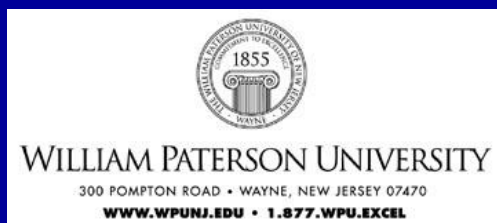


VALE-ability: **A Virtual Media Center for** **Students & Faculty**

Jane B. Hutchison
Mark Sandford
Tony Joachim
William Paterson University
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Digital Video Delivery Project

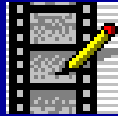
VALE Standing Committee formed in June, 2005 charged with identifying, licensing & incorporating streaming video content for the VALE member libraries. Committee will design a process for selection & acquisition of content & how it should be disseminated to members. First task is to work with Films Media Group to develop an offering for VALE member libraries based on existing holdings and available content.

Content  **Delivery**

VOD Instructional Advantages

Access to content any time, any place

Easily construct clips to meet instructional needs



More titles can be purchased with digital delivery rights

Online students can obtain the same content as classroom students

Increased bandwidth and technological infrastructure stable enough now to provide quality videos

Progress to date

Held numerous joint and separate meetings to inform our key members

Had a demonstration from Films Media Group and access to their trial database

Met on our respective campuses and demonstrated the capability of digital delivery

Developed a list of approximately 250 titles that can be distributed to our sister institutions for ranking in order of preference

From that ranking, VALE negotiated purchasing 50/100/250 title packages



Pilot Project: 2005-2006



<http://www.fmgondemand.com/vale>

13 institutions purchased 50/100/250 title packages for \$6,375/11,900/25,500 with perpetual rights

50 titles = \$127.50 per title

100 titles = \$119.00 per title

250 titles = \$102.00 per title

\$20 extra for a hard copy of the title

2006-2007 Pricing

Choose any title from the FMG on demand collection and only one institution needs to own the title and you buy only the digital rights for download.

Titles can be purchased individually. New purchases hit the 50, 100 and 250 marks.

Committee will work on publicity

Committee will continue to work with NJEDge.Net for statewide access through a video streaming server

Committee will seek state funding opportunities to continue the project

Catalog Access

Direct access to FMG titles can be provided through the library OPAC

Creation of Playlists is automated through the FMG Admin tab

Playlist URL can be inserted into the MARC record field 856 with EZProxy prefix attached

Records can be derived from existing copy.

Access Control

FMG is implementing EZProxy and LDAP authentication

Users do not need special FMGOnDemand.com usernames and passwords to view videos

Same authentication used for library databases, etc.

Only users who want to create new playlists require FMG usernames. Most will not.

For more information:

Jane B. Hutchison, Associate Director
Instruction & Research Technology
hutchisonj@wpunj.edu, 973-720-2980

Tony Joachim, Reference Librarian, Cheng Library
joachima1@wpunj.edu, 973-720-3665

Mark Sandford, Special Formats Cataloger
Cheng Library, William Paterson University
sandfordm1@wpunj.edu, 973-720-2437

