

Preservation Awareness Outreach Amidst Shrinking Budgets: A Success Story

Stephanie Sussmeier Jian Wang

Stockton University

VALE/NJ-ACRL/NJLA-CUS Conference, January 4, 2019

Outline

- About Stockton
- About Stockton Library's Preservation Program
- Preservation awareness exhibits
 - Contents
 - Successful factors
 - Lessons learned
- Other preservation awareness activities

About Stockton University

- Founded in 1969 on 2,000 acres in the National Pinelands Reserve,
 Southern New Jersey
- A liberal arts institution with 9,621 students, 344 FT faculty (fall, 2018)
- 57 undergraduate, 14 graduate programs
- Has several satellite sites in the region







Lake Fred

Campus Center

Atlantic City Campus

About the Library

- Located in the center of a cluster of buildings
- 2 administrators, 8 librarians, 16 FTE and 11 PT staff, serving 23,539 registered users
- 1.8 million physical items, 261,000 e-books, 184 databases, 59,000 print/e-journals, 131 computers & 30 laptops for public use
- Hosts several library and academic program exhibits yearly



Library Entrance



Learning Commons



Quiet Study Area

Stockton Library Preservation Program

- Started in 1996 with 1 supervising librarian and 1 part-time staff member
- Performs repairs on print materials
- Hosts preservation awareness exhibits
- Appraises and consults
- Conducts preservation-related studies

Why Preservation Awareness?

- "To inform and educate the public in using library materials in the least damaging way" (Page, 1997)
- To "foster relationships with communities" (Cuming, 2007)
- To "articulate the link between access and preservation" (Ibid.)
- The Heritage Health Index Report (Heritage Preservation, 2005)

Cuming, Jocelyn. (2007). Promoting Preservation awareness in New Zealand: the role of the National Preservation Office, Te Tari Tohu Taonga. *Alexandria: The Journal of National and International Library and Information Issues*, 19(1), 37-45.

Heritage Preservation. (2005). *A public trust at risk: The heritage health index report on the state of America's collections.* Retrieved from http://resources.conservation-us.org/hhi/

Page, J. A., (1997). Reaching your customers: The first steps. In Jeanne M. Drewes and Julie A. Page (Eds.), *Promoting preservation awareness: A sourcebook for academic, public, school, and special libraries* (pp. 3-6). *Westport, Conn.: Greenwood Press.*

Preservation Awareness Challenges

- One of the most difficult tasks facing libraries
- A users' attitudinal issue
- A result of users' thoughtless or careless behavior
- Such behavior is largely out of a library's control

Page, J. A., (1997). Reaching your customers: The first steps. In Jeanne M. Drewes and Julie A. Page (Eds.), Promoting preservation awareness: A sourcebook for academic, public, school, and special libraries (pp. 3-6). Westport, Conn.: Greenwood Press.

Why Preservation Awareness at Stockton?

- Increasing number of damaged materials
- A need to communicate with the user, as well as the library staff, on why materials needed care, and how they should be handled
- Goal of exhibits: to raise the awareness, so as to prolong the lives of materials, and make them available for future users

Examples of Damaged Books

Highlighted

have Nixon to kick around anymore." But if nothing else, Nixon was a have Nixon to kis, aeroard airymore. But it nothing else, Nixon was, arrayor and reparatible over the next six years be campaigned selficion, survivor and reparatible of the party—and reporters as well—that there exists the party—and reporters as well—that there was now a 'new Nixon,' reflective, me around of service to hispared to was now a 'new Nixon,' reflective, are required to the party turn his versa' of experience in adde challenges from the modulus, and his party, Easily of the party of the party of the party represented by "Nixon solided to victors at the Renable are." represented by Nelson Rocketener, and the Republican Convention

But the "new" Nixon quickly was revealed as simply a more sophisticated version of the "old" Nixon. Using South Carolina's seg. sophisticated version of the old Naon chig submarks seg-regationist Senator Strom Thurmond as a licutenant, he set, out to capitalize on the country's uneasiness about the "social issues" of race capitalize of the Country of Face urban violence, and antiwar protest, Nixon named Maryland's Spire Agnew as his running mate, seizing on Agnew's reputation for having Agnew as his running that.

Agnew as his running that.

ambasted Baltimore's black leaders in the spring and having urged the shooting of looters. Nixon himself issued scathing attacks against forced busing of black children to white schools; promised that he had a secret plan to end the war in Vietnam; and wherever he went, wrapped himself in the mantle of patriotism. His top priority at home, the Republican nominee said, was "the restoration of law and order." Pledging to transform the Supreme Court—which he claimed had given a "green light" to American criminals—Nixon concluded his acceptance speech with a ringing appeal to all Americans who felt ignored, stomped on, and abused by blacks and student demonstrators. "As we look at

we see cities enveloped in smoke and flame. We hear sirens in the night. We see Americans hating each other; killing each other at home. And as we see and hear these things millions of Americans cry out in anger: Did

Nixon declared that he would speak "for another voice, . . . a quiet voice. . . . It is the voice of the great majority of Americans, the forgotten Americans, the non-shouters, the non-demonstrators . . . those who do not break the law, people who pay their taxes and go to work, who send their children to school, who go to their churches . . . people who love this country [and] cry out . . . 'that is enough, let's get some new

Nixon had found his key to success. By focusing on the discontent of "middle Americans" who were fed up with Hippies, drugs, Black Power, and banners urging victory for the Vietcong, Nixon had located a current of conservative reaction seeking a spokesman. To Americans who were outraged by radicals who assaulted middle-clas respectability and violated all the rules of the game, Nixon personified America's

godinomal virtues. He had raised himself from poverty, he celebrated and embodied the "American dream," and he plotted to leath the way alienated, white American coulou stability and deshed to leath the way alienated, white American coulous stability and deshed to leath the way alienated, white American coulous stability and deshed to leath the way alienated, white American coulous stability and deshed to leath the way alienated, which was a stability of the way alienated way alienated way alienated way and the way alienated way alienated way alienated way and enforce forces. "Wallace and Navioregation tomorror forces," wallace and Navioregation tomorror forces, and enforce forces, and the way alienated way alienated way alienated way alienated way alienated way and the wallace was enforced which was alienated way and the point was alienated way alienated wa hoods. By attacking the Eastern Establishment, denouncing hippies, and promising to defend the interess of white people, Wallace soared to prominence, receiving 21 percent of the nation's support in a presidential sweepstakes poll in mid-September.

But Nixon had his own Wallace in the person of Agnew. If the Republican vice-presidential nominee was not as folksy as the Alabama Republican vice presidential nomine was not as forksy as the Alabama governor, he could still hold his own in any competition for demagogic governor, in the control of the state of the are." To those concerned with the plight of America's cities, Agnew replied: "If you've seen one city slum, you've seen them all." Moreover, Agnew looked good in comparison to Wallace's vice-presidential choice. General Curtis LeMay, the former Air Force General, who urged using nuclear weapons against North Vietnam, and whose repeated indiscretions in off-the-cuff remarks disturbed even hard-core Wallace support

Ironically, Nixon probably benefited when the Humphrey campaign finally took fire and began to eat away at Wallace support. Crippled from the beginning by his repeated declarations of loyalty to Johnson and his long record of emotional appeals on behalf of the Vietnam war, Humphrey seemed dispirited and paralyzed through most of the fall. His old allies in the civil rights and peace coalitions held back, giving only nominal endorsements to the man who had once been their champion. But Wallace's appeal galvanized union leaders who were shocked by working-class support for the Alabama governor, and a massive labor campaign for Humphrey started to achieve some success, eroding Wallace's Northern constituency. Simultaneously, Humphrey

charge out the graphe study describes and analyzes a three-month group with graphes study describes and analyzes a three-month group with graphes and proposed of the graph study of the graphes of the g

one held a different mental model or the document, on damuary 13, 1963, a Friday appropriately enough, a confusing document-plan-ning session was held, after which group members panicked, tried to abandon the assignment, then settled for taking orders from the project manager rather than having to engage in more peer collaboproject manager rather than naving to engage in more peer consideration. The chief question of this second phase is why this group ration. The design a document failed and led to a popular revolt against democratic leadership. In addressing this question, this study focuses on the effect of organizational culture on collaboration, a focus called for by previous research and reviews of research (Burnett, White, & Duin, 1997; Cross, 1988, 1994a). It is particularly important to continue to focus on the influence of culture on workplace collaboration because organizational cultures keep essimilating new technologies and managerial techniques, adapting

to a fluctuating global economic environment-in a word, changing. After the MTS 'revolution' against self-governance, the facilitators designed the document, assigned everyone tasks, trained Core Team members to lead collaborations to complete their versions of the document, and oversaw the completion of this project, during which time some of the project objectives were reduced. The chief question of this third phase is how the group wercame its rejection of a teamwork approach to form a collective mind in Weick and Roberts' (1993) parlance, that got the document

It is important here to distinguish the notion of the collective mind from Janis' (1972) notion of groupthink, which is when a group puts such a high premium on harmony that it punishes disent and ignores bad news from its outside environment. A collec-

tive mind, instead, is located in the heedful interrelation of group members. People are heeetful when they are critical, careful, consistent, purposeful, vigilant, and conscientious (Weick & Roberts 1993, p. 361).

1993, p. 661).

In tracing the formation of a collective mind, this study focuses on a key issue not addressed in previous research—the training and management of procurators for sealing projects. Procurated collaboration is a when the large-group collaboration in which core group members when the large-group collaboration in which core group members lepokes also group the hub, as it were lare trained by a leader or leadership to the wheel. The core group members lepokes also group the aske in the wheel. The core group members lepokes also group the sealing groups that create documents that are or are not templify procurated collaboration is a form of hierarchical collaboration. Herarchical collaboration is a group withing effort in which tasks Production collaboration is a form of hierarchical collaboration. Hierarchical collaboration is a group writing effort in which tasks are planned and delegated by one or more designated leaders to individuals or groups. Responsibility is often compartmentalized each group or person responsible for his or her or its area.

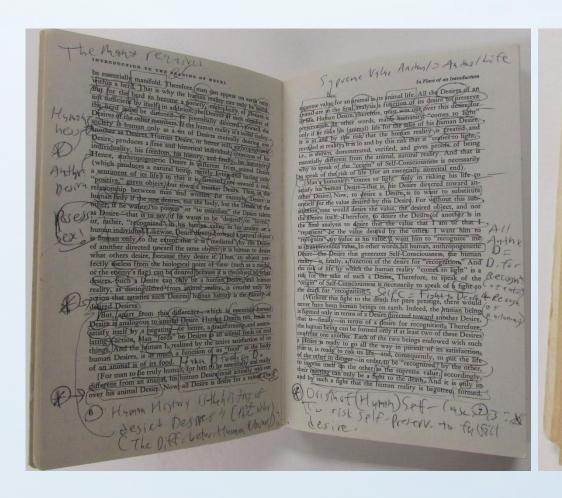
each group or person responsible for his or ner or its area.

In exploring the formation of a large-scale collaboration, this study also investigates these additional issues and questions: How do employees from different units (e.g., accounting, IT.)

human relations, insurance) write together even though they initially hold different task representations of the project? Task representations comprise (a) an understanding of what problems the writers have to solve and/or issues to address and (b) how to go about solving the problems and/or resolving the issues (Poole & Doelger, 1986. p. 51). An inaccurate initial task representation was found to correlate statistically significantly with low achievement in small student groups (Burnett, 1991a). Group members may have, as Burnett found, inappropriately simple initial representations of the writing task, or they may have such complex representations that they experience "information overload" (Hayes, n.d.; cited in Burnett, 1991a). We need to know how task representation can affect a large group.

Along with the task representation, group members need knowledge of what the product should look like, what Flower (1994. p. 150) called the "text representation." It is necessary to know how text representation or the lack of it can affect large-group collaboration. Broadhead and Freed (1986) found that one of their subjects tried to imitate or substitute old documents ("boilerplate") for the new one required. The present study in investigating the role of text representation in large-scale collaboration considers the use of boilerplate, in this case an SLA from another company. How writing evolves from boilerplate into a more situated model into a situated document is traced. In tracing this evolution we also consider how a document's form may serve as a site of group cognition. The effect

Annotaated



RAMON DEL VALLE-INCLA f agua de un estanque. Yo evocaba en la memoria el rostro de María Rosario, y no cesaba de pensar: SONATA DE PRIMAVERA de María Rosario, y no cesata de para el rostro.

de María Rosario, y no ciente ella por mí?...

de María Rosario, no ciente ella por mí?...

Baje lentamente hacia el estanque. Las ranas que cas.

Baje lentamente hacia el estanque. Las ranas que cas.

Las no la orilla saltaron al agua produciendo un ligere ciente de la companio de la destremecimiento en el dormido cristal. Había allí un bane... turbaba mi pensamiento. Recuerdo que de niño he leido muchas veces en un libro de devociones donde rezaba mi abuela, que el Diablo solla tomar ese aspecto para turbar la oración de un santo monie. Era natural que a mí me de piedra y me senté. La noche y la luna eran propiei ocurriese lo mismo. Yo, calumniado y mal comprendido, de piedra y me sente. La invoir y la funa contemplación a la essueño, y pude sumergirme en una contemplación a la essueño, y pude sumergirme en una contemplación a la estudia confusion recurrir en la estada de la nunca fui otra cosa que un mistico galante, como San Juan de la Cruz. En lo más florido de mis años hubiera dado gustoso todas las glorias mundanas para poder es-cribir en mis tarjetas: El Marqués de Bradomín, Confey otros ameies somo una gran tristeza y un gran reme sado resurgia control me parecía mar de soledad y miento. Mi juvento en noche. El alma languidecia en el tormentas, siempre en noche. El alma languidecia en el tormentas, siempre en noche. al salir del jardin, marqués echa una miradita a una haratana recogimiento del jardin, y el mismo pensamiento volvis como el motivo de un canto lejano: Ligeras nuces blancas erraban en torno de la luna y tolavía iluminada, y aunabierta Te a una sombra blanca en el la seguian en su curso fantástico y vagabundo. Empujadas londo de la estancia. Omere por un soplo invisible, la cubrieron y quedo sumido m sombras el jardin. El estanque dejó de brillar entre la lacercarse a la ventona, pero la mirtos inmóviles: Sólo la cima de los cipreses permaneia entrada en el jardin del mayordomo Polonio le detiene. fluminada. Como para armonizar con la sombra, se la vantó una brisa que pasó despertando largo susurro en todo el recinto y trajo hasta mi el aroma de las roga Marqués piensa que Maria Rosario está enamorada de el deshojadas. Lentamente volvi hacia el Palacio: Mis ojos se detuvieron en una ventana iluminada, y no sé qué os curo presentimiento hizo palpitar mi corazón. Aquella ven tana alzábase apenas sobre la terraza, permanecia abiera Marqués de Bradomin se y el aire ondulaba la cortina. Me pareció que por el fondo de la estancia cruzaba una sombra blanca. Quise acercarconsidera como místico galante, como San Juan de la Cruz. me, pero el rumor de unas pisadas bajo la avenida de la cipreses me detuvo. El viejo mayordomo paseaba a la lui de la luna sus ensueños de artista. Yo quedé inmóvil en el fondo del jardin. Y contemplando aquella luz el corazón -¿Qué siente ella?... ¿Qué siente ella por mí?... Pobre María Rosario! Yo la creia enamorada, y, si embargo, mi corazón presentía no sé qué quimérica mistico galante - contradiction confusa desventura. Quise volver a sumergirme en mi mistico-que vale del muchdo para encortra galante: netido en amoroso ensueño, pero el canto de un sapo repetido mo notonamente bajo la arcada de los cipreses distrala The compares his sentiment to el mundo heliquous sentiment prevent is device trying to orige He wants both

"Critically" Studied

THE SOCIETIES APPEAR

the soil in which popular societies took root. Appealing to the more the soil in which popular secretary Revolution for authority, these radical trends in the heterogeneous group and enlightenment, as well as by vigilance condition. By editate over and concern for government, liberty was to be preserved.

over and concern for go modern eyes, the first society to appear Ironic as it may seen in the 1790's was organized by the Germans in Philadelphia. It was in the 1790's was organized and must have been planned called the German Rep. the last of Marcil of the near's National Gazette announced the formation and publication neau's National Gazzania of its first circular. This society was inspired by the Muhlenbergs, especially by Peter h stern republicant who was ever on the side of the people, and unhesitating and undeviating in his opposition to all aristocratic measures. It issued a circular, the first and one of the best emanating from despeciatic societies and worthy of full present fon here:

In a republican government it is the duty incumbent on every citizen to afford his assistance, either by taking part in its immediate administration, or by his advice and way hullness, that its principles may remain uncorrupt; for the spirit of liberty, like every virtue of the mind, is to be kept alive only by constant action. It unfortunately happens that objects of general concept selflom meet with the individual attention which they merit, and that individual exertion seldom produces a general effect; it is therefore of essential moment that political societies should be established in a free government, that a joint operation may be pro-

It is to be noted that this society was formed at least six weeks before the arrival of Genet. Talk of organizing such societies began as early as the summer of 1792, before Genet had even been chosen as ambassador to the United States. See the Narvaich Packet, Connecticut, Aug. 9, 1792. Some have written that the Penn-

use, Gests come may simulated me formation of the cuists. See Scharf and went out, flinery of Phalistiples, 1, 474. The stranger (The Evolution of Modern Liberty, p. 27) advances an interesting print and a bare may be considered the stranger of the contraction of the stranger of the st In testinder that modern liberty strens from these freedom-joving Datastrans hand cities, regarded trayping as a form of serfdom, and elected democratically their own chirians. The trivial of the Roman idea of the omnipotent state stiffed this freedom, according to Scherger.

*Makircherg, The Life of Major-General Peter Muhlenberg, p. 132-

THE SOCIETIES APPEAR

duced, which shall give that attention and exertion so necessary for the duced, which seam give that alternoon and exertion so decessary for the preservation of civil liberty. The importance and truth of these reflecnons have operated on a number of Germans in this city, they have therefore thought fit to associate themselves in a society under the name of the German Republican Society of Philadelphia. The German character has hitherto languished in America, owing to the inattention of the Germans to objects of government and education; it is high time they should step forward, declare themselves independent of other influence and think for themselves. Ignorance not only excludes us from many enjoyments in life, but renders us liable to imposition, and to judge of an evil and its extent we should have a mind cultivated by education, added to our own, or the experience of others; hence the necessity of instruction and information in a government where every citizen should be capable of judging of the conduct of the rulers, and the tendency of the laws. The society wishes to/impress the importance and advantages of education upon the minds of their brethern throughout the state. To be respected men should be virtuous, but to be capable of fulfilling a republican duty and of serving our country, we should connect wisdom with virtue. There is a disposition in the human mind to tyrannize when cloathed with power, men therefore who are entrusted with it, should be watched with the eye of an eagle to prevent those abuses which never fail to arise from a want of vigilance. Jealousy is a security, it is a virtue in a republic, for it begets watchfulness; it is a necessary attendant upon a warm attachment to our country.

The society wish to call the attention of their countrymen to affairs of state; they wish to inspire them with jealousy to guard them against every encroachment on the equality of freemen. As the faithful administration of government depends greatly upon a judicious delegation made to offices dependent upon the people, it is a common duty to give this every attention; we shall therefore comprehend this in our plan, and we shall take the liberty, occasionally, to offer our opinions, and shall take a peculiar pleasure in receiving a fixee communication of sentiment from you on this subject. . .

Thus we have in as concise manner as possible, pointed out the views of the society, and we hope for your concurrence and assistance in giving the Germans that station which their industry, their integrity, and their patriotism merit; any communications which you have to make, you will please address to the President of the German Republican Society of Philadelphia. As we have in our constitution provided for the admis-

THE SOCIETIES APPEAR sin of members at superior of the state of t at distance by the tipe of honorary and corresponding of our body, that we may can well as public happiness, By the order of the society. HENRY KAMMERER

long circular of the German democrats contains the basic principles of the societies subsequently organized, namely, the maintenance of vigilance concerning the actions of governmental officers, the search for self-improvement through increasing political education, and the correspondence with other societies of a similar nature to insure a unified viewpoint.

Vice-President

A Customer of the National Gazette had seen the circular when it appeared in German in the Philadel phische Correspondenz, April 9, 1793. He wrote Freneau asking him to print an English translation in his paper. His letter closes with a significant paragraph:

It would be to the advantage of Pennsylvania and the union if political societies were established throughout the United States, as they would prove powerful instruments of support of the present system of equality, and formidable enemies to aristocracy in whatever shape it might present itself. May the example of the Gorman Republican Society prove a spur to the friends of equality throughout the United States."

Some years before, Benjamin Franklin had offered a friendly critiosm of the German Americans, saying they were too isolated in their group loyalty and that they should increase their interest and activity in the new republic. Now the tables were turned: the Germans set the example in political organization for other Americans

States and Grand Asturitor, April 15, 1793 [italics mine]. This was the layer of Beslimin Frankin Bods, who reprinted the entire story of the German States and Trensan's Maintain from Pressan's Maintain and Expenditure from Pressan's Maintain and Expenditure from Pressan's Maintain and Pressan's M

THE SOCIETIES APPEAR

The records do not reveal whether the citizens of Norfolk, Virginia, were influenced by the Germans in and around Philadelphia. Late in May a Norfolk and Portsmouth Republican Society appeared. On June 3 the "Standing Committee" met and adopted the declaration of the association, which all members were expected

We the undersigned citizens, declare as our unafterable opinion, that the blessings of a just, mild and equitable government can only be perpetuated by that pure spirit of Republican vigilance to which (under favor of the Supreme Governor of the Universe) we owe our present political ease, tranquillity and happiness,

That the inattention which many of our fellow citizens discover toward the dearest rights, privileges and immunities of freemen, is to us a matter of serious concern any regret. That the excellence of a mild representative government (attording an example of the happiness of equal liberty) will excite jealousias in the mind, and be painful in the sight of tyrants and their abettors; it does therefore behoove men who are experiencing the blessings of liberty, to be ever on the guard against the machinations of those enemies to mankind.

That the imaginary/security into which we have been fulled, by our remote situation from the combined despots of Europe and other considerations, may have the most fatal tendency; if not to destroy our independence as a nation, at least to sap the foundation of that glorious fabric upon which our liberties rest-our free and excellent constitution. That it becomes Republicans at all times to speak their sentiments freely and without reserve; but more particularly at this alarming period, when we behold the Tyrants of the world combined, and every engine of despotism employed in making a grand effort to trush the infant spirit of freedom, recognized by our brethern of France, whose virtuous exertions (in a/cause so lately our own) we cannot as men and as Republicans behold with indifference, or contemplate without a mixture of sympathy and admiration.

That/it is the truth, not less notorious than it is to be lamented, that in the bosom of our own country we have men whose principles and sentiments are opposed to all free governments, that such are just objects

That strongly impressed with these sentiments, we have conceived

"Bookmarked" and "Bug-Managed"

30 THEORY

towards maturity. Children in the elementary scho secondary schools, and the older students in our colleg practice in these thinking operations.

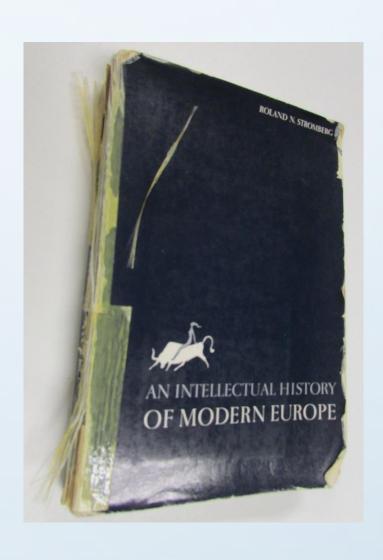
If we emphasize these operations more in the ear we shall develop students who employ more caution and drawing conclusions. We shall have students who course of action. We shall have students who delving for assumptions. We shall have students who

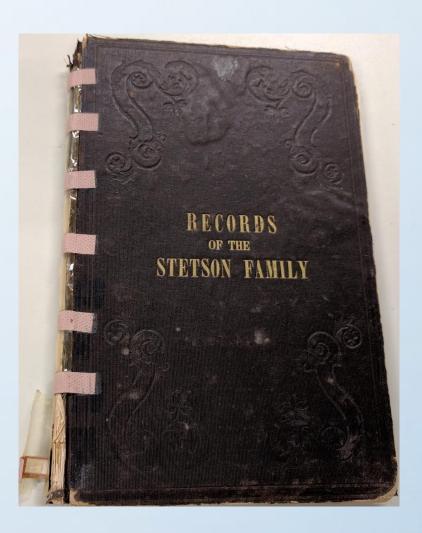


Washed, Stained, Oiled, and....

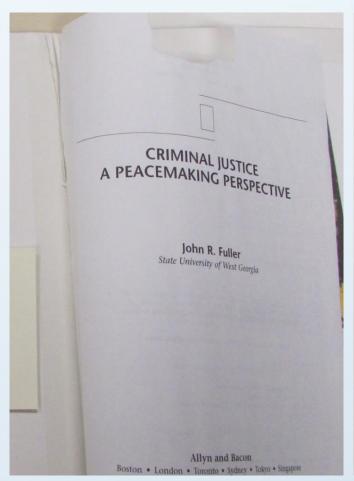


"Rescued" and "First-Aid"-Treated





"Loved"





Chewed



Preservation Awareness Exhibits

Date started: 1999

Length: One week to one month

Location: Library lobby

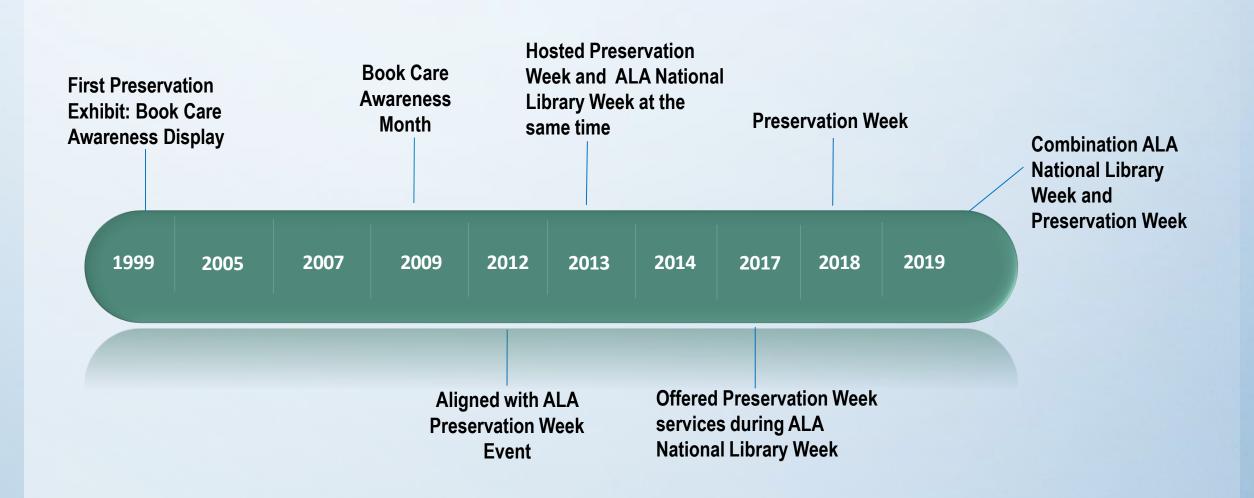
Frequency: Every other year since 2009, sometimes content is

combined with National Library Week

Content: How to care and preserve print and other format of

materials

Exhibit and Event Progression



Advertising and Outreach

- Collaborate with Graphics Department to design posters and table tents
- Contact Event Services:
 - Request tables
 - Disperse posters and table tents throughout the campus
 - Advertise on Campus TV
- Contact custodial to make sure table tents do not get thrown out
- Reserve table cloth(s) with the catering department
- Campus-wide e-mail blasts to students and faculty/staff

Exhibit Contents

Tables

Displays

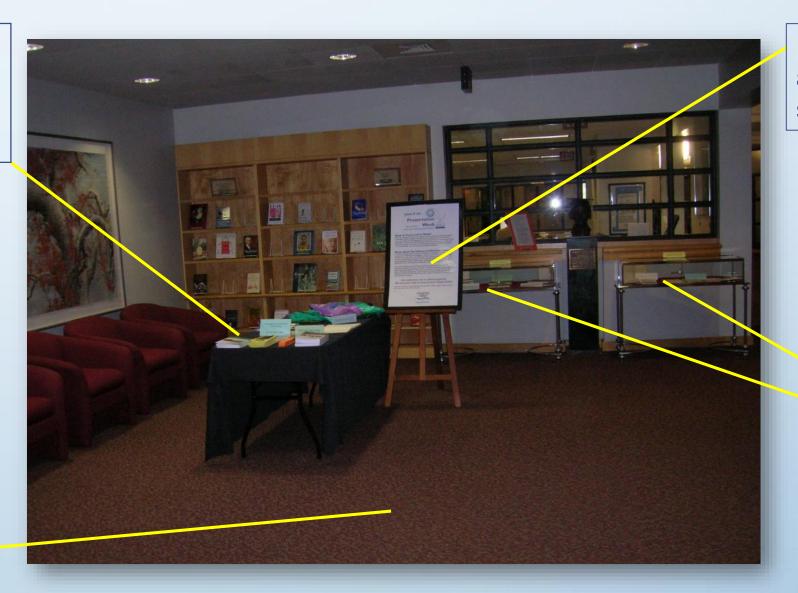
Presentations

Services



First Impressions

Table with free "goodie bags", brochures and bookmarks



Introduction and mission statement

Path of students entering Library

Display cases featuring mended or damaged books

Exhibit Table Contains

- Free rain bags made from recycled materials
- The bags also serve as "goodie bags" stuffed with:
 - bookmarks and brochures on preservation, including preserving print and digital materials of library and personal collections
- Free booklets on book preservation and repair
- A sign-in book with exhibit date for statistics



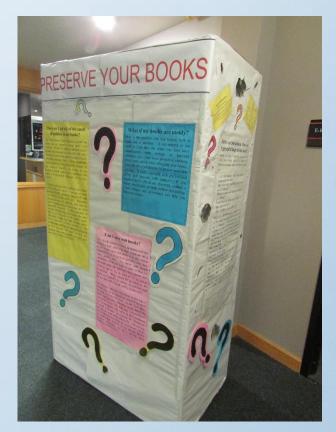


Displays

- Display cases:
 - 4-5 display cases for every exhibit
 - Presented variety of damaged and repaired books
 - Displayed assortment of repair/mending supplies
- Other information
 - Book parts; common problems in preservation presented in Q&A format







Presentations and Services

- Live mending demonstrations
- Free book mending for students and faculty
- Videos for viewing-ULTRA (The Undergraduate Learning, Training and Awareness Program) credit













What Worked on Hosting Exhibits

Planning

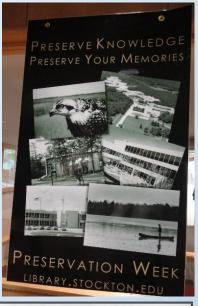
- Make a detailed plan that includes:
 - A timeline
 - Action items
 - Methods of actions
 - Responsible parties
 - Needed materials/information
- Record what comes to mind
- Allow enough time

BOOK CARE AWARENESS EXHIBIT The Library lobby Place of display: Video recordings, rain bags, bookmarks, posters, brochures, table-tent signs, display cases, pictures of damaged books, sample damaged books and mending supplies. Materials: 1. Video tape viewing. Video recordings entitled "Murder in the Stacks" and "Slow Fires: On the Preservation of the Human Record" will be available for Activities: the community to watch. The tapes address the importance of preservation and the general care and handling of library materials. 2. Book repair demonstrations. Faculty, staff and students are encouraged to bring one of their books for repair to the demonstration. Mending will be performed on spot for two hours daily during the week. Timeline Get approval from library administration Research for updated information on preservation Research for preservation awareness survey questionnaires Revise previous display Introduction. (We have a tape on the first display) Draft contents of display flyers, brochures, bookmarks and table tents (make sure to credit the appropriate organizations/persons from whom we take the idea and content from Research for rain bags venders 11-12/08 Gather display supplies --reserve library display cases, easels -- reserve the two video tapes and equipment for the event --find display boards for posters, photos, display O&A -- supply anything else that is useful for the display Prepare for display -- make display flyers --print out display Introduction and mount it on a board --work with Graphics/Print Shop for display brochures, bookmarks -print out O&A 1/09 Prepare damaged materials --select damaged books for display -draft exhibit language for selected books; decide their display order, methods and locations --select repaired materials (books, ref books, periodicals) to showcase mending accomplishment; prepare language to communicate the idea that prevention is the best way for books 2/09 Final check on preparations -- make sure all the supplies are in place --make sure printout work is completed from Print Shop --all work should be completed, except survey form --prepare survey form and make copies 3/2009 Exhibit month

Publicity

- The exhibits were publicized across the campus with flyers, posters, table-tents in the library, hallways and on dining tables
- The events reached to the student newspaper, campus TVs and e-boards, email listings of all user groups
- Involve students and faculty



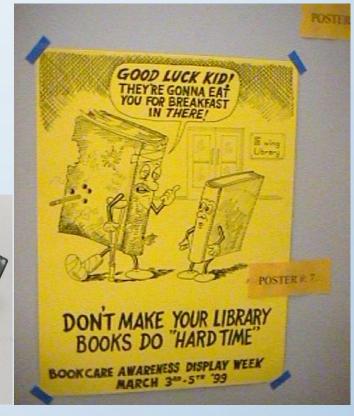




Activities

- Poster contest with cash awards for winners
- Credit-earning (ULTRA) movie viewings
- Live book repair demonstrations
- Free book repair and exchange
- Involve students and faculty

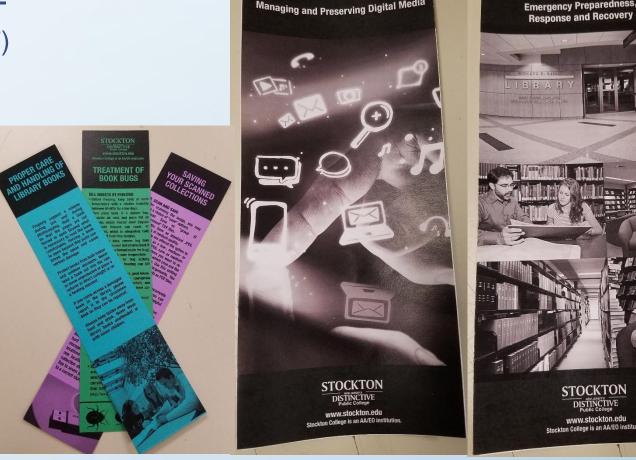




Information Provided

- Imparting accurate and up-todate information (Cuming, 2007)
- Providing information on different material formats, e.g., print, digital, photographs, etc.

Cuming, Jocelyn. (2007). Promoting Preservation awareness in New Zealand: the role of the National Preservation Office, Te Tari Tohu Taonga. Alexandria: The Journal of National and International Library and Information Issues, 19(1), 37-45.



THE RICHARD E. BJORK LIBRARY

THE RICHARD E. BJORK LIBRARY

Exhibit-Conscious

- Always be on the lookout for sample items to exhibit when working with damaged materials
- Designate an area for exhibit materials
- Be aware of new trends and techniques







Budget-Friendly

- Be creative!
- Aim at no cost or low cost programs
- Acquire free materials whenever possible
- Use recycled materials







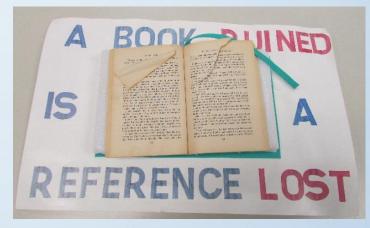
Lessons Learned on Hosting Exhibits

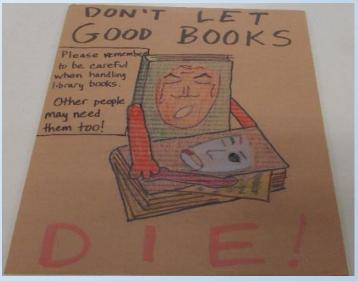
- Exhibit running time
 - 1 week vs. 1 month
- Exhibit schedule
 - Check Campus Calendar
- Exhibit materials
 - Try to avoid adding dates on advertisement materials



Lessons Learned (Continued)

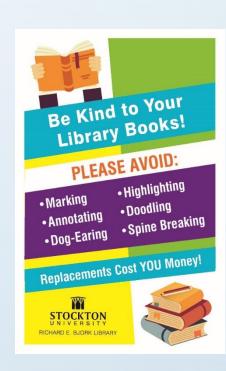
- Documentation
 - Sign-in logs
 - Photographs of visitors
- Budget and bulk ordering
 - Order materials in bulk
 - Look to grants
- Contests/Activities
 - Mindful wording for contests/activities
 - Awareness of long-term storage commitment





Preservation Awareness Continues: Activities on Campus

- "It Can Be Saved"-demonstration for the Stockton
 Action Volunteers for the
 Environment (SAVE), April
 2015
- Preservation awareness education with library staff
- Campaign flyers throughout the library











Preservation Awareness Continues: Outside Stockton

- Book History and Mending program for 7th
 Grade Girl Scout Troop, November 2017
- Book Mending/Preservation demonstration for "Take Your Child to Work Day," April 2018
- Girl Scout Book Badge Program, July 2018



Future Work

- Continue reaching out to students and faculty
- Continue preservation awareness education with library staff
- New territory exploration with the archivist/special collections librarian in reaching out to community



Resources--Organizations

- ALA Preservation Week Provides massive amounts of Preservation Information and Resources, including Event Planner (http://www.ala.org/alcts/preservationweek)
- Conservation Center for Art & Historic Artifacts (CCAHA) (Philadelphia,
 PA) Largest nonprofit conservation center offering treatment services and information (http://www.ccaha.org/publications)
- LYRASIS Provides resources and links to standards and best practice in preservation management, training and project consulting (https://tinyurl.com/n3p37la)
- Northeast Document Conservation Center (NEDCC) An independent conservation laboratory specialized exclusively in the conservation and preservation of paper- and film-based collections. (https://www.nedcc.org/)

Resources--Institutions

- Library of Congress Preservation Department (http://www.loc.gov/preservation/)
- Indiana University's E. Lingle Craig Preservation Laboratory (https://libraries.indiana.edu/preservation)
- Hoover Institution Library and Archives Preservation Resources (http://web.stanford.edu/~rayan/hooverpreservation.html)
- MIT Conservation and Preservation Services (https://libraries.mit.edu/preserve/)
- University of Delaware Library Center for Digital Collection: Conservation
 Unit (http://www2.lib.udel.edu/Preservation/)

Other Resources

- Preservation Week Event Toolkit (http://www.ala.org/alcts/preservationweek/tools)
- Brodart "Guide to Book Care and Repair" (http://www.brodartbooks.com/)
- Gaylord Archival "Guide to Collections Care" (http://www.gaylord.com/)
- "Videos on Preservation" from ALCTS/ALA (http://www.ala.org/alcts/preservationweek/resources/video)
- "Free Preservation Webinars" from ALA (http://www.ala.org/alcts/preservationweek/webinars)

References

- Cuming, J. (2007). Promoting preservation awareness in New Zealand: The role of the National Preservation Office, Te Tari Tohu Taonga. *Alexandria: The Journal of National and International Library and Information Issues,* 19(1), 37-45. doi:10.1177/095574900701900104
- Heritage Preservation. (2005). A public trust at risk: The heritage health index report on the state of America's collections. Retrieved from http://resources.conservation-us.org/hhi/
- Page, J. A. (1997). Reaching your customers: The first steps. In J. M. Drewes and Julie A. Page (Eds.), *Promoting preservation awareness: A sourcebook for academic, public, school, and special libraries* (pp. 3-6). Westport, Conn.: Greenwood Press.

Questions?

Thank You!

Contact information:

Jian Wang: Jianrong.Wang@stockton.edu

Stephanie Sussmeier: <u>Stephanie.Sussmeier@stockton.edu</u>

