change in lifestyle can improve mental

# **Public Deliberation**

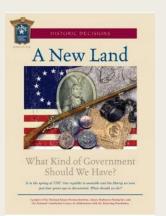








- Host public deliberative forums for citizens to work together across the spectrum of thought
- Name and frame public issues
- Partner with campus and community groups







# Rutgers University Libraries –New Brunswick **Privacy Forum**

## **Dialogue Facilitation**

### The Datin Tergor IVERSITY

### Community discusses value of privacy

come and discrepant, but in the Benefit of the Spring. The product is the first benefits of the Product of the Commission and Administ Floring production on Administration and the end embers. "Your has a new stant print. Account of the Control of the Control of the American are for the Control of the

hear have been both to see that to see could be marriage, that 

as a trapbal of the desertion. Here' also asks After the country attack or from any to begin for a road, the later conon White I are advant anything, of higher and the Committee I gainst the change to be given as the manager fraction and . With left or articul, to some region, the said. We show that the problems in that we reproduce a fine of the problems and the said that the said the said that the said the said that the said that the said that the said that the a common material and that the part "White of the large than the facility is better to the remany or amount region, in their time in which is ready in the last contract and region region region and region are region and region are region and region and region are region.

West body death a and Assessed trial right trapp that syntax is that if private you today over year received. all and Tolera bear up. an excession from an early in the información i sácirá proceso que All some above the colors on the law. by working both a

reduce of Consum backless Agricol To assess John A. offengales and May Ingelling

Statement Asserts and other GRADES SAID READS ASSESSED. and administration to himper-

the matel assertions that med harries are over

or in 16th has almost and including To Andrew

and of reporting at challenge of the property of the control of the others — and the control of the party of

March of hely was forming payments for "you be no should be trape," the project popular project Majori of the absorbt had be in the following provided that the finishment of their re-Senter continue to the property of the party 

The summand has been contracted to the course of the property of the course

to profess appropriate order to ... Some in School by purposes ... and projection, tree is not per-

"Regulations, or where risk



## Who do I trust to protect my privacy?

### What concerns neonle about privacy?

When asked about their privacy concerns, people responded that privacy is a right necessary to human dignity and individual integrity - a right they consider personal and individual. They often judge privacy within a family and especially between parent and child differently

Many commented on the gossip culture that pervades media and affects our concept of privacy. Others expressed fear that partial and misinformation will result in them being misjudged. Several people revealed that they use new technologies to learn more about others they recognize that these same new technologies heighten their awareness of privacy implications.

Some say privacy is a lost cause because we no longer know how to protect it. Others question, "What are you trying to hide?" A number were willing to trade privacy for convenience and convenience privacy is connected to financial security. health care, and employment prospects. Those who want government to protect government's intentions or its ability to Savings through targeted sales safety and national security in opposition necessary to protect privacy.

### Approach 1: the marketplace

The marketplace is the source of vested interest in privacy that secures the rights necessary to a free society. integrity of financial data.

### Actions to Implement

- Purchase security measures Use spending to reward business
- that respects privacy Use public opinion, boycott against
- intrusive business Adopt and distribute strong company privacy policies and

- Innovates to protect privacy Keeps up with new threats
- Is motivated to please customers
- ID theft threatens profits

### Targeted marketing is invasive

 Data mining is profitable Susceptible to government pressure · Public has limited leverage

### threats

The government has a responsibility to | I, my self, recognize that privacy values innovation in security and privacy provide for public safety which includes are individual and varied and that no one protection technology and it also has a | identity protection and to secure the | cares more about my needs than me.

Set up an office like Canada

the governmen

- Use courts to enforce checks/balances
- Enact comprehensive legislation tha protects privacy

### Publicize existing privacy laws and regulations

### Supporters Would Say HIPAA, library, financial, and other

- Privacy implied in First Amendment
- Protecting rights is a government

### Clarifies public value for public

### Onnonents Would Say No universal definition of what's

### Susceptible to demagaguery Cannot keep up with changing

### Public safety & national security

### actions to Implement Monitor personal credit, stay

- informed
- Join privacy organizations to demar transparent processes
- Pay cash, avoid EZ-Pass

### collection when possible

### Supporters Would Say

- "Who will watch the watchers? Privacy desires vary among
- Individual carelessness is main threa

### I'm the only one who can

### onents Would Say

- Too hard, too much work Public is lazy, won't demand privacy
- Individuals powerless and ignorant

### Can never be sure you're safe



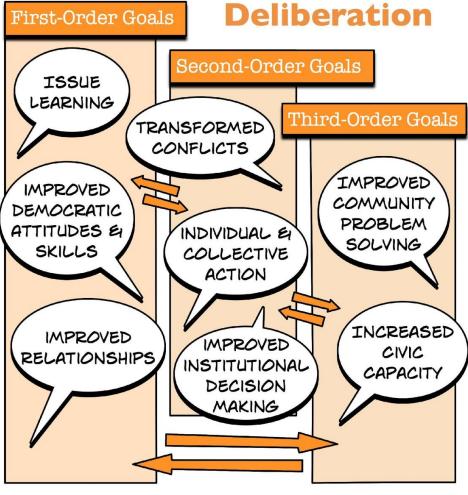




# **Citizen Deliberating about Climate Change**

Photo Credit: Worldwide Views

# Goals of Dialogue &



Graphic created by Sandy Heierbacher, NCDD (August 2009). Its content is a slightly adapted version of the "Goals of Deliberation" figure in *Beginning with the End in Mind: A Call for Goal-Driven Deliberative Practice* (Summer 2009, Public Agenda's Center for Advances in Public Engagement), by Martin Carcasson of Colorado State University's Center for Public Deliberation, available at www.publicagenda.org/cape.

# Learn More Community Engagement

- Communities of Practice
  - ALA Libraries Foster Community Engagement Membership Initiative Group
- 1000s of librarians trained through the Library Transform
   Communities initiative
- ALA training initiative: Libraries Transforming Communities:
   Turning Outward and Models for Change



BECAUSE OUR
DIVIDED NATION
NEEDS CONVERSATION
MORE THAN EVER.

A free learning series from ALA and the National Coalition for Dialogue & Deliberation

Online sessions start Feb. 9.



MORE ABOUT THE NATIONAL COALITION F

# WELCOME TO NCDD

The National Coalition for Dialogue & Deliberation is a network of thousands of innovators divides to tackle today's toughest challenges. NCDD serves as a gathering place, a resource facilitative leader for this extraordinary community. More about who we are and what we do





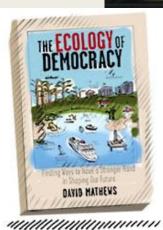


# RESOURCE CENTER





NATIONAL ISSUES FORUMS



READ
BOOK

Mona A. Halcomb

Leggn more





Research





# Learn More

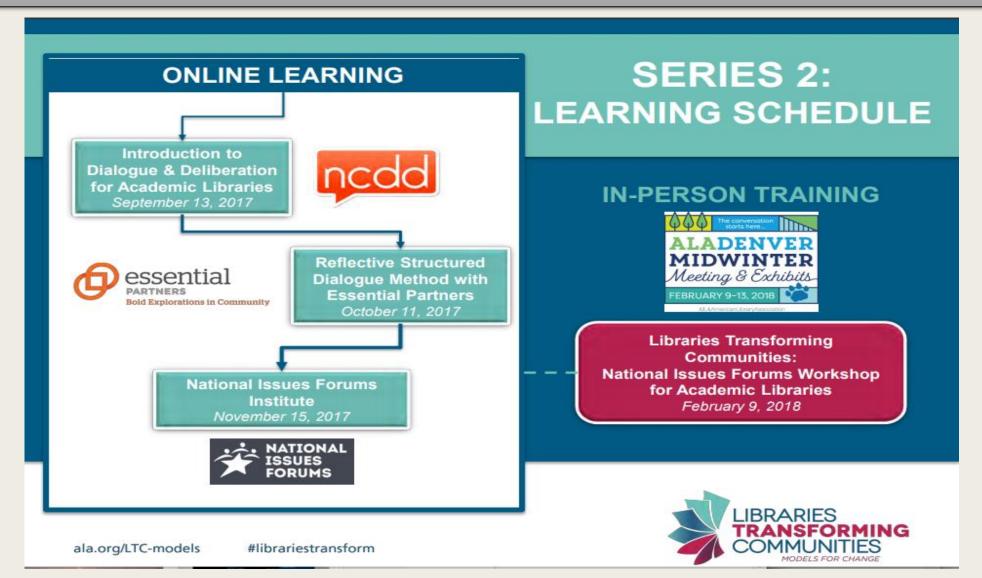


# Libraries and Community Engagement Connect with Us



- Libraries and Community Engagement blog
- ALA Connect: <u>Libraries Foster Community Engagement</u>
- Libraries Foster Community Engagement Membership Initiative Group (MIG)
- Subscribe to ALA's Community Engagement listserv: deliberate
- Libraries Transform Communities Grant Fund
- ALA Libraries Transform Communities web site
- Learn to convene and moderate deliberative forums

# Libraries Transform Communities: Models for Change



# CIVIC ENGAGEMENT OFFERINGS FROM A SMALL CAMPUS LIBRARY

Maria Deptula, Berkeley College

# Let's begin at the beginning



- DISRUPTION -"A new method, so much better that it makes current methods obsolete" There are winners and losers in every disruption. https://cc.readytalk.com/cc/playback/Playback.do
- Civic engagement "working to make a difference in the civic life of our communities and developing the combination of knowledge, skills, values and motivation to make that difference. It means promoting the quality of life in a community, through both political and non-political processes."

https://archive.nytimes.com/www.nytimes.com/ref/college/collegespecial2/coll\_aascu\_defi.html?pagewanted=all

# TYPES OF ACTIVITIES/ LIBRARY ENGAGEMENT

# Type of program

- **■** Group Debates
- Case Studies Shows
- **Invited Experts**
- Invited Officials
- Monitored discussions

# **Library Role**

- Ideas / Topics
- **■** Collaboration
- **■** Coordination





# **Debates**

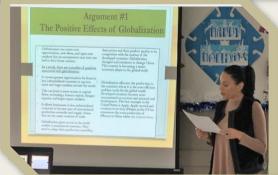
### **■ LIBRARY CONTRIBUTION:**

- Collaboration with the faculty
- Selecting/recommending the topic
- Creating libguide for each debate
- Securing judges
- Providing technology (and food)

### **TOPICS:**

- "Globalizations"
- "Presidential Candidates"







# **Case Studies**

- **■** Library engagement/contribution:
  - Resources (including Libguides)
  - Establishing the rules
  - Inviting audience
  - Securing the room (workflow)
  - Assisting with technology
- "Enron" and its 'legacy'
- "Electoral Process & Finances"





# **Panel Presentations**

- Civil Rights topics (with lawyers and BLM activists)
- Opportunities in the criminal justice field
- Fake News awareness and 'damage'
- Privacy and technology







# Officials' Visits

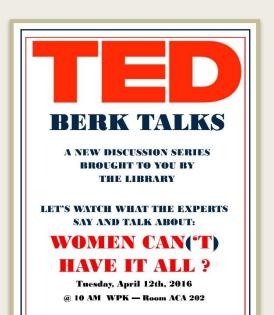
- Bergen County Clerk John Hoganpre-election visit combined with voters' registration
- Black Lives Matter Zellie Imani, an activist from Black Lives Matter (engaging our evening students)





# **BERK TALKS**

- Informal but slightly led discussions
- Collaborations with faculty curriculum related
- Topics: Ethics in Politics; Women Can't Have it All; Healthcare for All
  - Selecting TedTalks on topics
  - Preparing questions pertinent to selected videos
  - Moderating the discussion





A NEW DISCUSSION SERIES BROUGHT TO YOU BY PARAMUS LIBRARY & SDCL

LET'S WATCH WHAT THE EXPERTS SAY AND TALK ABOUT:

# ETHICS IN POLITICS

Wednesday, January 26th, 2016 @ 6 pm in the Library Refreshments Will Be Served



# WHAT WORKS AND WHAT DOESN'T

- Location! Location! Berkeley College Paramus campus
  - Smaller community
  - Faculty visits the library
  - Library most "cozy" place on campus
- "Non-course coordinated" events, waiting for someone to come
- Assessment head count, comments, questions asked, registrations, grades.



# A COMMUNITY COLLEGE ACADEMIC LIBRARY

FOSTERING CIVIC ENGAGEMENT

Raritan Valley Community College

Suzanne Kosempel Adjunct Librarian Suzanne.kosempel@raritanval.edu

## **Voting Initiatives**

- Voter registration station
- LibGuide

Library.raritanval.edu/Vote

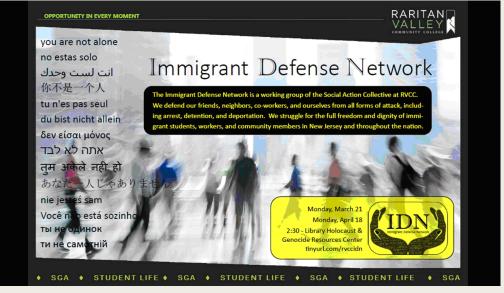
- Engage the Elections 2018
- Special event



### Immigration Services

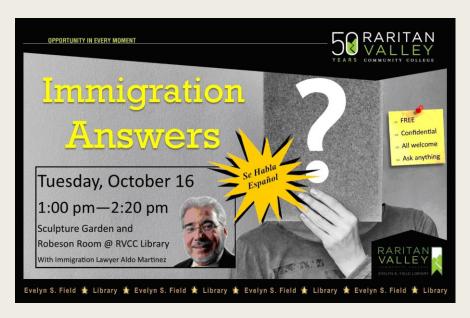
- Immigration Information Sessions
- Comprehensive LibGuide
- - Physical Resource Station

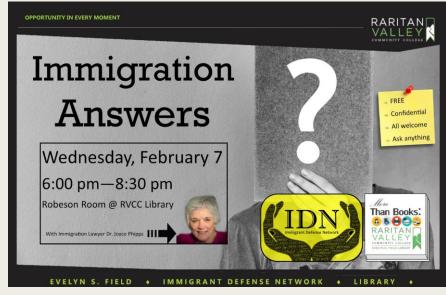




### Resources for the Undocumented

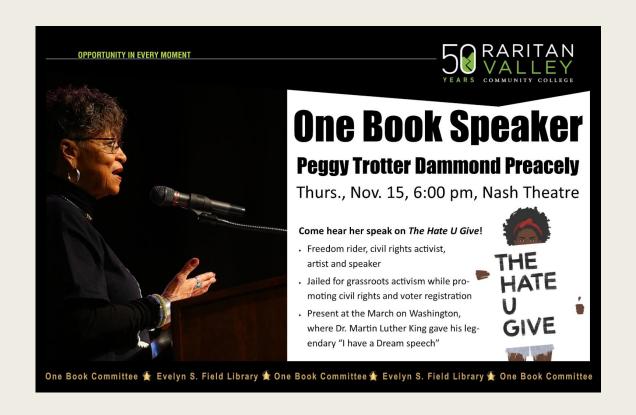
- Immigration basics
- On-campus help
- Legal services and rights
- Scholarships
- New Jersey Dreamers
- DACA
- Health resources





### Activism through One Book

- The Hate U
  Give by Angie
  Thomas
- Community Fund Grant
- Library/College partnership

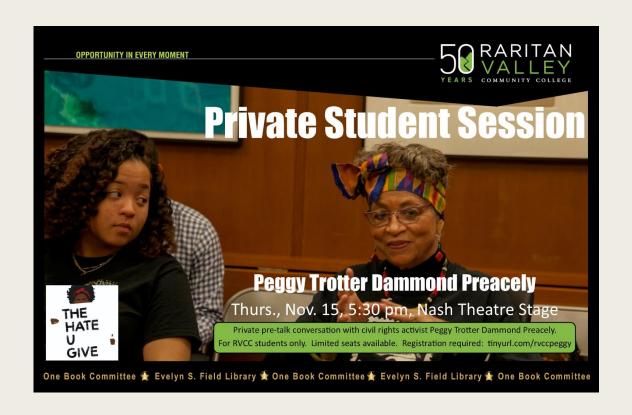


### Activism through One Book

- Faculty support
- Student group involvement
- LibGuides

Library.raritanval.edu/onebook

Library.raritanval.edu/THUGresources



# Working on a smaller scale

- § Take advantage of existing college partnerships and community groups
- § Partner within the college on initiatives in civic engagement
- § Take advantage of students' connection to the local community

# Civic Engagement & Civic Literacy William Paterson University Gary Marks, Jr.

### Civic Engagement & the Library

### The Civic Literacy Initiative A library commitment to Civic Engagement

Information
Literacy
ACRL Framework



AAC&U Civic Engagement

Value Rubric



Civic Engagement

WP Leads Badge Components



Civic Literacy Framework

# Student Partnerships for Civic Engagement



Model UN Club Global Citizenship Workshop A National Library Week event

Developed <u>LibGuide</u> to prepare students for Model UN events.

Hosted Model UN "Meet & Greet", discussing the value of global citizenship.

# Knowledge Growth and Civic Literacy

#### Library programming for the

#### **WPUNJ Civic Engagement Badge Program**

- ❖ "In a Fake News Era, the Role of Journalism in Democratic Society"
  - featuring Journalism faculty and student newspaper editor and contributors
- \* "Local Government Resources: Getting Involved in the Community"
  - a discussion with a River Edge City Council member (WP Alumni)
- "The Role of Health Services in the Community"

featuring Monmouth County Health Officer (WP Alumni) Partnership with Counseling Health & Wellness Center

# Civic Literacy in the Classroom



#### **Expansion of library support for**

UCC area 5 academic courses.

- LibGuides for UCC 5 courses with Civic Engagement & Civic Literacy Resources
- General Civic Engagement LibGuide for campus community
- LibGuide for Student Development Division focused on high impact civic engagement and service learning research and resources.

# Civic Engagement in New Jersey

How are academic libraries contributing to the civic engagement landscape in New Jersey?

### Civic Engagement & Academic Libraries: A Roundtable Workshop

April 2018

Gathered academic librarians from around the state to share and discuss!

**Civic Engagement Website** 



# Civic Engagement in New Jersey

Forging new partnerships!

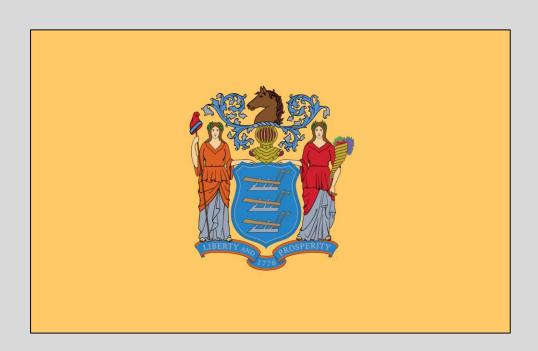
Sharing experiences!

Discussing opportunities!

### Civic Engagement NJ Librarians Come Together

Coming in 2019!

Gathering public, school, special, and academic librarians from around the state to share, discuss, and launch new opportunities!



### For further reading:

- Barry, Maureen, Laura A. Lowe, and Sarah Twill. (2017). "Academic Librarians' Attitudes about Civic-Mindedness and Service Learning," *Library Quarterly: Information, Community, Policy* 87 (1) January: 1–16.
- Connaway, Lynn Silipigni. (2013). "Meeting the Expectations of the Community: The Engagement-Centered Library. In Joseph Janes (ed.), Library 2020: Today's Leading Visionaries Describe Tomorrow's Library. Lanham, MD: Scarecrow Press: 83–88.
- Dewey, Barbara. (2004). "The Embedded Librarian: Strategic Campus Collaborations," *Resource Sharing & Information Networks* 17 (2004): 5-17.
- Dunne, Siobhan. (2009). "Local Community Engagement: Extending the Role of the Academic Library to Meet the University's Mission." Report The Academic and National Library Training Cooperative Group.
- Faiks, Angi Herold . (2002). "Libraries and Extension: Engaging in Partnerships," *Journal of Agricultural & Food Information* 4 (3): 21–28.
- Gibson, Craig and Christopher Dixon. (2011). "New Metrics for Academic Library Engagement." Proceedings of the Association of College and Research Libraries: 340-351.
- Gruber, Anne Marie. (2017). "<u>Academic Libraries Tell the Story</u>: Archiving Community Engagement Projects," *Service Learning Librarian* November 4.
- Gruber, Anne Marie. (2017). "Community Engagement in Higher Education: Online Information Sources," College and Research Libraries News 78 (10) November: 563 -
- Harwood Institute and American Library Association. (2015). <u>Communities Have Challenges: Libraries Can Help</u>—Step-by-Step Guide to "Turning Outward Toward Your Community. Bethesda, MD: Harwood Institute of Public Innovation.
- Jaguszewski, Janice M. and Karen Williams. (2013). <u>New Roles for New Times</u>: Transforming Liaison Roles in Research Libraries. Washington, DC: Association of Research Libraries.

### For further reading (cont)

- Herther, Nancy. (2008). "Service Learning and Engagement in the Academic Library," *College & Research Libraries News* (July/August): 386–389. Illinois Campus Compact. (2017). Webinar Resource: Libraries and Civic Engagement. Illinois Campus Compact.
- Kenney, Anne R. (2015). "From Engaging Liaison Librarians to Engaging Communities," College and Research Libraries 76 (3) March: 386-391.
- Kranich, Nancy. (2019). "Academic Libraries as Civic Agents," in Timothy J. Shaffer & Nicholas V. Longo, eds. *Discussing Democracy: A Primer on Dialogue and Deliberation in Higher Education*. Sterling, VA: Stylus.
- Kranich, Nancy. (2010). "Academic Libraries as Hubs for Deliberative Democracy," Journal of Public Deliberation special issue on Higher Education and Deliberative Democracy 6 (1) Article 4,
- Kranich, Nancy, Michele Reid and Taylor Willingham. (July/August, 2004). "Civic Engagement and Academic Libraries," College and Research Libraries News 65 (4): 380-383, 388, 393.
- Kranich, Nancy. (2017). "Mind the Gap: Connecting Academic Libraries and Campus Communities," NEA Yearbook of Higher Education, 2017. Washington, DC: National Education Association: 47-59.
- Kranich, Nancy, Megan Lotts, and Gene Springs. (2014). <u>"The promise of academic libraries transforming campus communities,"</u> College and Research Libraries News. 75 #4 (April): 182-186.
- Leong, Jack Hang Tat. (2013). "Community Engagement—Building Bridges Between University and Community by Academic Libraries in the 21<sup>st</sup> Century," *Libri* 63 (3): 220-231. Sutherland, Tim,]. B. Hill, and Fannie Cox. (2013). "Libraries as Partners in Community Engagement at Urban and Metropolitan Universities," *Metropolitan Universities* 24 (3): 5-9.
- Sutherland, Tim,]. B. Hill, and Fannie Cox. (2013). "<u>Libraries as Partners in Community Engage</u>ment at Urban and Metropolitan Universities," *Metropolitan Universities* 24 (3): 5-9.
- Westney, Lynne C. (2006). "Conspicuous by Their Absence: Academic Librarians in the Engaged University," *Reference & User Services Quarterly* 45 (3) Spring: 200–202.

# Questions? Comments? Engagement?