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Mercer County Community College
Middlesex County College
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Montclair State University
New Brunswick Theological Seminary
New Jersey City University
New Jersey Institute of Technology
New Jersey State Library
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Passaic County Community College
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Princeton University
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Raritan Valley Community College
Richard Stockton College of NJ
Rider University
Rowan University
Rutgers, The State University of New Jersey
Saint Peter's College
Salem Community College
Seton Hall University
Somerset Christian College
Stevens Institute of Technology
Sussex County Community College
The College of New Jersey
Thomas Edison State College
University of Medicine and Dentistry of New Jersey
Union County College
Warren County Community College
William Paterson University

**Twelfth Annual VALE/NJ ACRL/NJLA CUS
Users' Conference**

**Strengthening Connections
Keeping Our Libraries Vital**
Wednesday, January 5, 2011



Dedicated to Innovation & Collaboration

VALE
new jersey

Virtual Academic Library Environment



The Conference Planning Committee would like to acknowledge all of the vendors, presenters, and other individuals who helped to make this event possible.

We would also like to thank:

Judy Avrin (Registration and Vendor Liaison)
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VALE Website Committee

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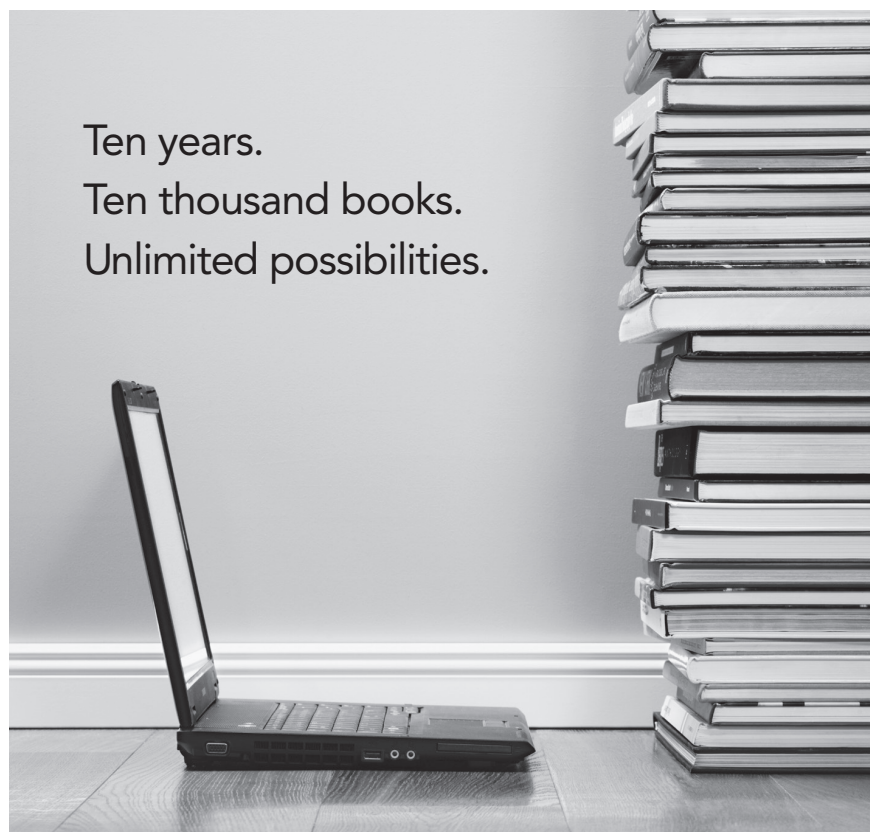
Notes



Our Keynote Speaker, James G. Neal, is Vice President for Information Services and University Librarian at Columbia University. A frequent speaker at national and international conferences, James Neal is also a consultant and published author, with a focus in the areas of scholarly communication, intellectual property, digital library programs, organizational change, and human resource development. He has served on the Scholarly Communication committees of ARL and ACRL and as Chair of the Steering Committee of SPARC, the Scholarly Publishing and Academic Resources Coalition, and currently on the Board of the Columbia University Press.

He has represented the American library community in testimony on copyright matters before Congressional committees, was an advisor to the U.S. delegation at the World Intellectual Property Organization (WIPO) diplomatic conference on copyright, has worked on copyright policy and advisory groups for universities and for professional and higher education associations, and during 2005-08 was a member of the U.S. Copyright Office Section 108 Study Group. He was selected the 1997 Academic Librarian of the Year by the Association of College and Research Libraries and was the 2007 recipient of ALA's Hugh Atkinson Memorial Award and the 2009 ALA Melvil Dewey Medal Award. And in 2010, he received the honorary Doctor of Laws degree from the University of Alberta.

We are very happy to welcome Jim Neal as our 2011 Keynote Speaker.



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b. Comparison of Selected Reference Management Tools

Yingting Zhang, UMDNJ
Kerry O'Rourke, UMDNJ

In order for users to decide which reference management tool is best for their needs, it is important to know each tool's strengths and weaknesses. This poster will compare four reference management tools, one of which is licensed by the library and three of which are open source and freely available.

c. Continuing the Tradition, Forging New Connections

Karen Pifher, Peapack-Gladstone Library
Melissa Hofmann, Rider University

This poster session, sponsored by the Research Committee of NJLA's College and University Section, will announce new outreach initiatives focusing on monthly discussions of Committee participants' current research, mentoring opportunities and making connections among constituencies for librarians in all fields as well as highlight previous award winners. Information on submitting research for this year's research award and research forum will be available.

d. Enhancing Curriculum Collections to Support Teacher Education

Claire Clemens, The College of New Jersey
Catherine Weng, The College of New Jersey

This poster details the creation of a TCNJ Curriculum Reference Collection to support teacher education. In the absence of a Curriculum Materials Center, colleges and universities may adapt existing facilities and collections to fulfill the functions of a CMC. An overview of curriculum materials at NJ institutions and curriculum reference collection development policy recommendations are included.

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h. Integrating Searchpath into the Curriculum: Innovations and Outcomes

Jaimie D. Donnelly, Georgian Court University

Jeffrey C. Donnelly, Georgian Court University



Georgian Court University Library has recently incorporated a new Searchpath Information Literacy Tutorial into the university course curriculum. In collaboration with key departments throughout the university, as well as the development of small tutorials and module quizzes, GCU has seen significant use of their tutorial in its initial year, which this poster will illustrate.

i. The Library on Your Mobile

Pat Denholm, Bergen Community College

Yolanda Sheppard, Bergen Community College

Rong Wang, Bergen Community College

A demonstration and brief description of steps the Library at Bergen Community College used to create a mobile website [<http://www.bergen.edu/library/sslmobile>]. The mobile site provides access to key Library resources for busy on-the-go students with smart phones and other mobile devices.

j. Profiling for Success: Bibliometric Services in Libraries

Judit Ward, Rutgers University

James Cox, Rutgers University

Molly Stewart, Rutgers University

The Center of Alcohol Studies Library is a small research library in a unique position to provide individualized assistance to researchers. This poster shares the library's recent experience of collaborating with a senior faculty member to create her research profile for a promotion package after evaluating pre-selected bibliometric tools.

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n. Using Assessment to Make Difficult Choices in Cutting Periodicals

Kerry (Hoong) Chang-FitzGibbon, Richard Stockton College
Mary Ann Trail, Richard Stockton College

All too often, the librarians are caught between declining budgets, increased programmatic demands and faculty needs. Unfortunately, decisions on the annual periodical budget too often result in an annual backlash from the faculty, the consequences of which often include bruised egos and bad relations. In an effort to break the cycle of conflict over budget decisions, the librarians used assessment data to propose cuts in the print periodical collection.

o. The VALE Bibliographic Control and Metadata Committee

Jianrong Wang, Richard Stockton College
Cathy Weng, The College of New Jersey

The BCMC consists of academic librarians in New Jersey who share and explore common issues related to technical services. BCMC has accomplished many initiatives aimed toward a well-informed and proficient bibliographic control community. New and exciting issues are evolving in the technical services and metadata field. Learn about a committee willing to assist and support you.

p. Vital Services for Special Needs Patrons

Craig Anderson, Kean University
Janette González, Kean University
Chrisler Pitts, Kean University

This poster session will highlight how libraries at institutions of higher education, including Kean University, provide equal access to patrons with disabilities. The poster will show how academic libraries promote the Americans with Disabilities Act (ADA) of 1990, by using a variety of assistive technologies and individualized research assistance.



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learning (hybrid) course using video capture tutorials and a variety of assessment tools to enhance student learning.

c. Faculty-Librarian Cooperation: An Embedded Librarian Project in Health Studies

Bojana Beric and Lisa Coats, Monmouth University

This session will illustrate a collaborative project between a health education faculty member and a librarian as an innovative teaching strategy in the health promotion, senior level college class “AIDS and the Global Society.” It will outline the process of developing a collaborative approach and provide the analysis and assessment conducted over the course of four semesters for possible replication in other courses requiring extensive library research to support projects.

d. Keeping Our Libraries Vital and Our Sanity Intact When Experiencing Middle States

Jaqui DaCosta, Georgian Court University

The VALE Shared Information Literacy and NJLA/ACRL User Education Committees are pleased to sponsor this panel discussion on members' experiences of preparing for, and living through, a Middle States Accreditation Review. The emphasis will be on how information literacy is handled through this review process.

e. Promoting Ethical and Legal Use of Information on Our Campuses

Lynee Richel, County College of Morris
Loretta McLaughlin Vignier, William Paterson University

This presentation outlines the importance of library input during the development of institutional policies on ethical and legal information use. We will identify institutional stakeholders that collaborate with academic libraries on policy development. Finally, we will present best methods to promote the institution's policy and give guidelines for future advocacy.

search database (EBSCO Discovery). Users can get scholarly search results without having to visit the library website.

b. Connecting with the Curricula: Infusing Information Literacy in Classroom Content

Megan Dempsey, Raritan Valley Community College
Beth Bloom, Seton Hall University
Martha Mestrovic Deyrup, Seton Hall University

This session will present two strategies for infusing information literacy into students' coursework: incorporating scaffolded Information Literacy Instruction into course content and assignments, and training classroom faculty to effectively teach and reinforce information literacy skills. Both practical strategies move IL instruction beyond the one-shot session and into the curriculum.

c. Making Digital Video Accessible and Teachable: An NJVid Update

Sandra Miller, William Paterson University
Chad Mills, Rutgers University

NJVid, New Jersey's Digital Video Portal and Repository, is now in its third year. Two collections have launched — the Commons and Commercial Video — and the amount of videos available in NJVid has increased dramatically. Along with the videos comes a new Annotation Tool that makes teaching and learning interactive and effective.

d. Strengthening Connections via the VALE Drupal Website

Denise O'Shea, Fairleigh Dickinson University

In this presentation, sponsored by the VALE Website Committee, we will show conference attendees how to navigate the new VALE website, how to contribute content, and how to use the site's interactive features.

1:30 pm – 2:20 pm

Afternoon Breakout Sessions I

Note: Breakout Session room locations can be found on the program insert.

a. Being There is Not Enough: A Study of the Effectiveness of Web 2.0 Use in Academic Libraries
Jia Mi (The College of New Jersey)

An increasing number of academic libraries have been embracing the use of Web 2.0 applications to enhance services to library users. The essence of Web 2.0 is its interactivity shared among communities. The author examined 52 academic library Web sites in New Jersey to see the extent of adoption of Web 2.0 applications, and, where possible, the success of any implementations as measured by user numbers and any evidence of any interaction with the sites by users. Creating a presence is just the beginning; effectively use Web 2.0 to increase communication and collaboration with our users is the goal. The study demonstrates that Web 2.0 applications seem to be adopted without any true evaluation in place. Libraries must drive technology, not be driven by it, and marketing hype must not be construed as fact. Libraries that are truly focused on their users must survey, quantify, question, and measure anticipated impacts and results before expending limited resources of time, money and people on projects that are not wanted, not needed, or not used.

b. Building a Collection that Meets Users' Needs: The E-book Patron-Driven Model

Melissa De Fino, Rutgers University
Mei Ling Lo, Rutgers University

This presentation will provide an overview of the implementation of a patron-driven model for e-books acquisitions at Rutgers University Libraries. We will discuss the benefits and challenges of adopting such a model in collection development.

c. Collection Analysis for Cancellation Purposes

Pamela Theus, William Paterson University

There are many reasons libraries engage in collection analysis. One reason is to identify areas where subscriptions are costly but have little use. These titles may be candidates for cancellation. In this session, sponsored by the VAlE Cooperative Collection Management Committee, see how faculty input informs this project and strengthens the connection between libraries and academic departments.

d. Connecting with First Year Students

Mary Beth Meszaros, Monmouth University

Nancy Weiner, William Paterson University

This session will provide an overview of library instruction developed for First Year Seminar classes at Monmouth University, which recently introduced themed, discipline-specific First Year Seminar classes, and William Paterson University, which bases library instruction upon themes from a common reader. Presenters will also discuss their relationships with their First Year Programs and detail the challenges and rewards of connecting with first year students.

e. How Cultural Celebrations Can Strengthen an Academic Library's Relationship with Students and Faculty

Bonnie L. Fong, Felician College

Holding cultural celebrations provides the academic library the opportunity to increase its presence on campus, but success in library programming depends on collaborative partnerships involving students, faculty, and staff. Thus, this presentation will focus primarily on these relationships – how to determine to whom to reach out, how to convince them to work with the library, and how to continue strengthening our connection afterwards so that we might work together in other capacities, as well.

f. More than Collaboration: The Intervening Librarian

Mark Thompson, Middlesex County College

Libraries contend for user attention today as never before. Students' busy lives may bring them to the library, but when there they often do not ask for help or may not work on academic assignments. Instead librarians can intervene during the occasions when and where students do seek help. We can still bring our skills to improving educational outcomes by seizing opportunities all across the campus. This talk will describe efforts to bring information skills to bear at tutoring, in the writing center, at EOF or minority affairs offices, during first year experience classes or in open labs.

g. Three Summative Surveys in Assessing Information Literacy and Learning Outcomes

Ma Lei Hsieh, Rider University

Pat Dawson, Rider University

The Rider University Moore Library developed three summative information literacy (IL) surveys since fall 2009 using GoogleDocs. The third survey combined the previous two and is used for pre and post-surveys for two core courses. The surveys revealed a rich set of data on students' IL knowledge and learning outcomes.

2:30 pm – 3:20 pm

Afternoon Breakout Sessions II

Note: Breakout Session room locations can be found on the program insert.

a. Bridging the Gap from Wikipedia to Scholarly Sources: A Simple Library Bookmarklet

Barbara Arnett, Stevens Institute of Technology

Valerie Forrestal, Stevens Institute of Technology

To bridge the gap between free internet resources and the deep web, we created a javascript bookmarklet that can be used in any browser to execute a search in a federated

f. RDA Implementation: Jumping With Both Feet

Brigid Burke, Fairleigh Dickinson University

RDA (Resource Description and Access) is now published, tested, and soon to be implemented as the replacement for AACR2 (Anglo-American Cataloging Rules 2nd edition). This presentation makes sense of the changes and how they will impact academic libraries, using Fairleigh Dickinson University's implementation as an example.

g. Using the ACRL Value of Academic Libraries Research Review and Report @Your Library

Luis Rodriguez, Kean University

In September 2010, ACRL released Megan Oakleaf's comprehensive review and report on the literature of the value of academic libraries. This session, sponsored by the VALE Assessment Committee, will review the findings and recommendations of the report and promote discussion on what the findings and recommendations mean for academic libraries and how the findings and recommendations can be used to better make the case for the value of your library.

12:20 pm – 1:15 pm
MULTIPURPOSE ROOM

Lunch - Sandwich Buffet

Poster sessions will also be available from 12:45 pm.

e. Too Few Librarians, Too Many Students: Moving a Successful Information Literacy Program Online

David Scharf, New Jersey Institute of Technology
Heather Dalal, New Jersey Institute of Technology

We will describe issues, decision points and outcomes in moving face to face workshops to online modules embedded in 40 sections of freshman composition using Moodle course management software and Voicethread for programmed learning online.

f. Tracking and Metering Library Usages on the Web

Sharon Yang, Rider University
Pat Dawson, Rider University

This presentation will introduce free Web usage tracking/metering tools from downloading, installation, configuring, and data reading.

g. Using the Arts to Connect with Our Communities in the University and Beyond

Ann Watkins, Rutgers University
Michael Joseph, Rutgers University

Arts programming in academic libraries promotes community outreach by providing learning experiences for students, collaboration opportunities with campus departments and other cultural institutions, and venues for artists, musicians, dancers, and audiences to meet and discuss creative endeavors. The Dana and Alexander Libraries of the Rutgers University Libraries exemplify success through their ambitious series of exhibits, concerts, events and their outstanding collaborative program, the annual Book Arts Symposium.

10:00 am – 11:15 am
MULTIPURPOSE ROOM
**Welcome/Organizational Updates/
Keynote Address**

Welcome

Eleonora Dubicki, President, NJLA College and University Section /
ACRL NJ Chapter
Richard Kearney, VALE Users' Conference Committee

Organizational Updates

Norma Blake, State Librarian, New Jersey State Library
Eleonora Dubicki, President, NJLA College and University Section /
ACRL NJ Chapter
David Pinto, Chair, VALE Executive Committee

Keynote Address

James G. Neal, Vice President for Information Services and University
Librarian, Columbia University

11:30 am - 12:20 pm
Morning Breakout Sessions

Note: Breakout Session room locations can be found on the program
insert.

a. Keynote Speaker Follow-Up Session

James G. Neal, Vice President for Information Services and
University Librarian, Columbia University

You are invited to continue the conversation with our
Keynote Speaker in an informal session.

**b. Assessing the Integration of Information Literacy
into a Hybrid Course Using Screencasting**

Mary Ann Trail, Richard Stockton College of NJ
Amy Hadley, Richard Stockton College of NJ

Presenters describe a faculty/librarian collaboration to
infuse Information Literacy into the curriculum of a blended

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**k. Strengthening Our Connections With Library Users
Offline: The Re-Emergence of Face-to-Face
Relationships at a Small Academic Library**

Bonnie Cohn, Berkeley College

In the past few years academic libraries have been working diligently at building their library's presence online, learning from Library 2.0 advocates to "go where your users are." (e.g., catalogs on PDA's, text reference chat, blogging, Facebook pages, Twitter, etc.). While we continue to embrace the social aspects of technology, we cannot forget the value of traditional face-to-face interactions that impact our library users. Learn ways to continue to build and strengthen relationships with your on-campus students.

l. Systematic Design of Instruction for Academic Librarians

Lynee Richel, County College of Morris

Heather Dalal, New Jersey Institute of Technology

This poster will present how two librarians at different colleges applied the Dick and Carey Model of Instructional Design to their instruction sessions and tutorials. Learn all the steps in process from indentifying goals, analyzing content and learners, and writing performance objectives to developing assessments, instructional strategies, materials and evaluations.

m. Teaching Information Literacy Skills to English Language Learners

Donna Wertheimer, Rutgers University - Camden

Explore strategies for reaching the growing number of English Language Learners on college campuses. Examine instruction models based on the New Jersey Information Literacy Progression Standards. Investigate techniques developed at the Paul Robeson Library, Rutgers-Camden Campus in collaboration with ESL courses offered by our urban campus partners Camden County College and Rowan University.



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e. **"Everything Old is New Again": The Library
"Scavenger Hunt" and the First-Year Experience**

Angela Camack, Sussex County Community College

Remember "scavenger hunts?" Although replaced by information literacy classes, the scavenger hunt is a good way to introduce students in first year experience classes to the library. It is designed to introduce students to the library and its resources and make an immediate contact between new students and library staff.

f. **Get the Facts! The VALE Reciprocal Borrowing Program**

Judy Matthew, William Paterson University

The VALE reciprocal borrowing program now includes faculty, staff, graduate and undergraduate students. Find out about the program's policies, usage and how libraries can get involved. Reciprocal borrowing survey data will be presented. Session sponsored by the VALE Resources Sharing Committee.

g. **How "Next Generation" Are We? A Snapshot of the Current State of OPACs in North American Academic Libraries**

Melissa Hofmann, Rider University
Sharon Yang, Rider University

Provides a snapshot of the current state of academic OPACs in pursuit of the next generation catalog (NGC). OPACs from 260 colleges and universities in North America were rated against a checklist of twelve touted features of the next generation catalog. The session will present the findings and their implications, revealing just how well current OPACs are measuring up to the NGC ideal.

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VALE Users'/NJ ACRL/NJLA CUS

Twelfth Annual Users' Conference

Wednesday, January 5, 2011

Strengthening Connections: Keeping Our Libraries Vital

Busch Campus Center
Rutgers University
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9:00 am – 10:00 am

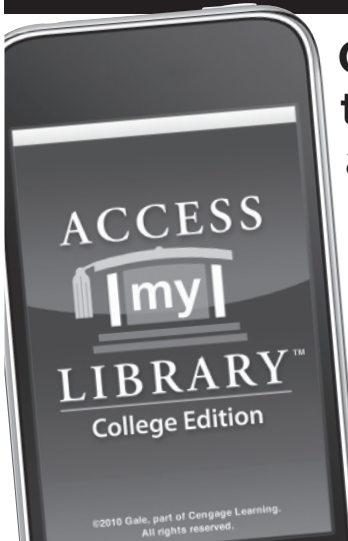
INTERNATIONAL LOUNGE

Registration/Coffee/Poster Sessions

a. Committee Connections: NJLA/CUS User Education Committee and VALE Shared Information Literacy Committee


Leslin Charles, Berkeley College
Jacqui DaCosta, Georgian Court University
Nancy J. Weiner, William Paterson University

This poster will highlight the joint projects and programs of the NJLA/CUS User Education Committee and the VALE Shared Information Literacy Committee. The poster session will also provide attendees with the opportunity to learn about each committee and how the connection between the two committees has grown and strengthened over the past few years.




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