Overview
Ask them what they know: Lo-Tech vs. Hi-Tech
Differentiated Instruction
Student Led Conversation
Customized Instruction

Modern Dog Design vs. Target Corp.

Seattle design firm Modern Dog alleges that their illustrations have been lifted for a T-shirt produced by Disney/Target for sale, and filed a lawsuit. The case is pending. This case is significant because it shows a small artist taking on a large corporation. Modern Dog was recently forced to sell their studio to cover legal costs.

Plagiarism in Marketing
Create Choices
Unique Learning Objects/Activities

NYC OpenData

Open Data for All New Yorkers
Where can you find public Wi-Fi in your neighborhood? What kind of tree is in front of your office? Learn about where you live, work, eat, shop and play using NYC Open Data.

Search Open Data for things like 311, Buildings, Crime

MoMA

Fashion Modern?
Through January 28
Museum of Modern Art
## Authentic Learning Experiences

<table>
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<tr>
<th>Learning Objective</th>
<th>Real World Application</th>
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| Students will use their critical thinking skills to effectively evaluate internet resources in order to locate and use credible information. | Being an effective evaluator of information online will help you:  
• Make informed purchases  
• Determine credibility of information being shared  
• Use credible information in the workplace |
Meet Up with the Professor
Self Awareness & Goals

Growth Mindset: Personal Accountability & Reflection

Did I work as hard as I could have?

Did I set and maintain high standards for myself?

Did I spend enough time to do quality work?

Did I ask questions if I needed help?

Did I make good use of available resources?

Did I regulate my procrastination, distractions, and temptations in order to complete my work?

Did I review and re-review my work for possible errors?

Did I examine best practices for similar work?

Is my work something for which I am proud—something that I would proudly show to a large, global audience?
Questions?

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