

# WPUNJ Serial Project

A Collaborative Effort to Review and Refine Serial  
Subscriptions to Reflect Current Curricula Needs

A Presentation by  
Judy Matthew, Head of Periodicals at the  
VALE / NJ ACRL / NJLA CUS  
Annual User's Conference

# Scheduled Review of Subscriptions

- For 2007 subscriptions were reviewed for cancellation, with faculty input, prior to renewal. Though the major purpose was in response to a reduction in funds, the librarians agreed that the process was a useful project on which a regular cycle could be modeled.
- Librarian liaisons were in communication with departments about holdings, access and need. Faculty input was important to determining what was essential in the discipline.

# 2007 Project Format

	HEGIS	TITLE NAME	P	E	PCOST07	MCOST07	PM/ USE	EUSE
1	ART	AMERICAN ARTIST	x		29.95	0	1	41
2	ART	AMERICAN CRAFT	x		50	58.9	0	8
3	ART	ANCIENT MESOAMERICA	x		292	0	1	0
4	ART	APERTURE	x		50	0	3	5
5	ART	ARCHITECTURAL DIGEST	x		39.95	0	3	42
6	ART	ARCHITECTURAL RECORD	x		67	0	2	39
7	ART	ART BULLETIN	x	x	300	0	6	385
8	ART	ART EDUCATION	x		50	0	8	52
9	ART	ART IN AMERICA	x		39.95	0	7	47
10	ART	ART JOURNAL	x	x	75	0	2	350
11	ART	ARTFORUM INTERNATIONAL	x		66	0	0	0
12	ART	ARTNEWS	x		39.95	0	0	0
13	ART	BOMB	x		28	0	1	9

TITLE NAME	TOTAL USE	TOTAL COST/USE	N/DBASES	F/ACTION	L/ACTION	PRINT\$	MICRO\$
AMERICAN ARTIST	42	1.426190476	3	1	E		0
AMERICAN CRAFT	8	27.1	1	0		0	58.9
ANCIENT MESOAMERICA	1	567	0	0		0	0
APERTURE	8	12.5	1	0		0	0
ARCHITECTURAL DIGEST	45	1.775555556	1	0		0	0
ARCHITECTURAL RECORD	41	3.242682927	3	0		0	0
ART BULLETIN	391	1.534526854	3	0		0	0
ART EDUCATION	60	1.666666667	1	0		0	0
ART JOURNAL	352	0.426136364	3	0		0	0
ARTFORUM INTERNATIONAL	0	132	0	0		0	0
ARTNEWS	0	79.9	0	1	E		0
BOMB	10	5.6	1	1		1	28
COMPUTER GRAPHICS WORLD	39	2.820512821	3	0		0	0
DOMUS	0	178.35	0	1	E		0

# 2009 Project

- Relied on librarian selectors for suggestions and ranking of titles which were not showing high use and relevance to curriculum.
- Forwarded ranking to department faculty liaison for feedback.
- Proceeded with recommendations for titles to cut once agreement reached between librarian and faculty liaison.



# Targeted Publisher Collections

- Worked with specific, targeted publisher packages for an intense review of use and cost.
- Relied on the librarian to finalize a suggestion for cancellation. Librarian chose whether to communicate with faculty.
- Issues to keep in mind; for the librarian access is important, but ILL can easily replace loss of immediate access since less than 2 uses annually in last 5 years.

Title	2010 Price	Year					Total Use, 2005-2009	Cost-Per-Average Article (2009 Annual use / 2010 Use price)	Cost-Per-Average Article (Average Annual Use)	DEPT. FUND	COLLEGE	OTHER ACCESS POINTS	TOTAL 2009 USAGE WITHOUT INDEXING (FROM Ulrich's)
		2005	2006	2007	2008	2009							
Cancer Cytopathology	COMBINATION(Cancer)					0	0	0	#VALUE!	NURSING	SCI	NO from 1987 to 1995 in JSTOR Arts and Sciences I Collection from 10/01/1998 to 1 year ago in Academic Search Complete	0  MathSciNet Academic Search Complete (10/1/1998-) Arts and Humanities Search (vol.21, no.1, 2007-vol.23, no.1, 2009) The Philosopher's Index (vol.1, 1987-vol.23, 2009) Justice Abstracts (4/1/2002-) Social Services Abstracts (Selective) Sociological Abstracts (Online) (vol.11, no.1, 1992-vol.18, no.2, 2001) Academic Search Complete (4/1/2002-) America: History and Life (1/1/2002-) Historical Abstracts (1/1/2002-) Public Administration Abstracts (8/1/1981-3/31/2002) GEOBASE P A I S International (vol.1, 1981-vol.16, no.3/4, 1999) ProQuest Central (04/01/1994-) ProQuest Social Science Journals (04/01/1994-)
Philosophical Perspectives	Comes with (Nous) \$244.00	0	0	0	0	0	0	0	#VALUE!	#VALUE!	PHILOSOPHY	HSS from 06/01/2002 to present in Academic Search Complete from 06/01/2002 to present in Business Source Premier	10
Review of Policy Research	(Comes with Policy studies journal ) \$222.67					0	0	0	#VALUE!	#VALUE!	HISTORY	HSS	10



# Continuing Targeted Review

- Reviewed high cost monographic series for circulation use.
- Compared in-house versus Interlibrary Loan circulation to gauge true patron use. Surprising results.

# Circulation of Specific Series

## KWW\_Serials-AdvancesInExperimentalMedicineAndBiology

	PUBLISHER_DATE	TITLE_BRIEF	CIRC	SERIES	BIB_ID
1	c2009.	Crossroads between innate and adaptive i	0	Advances in experimental medicine and biology, v. 633	383516
2	c2009.	Hot topics in infection and immunity in chi	0	Advances in experimental medicine and biology ; v. 634	383432
3	c2009.	Therapeutic targets of the TNF superfamily	0	Advances in experimental medicine and biology ; v. 647	383835
4	c2009.	Progress in motor control : a multidisciplin	0	Advances in experimental medicine and biology ; 629	383513
5	c2009.	Oxygen transport to tissue XXX /	0	Advances in experimental medicine and biology ; 645	383514
6	c2009.	Breast-feeding : early influences on later h	0	Advances in experimental medicine and biology ; v. 639	383515
7	c2008.	Transgenesis and the management of vect	1	Advances in experimental medicine and biology ; v. 627	369167
8	c2008.	Targeted therapies in cancer : myth or reali	0	Advances in experimental medicine and biology, ; v. 610	369059
9	c2008.	Brain development in Drosophila melanog	0	Advances in experimental medicine and biology ; v. 628	369649
10	c2008.	Sunlight, vitamin D and skin cancer /	1	Advances in experimental medicine and biology ; v. 624	348891
11	c2008.	Cyanobacterial harmful algal blooms : stat	0	Advances in experimental medicine and biology ; v. 619	369523
12	c2008.	Drug targets in kinetoplastid parasites /	0	Advances in experimental medicine and biology ; v. 625	348399
13	c2008.	Genomic imprinting /	0	Advances in experimental medicine and biology ; v. 626	348398
14	c2008.	Bioactive components of milk /	0	Advances in experimental medicine and biology ; v. 606	347525
15	c2008.	Hot topics in infection and immunity in chi	0	Advances in experimental medicine and biology ; v. 609	347524
16	c2008.	Recent advances in retinal degeneration /	1	Advances in experimental medicine and biology ; v. 613	347523
17	c2008.	Integration in respiratory control : from ge	1	Advances in experimental medicine and biology ; v. 605	347451

	PUBLISHER_DATE	TITLE_BRIEF	CIRC	SERIES	BIB_ID
524	[1973]	Metal ions in biological systems; studies of	0	Advances in experimental medicine and biology ; v. 40	102555
525	[1973]	Current topics in coronary research.	0	Advances in experimental medicine and biology ; v. 39	175519

Total Circulation Since September 2003:

418

# Latest Evolution of Serials Review

FirstOfJournal Title	FirstOfPublisher	CountOfPlatform	Print ISSN	SumOfYTD Total	OSOField	Schedule	ClassNo	LCC	Class No 1st	Class No Last	Selector	Fund	Subject	1	1
Studies in English	Wiley-Interscience	1	0014195X	0	PR1 .E8	PR	1.00		1	9680	BD	ENGLISH	ENGLISH LITERATURES	GOOD	GOOD
A Life in the Day	Professional Pier Ltd.	2	13666282	2	RA790.7.G7	RA	790		1	1270	VW	NURSING	PUBLIC ASPECTS OF MEDICINE	GOOD	GOOD
AACE International Transactions	American Association of Cost Engineers	1	15287106	1	HD47 .A197	HD	47.00		28	9999	KM	ECON. & FIN	INDUSTRIES/ LAND USE/LABOR	GOOD	GOOD
AACN Nursing Scan In Critical Care	Nursecom, Inc.	1	10558349	0	RT120.I5 A16	RT	120.00		1	120	VW	NURSING	NURSING	GOOD	GOOD
AANA Journal	AANA Publishing, Inc.	2	00946354	35	RD78.3 .N38	RD	78		1	811	VW	NURSING	SURGERY	GOOD	GOOD
ABA Bank Marketing	American Bankers Association	3	15397890	9	HG1501 .B157	HG	1501.00		1	9999	KM	ECON. & FIN	FINANCE	GOOD	GOOD
ABA Trust & Investments	American Bankers Association	1	10983759	0	HG4501 .T78	HG	4501		1	9999	KM	ECON. & FIN	FINANCE	GOOD	GOOD
Abhandlungen aus dem Mathematischen Seminar der Universität Hamburg	Springer	2	00255858	2	QA1 .H3	QA	1.00		1	43	SS	MATHEMATICS	MATHEMATICS	GOOD	GOOD
Abya Yala News	South American Indian Information Center, SAIIC	1	10713182	0	E59.G6 N48	E	59		11	143	RK	HISTORY	AMERICA	GOOD	GOOD

# Future Directions

- The library sees this as an evolving process.
- Engages the faculty in development of one of the largest library budgetary commitments.
- Identify departments that may need to have other library material or service support – eg. good indexes that lead to the discipline literature.
- Wonderful base for the justification and implementation of an ERM.