VALE Strategic Planning Process Update
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Summary

Feb '12:   Subcommittee proposes that a current strategic review should be internal because VALE
                executed a broad and comprehensive planning process in '06-'08 that produced more
                initiatives than it could pursue and because the ones it did adopt (shared ILS and
                501(c)(3) status) still consume a large part if its attention, although not in all of the same
                ways. Suggested process: Establish subcommittee ⇨ review '06-'08 documents ⇨
                survey VALE committee chairs (incl. ex-EC chairs) ⇨ plan for a retreat (incl. drafting an
                RFP for a consultant) ⇨ holding the retreat.

Jul - Oct '12: Subcommittee surveys committee chairs. Responses to questions (abridged):
                1. *What are VALE's core activities*? Price discounts, resource sharing, ProDev /
                   Conference and collaboration (the last two tied).
                2. *RE: #1, why is your committee part of VALE*? Committee charge, academic focus and
                   umbrella organization.
                3. *When was your committee most effective and why*? When it had projects.
                4. *When was it least effective and why*? Lack of member engagement, unclear
                   goals/process, and communication problems.
                5. *Does the statement below . . . describe your experience serving on your committee?
                   If so, how might this disconnect be remedied*?
                        "Committees were . . . surprised and dismayed that their work was so frequently
                        unknown to those surveyed . . . . [They] described working in isolation and requested a
                        closer relationship with the Executive Committee and each other." (Review of the
                        2007 VALE Assessment Report, 2)
                   Majority agreed and cited better communication with EC as solution. Resource
                   Sharing, Web, Conference and InfoLit committee chairs disagreed.

Nov - Dec '12   Subcommittee surveys former and current Executive Committee chairs. Summary
                forthcoming.

Jan '13   Subcommittee submits draft of Request for Quote to Executive Committee (attached).