



Assessment, Evaluation, and Statistics Committee Annual Report, 2014

Part I: Roster of Members

The Committee has 11 members (12 with our Executive Committee Liaison)

Name	Institution	Role / Term
Elizabeth Leonard	Seton Hall University	Chair
Mark Thompson	Middlesex County College	Executive Committee Liaison
Nancy Becker	Caldwell College	Member
Kate Boland	Rowan University	Member
Jeanne Boyle	Rutgers, The State University of New Jersey	Member
Marta Deyrup	Seton Hall University	Member
Eric Jeitner	Richard Stockton College of New Jersey	Member
Lisa Laskaris	County College of Morris	Member
Mary Mallery	Montclair State University	Member
Jia Mi	The College of New Jersey	Member
Lanzhen Tian	Burlington County College	Member
Sharon Whitfield	Rowan University	Member

Member changes

- After three years, Elizabeth Leonard is stepping down as Committee Chair and Mary Mallery will be the new Committee Chair.
- The Committee warmly received a new Executive Committee Liaison and former member Mark Thompson (Middlesex Community College).
- The Committee added several new members: Lisa Laskaris (County College of Morris), and Eric Jeitner (Richard Stockton College of New Jersey).
- Members leaving the Committee this year: Ma Lei Hsieh (Rider University).

Part II: Summary of achievements during FY 2013-4

- The AES Committee had planned on implementing a CAO Survey based on Barbara Fister's survey from Library Journal. The survey was redesigned for use in NJ, and J. Boyle of Rutgers offered to host the survey and collect the data using Qualtrics. However, a final review of the

survey by the members of the AES committee and VALUES members led the groups to determine that the time for Fister's survey had passed. It was suggested that the idea was a good one, but that the survey should be written specifically for NJ libraries and with the intention to publish (Fister's survey was ad-hoc, written for a popular article). Rather, M. Mallery will contact Jeanne Boyle and other ARL librarians to research more current methods of CAO Surveys in order to inform the Survey Workshop in the Fall, which will be focused on conducting CAO Surveys. We believe this will better support VALE libraries and members.

- Support the VALE Strategic Planning Process. Mary Mallery, AES member and incoming Chair, was a member of this group, which was disbanded. A Retreat is planned for October 30th.
- The AES Committee rejuvenated the VALUES subgroup, which met twice- in November 2013 and April 2014. Attendees particularly liked the forum to be able to discuss issues of interest with other librarians. Others remarked that they appreciated that the group attracted different types of Academic librarians at differing points of their career and from differing specialties within Academic libraries.
- Monitor and inform the membership about availability of tools such as LibQUAL+[®], LibAnalytics and LibPAS.
 - Information has been offered to VALE member libraries and constituents on an as available basis. No one has expressed interest in LibQUAL+[®]. The Committee believes this may indicate a shift to interest in other assessment products (Counting Opinions, etc.).
- Reviewed survey for BCMC committee.
- The VALE Assessment Committee sponsored a session at the VALE Users Conference in January on: "Using LibAnalytics for Assessment Panel Session." The abstract: "This panel session describes how LibAnalytics from Springshare provides an easy and cost-effective way for libraries to track different data points for assessment requirements, such as reference transactions, Access Service Desk transactions, information literacy pre- and post-tests, as well as database usage. Presenters will demonstrate how to create a reference data instance in LibAnalytics, best practices for training and communication, and methods for data analysis using the Data Explorer utility." The Powerpoint presentations are posted on the VALE Website at: <http://www.valenj.org/conference/session/b09-using-libanalytics-assessment>, and the feedback was very positive. The presenters were:
 - Mary Mallery, Montclair State University
 - Heather Cook, Caldwell College
 - Ginna Nicolas, Springshare
 - Talia Richards, Springshare
- The Committee is planning another Assessment Fair for July 17, 2014. After taking into consideration feedback from past Fairs, the group determined that they would add a 10 minute presentation for each poster. Additionally, the group felt that a keynote speaker would improve the overall quality of the event and attract more attendees. The Committee invited Jim Rettig, Director at the US Naval Academy Library and former ALA President. He accepted and will speak about "What are we counting?" which he introduced at the ACRL Conference 2013 and about which he will publish a book in January 2015.
- The AES Committee met three times: in September, 2013 (virtual), November 25, 2013, and March 17, 2014. The September meeting had 6 attendees, the November 7, and the March meeting 5.
- The Committee sponsored three VALUES group discussions: July 18, 2013 (12 attendees); November (seven attendees), and April 30, 2014 (15 attendees).

Committee Member Publications

Deyrup, M. (2014) Academic Library Leadership, Second-Wave Feminism and Twenty-First Century Humanism: Reflections on a Changing Profession. In *Leadership in Academic Libraries Today*, B.L. Eden and J.C. Fagan, eds. (Pp. 91-110). Lanham, Maryland: Rowman & Littlefield.

Deyrup, M. and Bloom, B. Eds. (2013) *Successful Strategies for Teaching Undergraduate Student Research*. Lanham, Maryland: Scarecrow.

Deyrup, M. and Harrington, M. Eds. (2013) *The Irish American Experience in New Jersey and Metropolitan New York: Cultural Identity, Hybridity, and Commemoration*. Lanham, Maryland: Lexington Press.

Leonard, E. (2014). *Taste testing scholarly and popular content to learn about authority and information context*. In K. Calkins & C. Kvenild (Eds.) *The Embedded Librarian's Cookbook*. Chicago: ACRL.

Leonard, E. and McCaffrey, E. (eds.) (2014). *Virtually embedded: The librarian in an online environment*. Chicago: ACRL.

Mi, J. and Wang, Y. (2013). Implementation and Application of CORAL: An Open Source ERM System. *Collection Management*, 38(1), 75-79.

Siemaszkiewicz, W. and Deyrup, M. (2013). *The Polish Community of Wallington, NJ*. Arcadia.

Committee Member Presentations

Deyrup, M. (2014, February) Writing and Editing: Developing Your Career Skills and Professional Reputation. Presentation delivered at *LLAMA Preconference*, ALA Midwinter, Philadelphia, PA.

Deyrup, M. and Bloom, B. (2013, November) Full Service/Full Circle: Initial Efforts of an Information Literacy Program Bear Fruit. Presentation delivered at *Charleston Conference*, Charleston, SC.

Deyrup, M. and Bloom, B. (2013, July) Results from the Google Grant. Presentation delivered at Rider University, Lawrence, NJ.

Deyrup, Marta M. (2013) The Vaclav Havel Library: What Can We Learn from Trends and Developments in the International Digital Library Scene at Large. Presentation delivered to *Vaclav Havel Foundation Working Group Meeting*, Columbia University, New York, NY.

Jeitner, E.W. and Wertzberger, J. (2014, May). If You Build It, They Will Come (...if you invite them thoughtfully): Institutional Repositories in Academic Libraries. Presentation delivered at *Open and Shut: The Case for OA in Libraries*, Pennsylvania Library Association College & Research Division (PALA CRD) spring program; Glenside, PA

Mi, J. and Cowell, A. (2014, March). "Usability and Usage of Mobile Sites and Apps in Academic Libraries." Presentation delivered at *Electronic Resources & Libraries (ER&L) Conference*, University of Texas, Austin, TX.

Mi, J. and Wang, Y. (2014, January). Delivering library resources and services to students: A case study for an open source CMS. Presentation given at *The 15th annual VALE / NJ ACRL / NJLA CUS Users' Conference*, Busch Campus Center, Rutgers University, Piscataway, NJ.

Committee Member Accomplishments

- Elizabeth Leonard was elected Vice-President/President-Elect of ACRL-NJ.
- Marta Deyrup received an ACRL WESS-SEES De Gruyter European Librarianship Study Grant.
- Marta Deyrup received a University Research Council Summer Stipend.
- Marta Deyrup received Seton Hall University's Researcher of the Year award.

Part III: Issues to be considered further

The members of the Committee still feel it is important to collect and archive all previously used VALE survey instruments and data and provide some type of repository.

Part IV: Recommended objectives for next fiscal year

- A survey workshop on designing and evaluating a large-scale survey on libraries to be led by Roger Schonfeld and/or Alisa Rod of Ithaka S&R during Fall 2014. (For more information on Ithaka S&R, see: <http://www.sr.ithaka.org/content/ithaka-sr-local-surveys>)
- Sponsoring a CAO Panel Session for the NJEDge Conference 2014 in November entitled "The View from the Top: the value of libraries and information resources for higher education."
- Monitor and inform the membership about availability of tools such as LibQUAL+®, LibAnalytics, Plum Analytics and altmetrics tools, and LibPAS by sponsoring a breakout session on assessment tools at the VALE Conference in January 2015.
- Drupal training for new Chair to update the VALE AES Website and create the VALE Values Group Website for the transition from the wiki at: <http://valevalue.wikispaces.com/>

Part V: Statement of resources desired/needed

Cost of food for Local Survey Workshop \$300 in Fall, 2014; and \$500 for VALE Assessment Fair 2015 in May/June.