Innovative Electronic Peer Analysis for Collection Development

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Old vs. New

Rowan University



- Established in 1923, R3 2017
- FTE Fall 2017 16,250
- Print titles: 335K+
- eTitles: 710K+

Rutgers University & Princeton University



Rutgers University

- Chartered 1766, land grant institution 1864
- 4.9 million+ print & electronic items
- (711,692 ebooks)



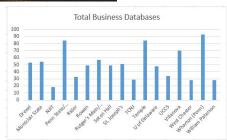
Princeton University

- Founded 1747, Graduate school founded 1900
- 7 million+ print volumes

Business Review



- Identify peers
- Over 300 databases
- Manual process



Process



- Comparison is impossible
- FTE always individual
- · Turnaways and?
- · What about reaccreditation standards?



EResources Best Practices Improve Integrity of Usage Statistics

- Systematically Apply Eresources Best Practices to all Eresources
- Conduct one-time audit/test of administrative credentials (used to obtain usage statistics) stored in ERM
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Correct records

- Document Non-COUNTER-Compliant vendors
- Incorporate monitoring of administrator credentials in ongoing Eresources management workflow

Generating ACRL/IPEDS Annual Usage Statistics: Before and After Implementing Best Practices

1.5 days

Pre/Post Audit | Year | Nature of Report | How Long It Took to Generate

Before Audit - 2015 Guesstimate NA

After Audit - 2016 Accurate 3 months

After Audit & incorporated into ongoing eresources workflow -

2017 Accurate

Library Assessment Through Actionable Data

- Collect and Disseminate usage data for library databases and eJournals and share with the administration team
- Present the data in a unbiased objective manner that is free from "library think" preconceptions.
- The data presented is used to make decisions with regard to contract renewals and the evaluation of future purchasing decisions.
- There are many challenges that come into play when pulling data.
- Data analysis is important for making informed decisions and maximizing the effectiveness of library eresources.



