Innovative Electronic Peer Analysis for Collection Development

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Old vs. New

Rowan University

- Established in 1923, R3 2017
- FTE Fall 2017 16,250
- Print titles: 335K+
- eTitles: 710K+

Rutgers University & Princeton University

Rutgers University

- Chartered 1766, land grant institution 1864
- 4.9 million+ print & electronic items
- (711,692 ebooks)

Princeton University

- Founded 1747, Graduate school founded 1900
- 7 million+ print volumes
Business Review

- Identify peers
- Over 300 databases
- Manual process

![Business Review Chart](chart.png)
Process

- Comparison is impossible
- FTE always individual
- Turnaways and?
- What about reaccreditation standards?
EResources Best Practices Improve Integrity of Usage Statistics

- Systematically Apply Eresources Best Practices to all Eresources
- Conduct one-time audit/test of administrative credentials (used to obtain usage statistics) stored in ERM
- Correct records
- Document Non-COUNTER-Compliant vendors
- Incorporate monitoring of administrator credentials in ongoing Eresources management workflow
Generating ACRL/IPEDS Annual Usage Statistics:
Before and After Implementing Best Practices

<table>
<thead>
<tr>
<th>Pre/Post Audit</th>
<th>Year</th>
<th>Nature of Report</th>
<th>How Long It Took to Generate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before Audit -</td>
<td>2015</td>
<td>Guesstimate</td>
<td>NA</td>
</tr>
<tr>
<td>After Audit -</td>
<td>2016</td>
<td>Accurate</td>
<td>3 months</td>
</tr>
<tr>
<td>After Audit &amp; incorporated into ongoing eresources workflow -</td>
<td>2017</td>
<td>Accurate</td>
<td>1.5 days</td>
</tr>
</tbody>
</table>
Library Assessment Through Actionable Data

- Collect and Disseminate usage data for library databases and eJournals and share with the administration team.
- Present the data in a unbiased objective manner that is free from “library think” preconceptions.
- The data presented is used to make decisions with regard to contract renewals and the evaluation of future purchasing decisions.
- There are many challenges that come into play when pulling data.
- Data analysis is important for making informed decisions and maximizing the effectiveness of library e-resources.