VALE
Strategic Planning
Focus Group
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• Melissa Lena  
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• Marilyn Ochoa  
  *Middlesex County College*

• Donna Rosinski-Kauz  
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Welcome

➢ VALE’s last Strategic Plan implemented in July 2015

➢ Planning & Assessment Committee (PAC) is a standing committee of VALE Executive Committee since 2015

➢ Strategic planning survey sent to VALE listserv in September 2018
Session Objective

- Strategic Planning process will include a review of current VALE policies and practices.

- Survey results and focus group feedback will guide VALE’s Strategic Planning Process.

- At this session, we will be asking for your thoughts and opinions on current and future paths that VALE can take to serve the needs of New Jersey’s academic libraries.
Session Guidelines

➢ All feedback is welcome and will be reported anonymously

➢ Four questions, 10 minutes per question

➢ Please raise hand

➢ Everyone will be respectful
Question 1

- To better serve the membership, what new programs, initiatives, products, or services - if any - should VALE add to address new, emerging, or unmet needs?
Question 2

- What concerns do you have about VALE?
- OR -
- What are some of the challenges you see as facing VALE?
Question 3

- How can VALE work in synergy better with other NJ-based organizations, such as NJLA-CUS, ACRL-NJ, NJEdge, NJASL, LibraryLinkNJ, etc.?
Question 4

● Any other comments about VALE that you would like to share?
Thank You

➢ Your feedback will be coded and presented by PAC to the VALE Executive Committee

➢ This information will guide VALE’s Strategic Planning Process

➢ If you would like to continue the conversation, please Contact Us
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